SOUVENIR EDITION

The Home Newspaper for 7,000 People

The Upland News.

Loyal Always to Upland, California

VOL. XXXIV. IN TWO SECTIONS.—SECTION ONE. UPLAND, CALIFORNIA, FRIDAY, FEBRUARY 1, 1929. NO. 59.

MADONNA OF THE TRAIL MONUMENT

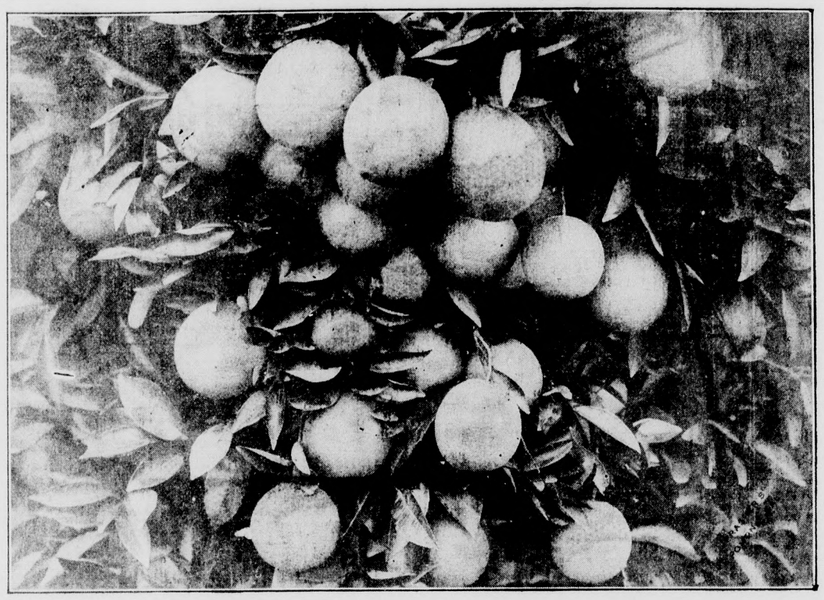
Placed at Euclid Avenue and Twelfth Street by the D.A.R., and Unveiled February 1. This Monument is One of 12 Placed Across the Continent Marking the Route of the Old Santa Fe Trail. One is Being Placed in Each State Traversed by the Old Trail, California's Being Located Here

EUCLID AVENUE AS AN AVIATOR SEES IT

Stretching from the foot of Mount Baldy (snow covered in the distance) and south seven miles, through Upland and Ontario, this incomparable California boulevard is ranked as one of the eight most beautiful highways in the world.

UPLAND ORANGES GROW LIKE THIS

This is a part of a branch of one orange tree in this district. Orange and lemon trees on nearly a thousand acres in a adjacent to this famous citrus city are loaded like this. A total of 1,450,761 boxes of citrus fruit from the Upland, A Loma and Cucamonga district last season brought more than $7,000,000 to the growers. More lemons were shipped fr Upland than any other citrus point in Southern California. Only one other shipping point exceeded Upland in the num of orange boxes delivered.



College Heights

Claremont's Newest Subdivision

80 Large Lots on Arrow Highway, with Water, Gas, and Electricity, at prices and terms within your reach.

We will build you a home, finished to suit, including Electric Refrigerator and modern conveniences, at very Low Price and on Easy Terms.

Exceptional Educational Advantages

FRANK WHEELER

Realty Broker, Claremont, Calif.

ORANGE EMPIRE ESTATES

IS NOW SUBDIVIDING TWENTY-FIVE ACRES ON EUCLID AVENUE AND FOOTHILL BOULEVARD, ADJOINING THE NEW MONUMENT, "MADONNA OF THE TRAIL."

Building Sites to Suit Your Requirements—We Also Offer New Homes at Cost of Production

See Us For Orange and Lemon Income Estates

Office Corner Foothill Boulevard and Euclid Avenue

Telephone Upland 734

The Home Newspaper for 7,000 People

The Upland News.

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VOL. XXXIV. UPLAND, CALIFORNIA, FRIDAY, FEBRUARY 1, 1929. NO. 59.

MADONNA OF THE TRAIL ATTRACTS THRONG HERE

HIEF LUTHER STANDING BEAR IS IN PARADE

ereditary Head of Ogala Tribe of Sioux Nation Joins in Celebration

NDIAN IS NOTED AUTHOR

istinguished Visitor Wants All His Race to Become Citizens

Among the notable persons in e pageant parade in Upland to-y was Chief Luther Standing ear, hereditary chief of the glala tribe of the Sioux nation. ıus are the earlier Americans orthily represented at today's ibute to pioneers of the race hich succeeded them.

Chief Standing Bear is author "My People, the Sioux," which ıs been translated into seven nguages. Born in 1868 in the lack Hills of South Dakota, he as one of the first to enter the ow famous Carlisle Indian hool.

"I would like to see every red an become a citizen," declared e chief to an Upland News rep-sentative, "or rather exercise e United States citizenship, hich really is his by birth. I aited weeks in Washington after eing introduced at the Interior epartment by Charles Curtis, ıen congressman, to get ack-owledgement of my citizenship, papers signed by President aft.

"My life belongs to my race, nd I am doing what I can to etter the condition of my red kinned brethren of all tribes," aid the chief.

"No, it wasn't I who inducted resident Coolidge into the Sioux ation," he laughed. "I was at ıy home in Huntington Park, os Angeles, and my brother, Henry Standing Bear, served as cting chief when our tribe dopted the president in the lack Hills."

While in Upland the famous ndian is a guest at the home of racy Morris.

Historical Display Attracting Interest at J. J. Atwood Co.

In the windows of the J. J. Atwood company is a varied col-ection of rare historical interest oaned by sons and daughters of ioneers of this locality. An ld double cane-bottom chair, built ouble to prevent its sliding in he covered wagon journey, an ron griddle which turned out an cakes on five trips across the plains, a long handled pie shovel, rrow heads, horns of wild cat-le picked up in the wilderness, ld rifles used by pioneers are among the most significant at his time. Of very great interest s the tiny daguerrotype of the ather of R. M. Hooker, a true ioneer the year 1849 mounted n a small button of gold which e mined in those early days. Other articles of note are a lace pron worn by a niece of Robt. E. Lee, a newspaper giving the ccount of the death of George Washington, a wooden bread owl, antique gowns, rare coins nd very old books.

Los Serranos Chapter Regent

An active member of the D. A. R. and at all times taking an active interest in the affairs of the organization, Mrs. F. H. Wallihan, as regent of Los Serranos chapter, Ontario, has devoted much of her time and talent to farthering the projects undertaken by her chapter, and especially has she worked untiringly in carrying forward the chapter's important part in the monument unveiling ceremonies today.

PAGEANT VISIONED BY KIRK, NISBET

Two Local Men Carry Large Burden of Preparing For Today's Event

Burden of planning this outstanding event for Upland and the West End rested largely on the shoulders of Clair E. Kirk, secretary of the Upland chamber of commerce, and Gene Nisbet. Others played an important part in the planning and actual work, but these two men visioned the pageant and ceremony.

Late last year when the national and state D. A. R. officials came to this city with the proposition of locating the "Madonna of the Trail" monument on Euclid avenue at Foothill boulevard, Mr. Kirk immediately rallied together persons and through his efforts, with the assistance of Mrs. R. F. Lemon, regent of the San Antonio chapter, and Mrs. F. H. Wallihan, regent of the Los Serranos chapter of the D. A. R., made the unveiling here possible.

As plans were outlined and the magnitude of the event became more apparent, Mr. Kirk visioned the pageant, parade and program as it is today. Mr. Nisbet was appointed director of the pageant and the historical epics that were unrolled before the throng today were a creation of this local man.

The two D. A. R. regents continually worked on the plans and through an invitation sent him by Mrs. Lemon, John Steven McGroarty, author of the Mission Play, was engaged to speak here.

Almost every civic organization cooperated to the fullest.

TWO KILLED, ONE BADLY INJURED, AS TRAIN HITS AUTO

Miss Kathleen Keenan and Prof. Geer Meet Death at Claremont

MISS LONGNECKER LIVES

Aged Man Drives Car Directly Into Path of Train Tuesday

Two of her companions killed and herself frightfully injured when the motor car in which she was riding was struck by a Santa Fe passenger train at Claremont, and her condition admittedly grave, Miss Muriel Longnecker, age 18, who recently came west from Olean, N. Y., in search of better health, was believed last night at the San Antonio community hospital to have a chance for recovery.

In company with Miss Kathleen Keenan of Claremont, and the latter's uncle, Prof. Ezra Geer, age 87, who was driving, Miss Longnecker was struck by the fast-moving train when the aged man drove directly into its path on a grade crossing, late Tuesday afternoon. Both Miss Keenan and Geer were instantly killed.

Miss Longnecker sustained a broken pelvis, fractures of the lateral processes protruding from the lower portion of the spinal column and possible internal injuries. It was at first feared that her skull was fractured, but an X-ray examination failed to reveal this. She is under the care of Dr. Frank C .Piersoll of Claremont.

Daughter of Pioneer Works U. S. Map on Large Silk Banner

Apropos of the day, because it is a reminder of the vast development of the nation since the days of the pioneer, a beautiful silken banner upon which is depicted the map of the United States, is displayed in one of the J. J. Atwood windows. The banner, or map, is the handiwork of Mrs. Brooks, of East Tenth street, the daughter of a pioneer, and it shows in beautifully harmonizing colors each state of the Union, with the name and state flower done in artistic embroidery. At the top of the banner are the national emblem, an eagle bearing the Stars and Stripes, and soldiers in uniform representing the various periods in which the flag has been defended. The banner is a wonderful work of art and is well worth seeing.

"Best Citizen" Is Named by Ontario

Miss Bertha Schwarzwaelder, head of the Ontario public nursing staff, is today recognized as the person who did the most for her city during the last year. Announcement of her selection as "Ontario's most useful citizen," was made at the annual "states" banquet of the Ontario chamber of commerce last night. Five hundred were present, William S. Avery, president, and Clair Kirk, secretary, of the Upland chamber of commerce, being included.

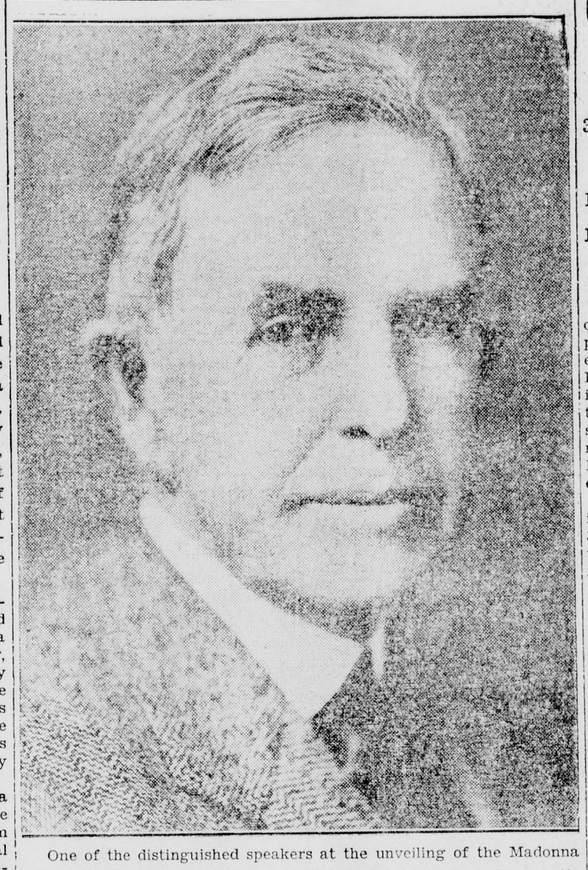
A three days exposition of Tea Garden jellies, pickles and allied products is being conducted this week-end at the Anderson grocery on Ninth street, by Mrs. Fred Willetts of San Francisco.

The Young People's and High School departments of the First Methodist church will leave the church at 6:45 p. m. Friday even spend the evening roller skating ing for San Bernardino. Thev wilt at the Pickering rink.

Mrs. Elwin A. Magill, who was severely injured Sunday in a motor car accident in the La-Verne district, has so far improved as to be able to be removed from the San Antonio community hospital to her home in West Sixth street.

The Woman's Auxiliary of the American Legion will meet in regular session at the American Legion club house at 7:30 Thursday evening. Plans for activities for the next few months will be discussed.

Speaks at Dedication Today



One of the distinguished speakers at the unveiling of the Madonna of the Trail today is John Steven McGroarty, brilliant and romantic writer and lover of California. His chief fame has come in his writing of the famous Mission Play, which next to the Passion Play at Oberammergau, is the most noted religious drama in the world.

Mrs. Cook Unveils Monument

Living again in memory the days of her childhood—the covered wagon pioneer days that are being commemorated today—and keenly alive to the significance of the event in which she plays so important a part, Mrs. Caroline Emily Cook, 81 years old, will today unveil the Madonna of the Trail monument.

Mrs. Cook was three years of age when the trip was made over the plains by covered wagon and ox team from Brighton, Washington county, Iowa.

Her mother was the only woman in the party of 100 "covered wagon" pioneers.

She is today the only person living who was a member of that party, and a search has failed to find any kin of those rugged pioneers.

San Antonio Chapter, D. A. R. Entertains 150 Guests Today at Notable Luncheon at Clubhouse

One of the brilliant functions being held in connection with the dedication of the Madonna of the Trail monument, and marked by the presence of many notables, is the D. A. R. luncheon at the Upland Woman's clubhouse, preceding the afternoon program. The handsome clubhouse with its lovely floral decorations is an admirable setting for the important event which is being attended by 150 guests. San Antonio Chapter D. A. R. is hostess with the chapter regent, Mrs. R. F. Lemon graciously presiding at the luncheon.

Among the distinguished guests are Mrs. John Trigg Moss, national chairman of National Old Trails association, D. A. R., here to present the monument during the dedication ceremony; Mrs. Theodore Jesse Hoover, state regent, and Mrs. Emmett Wilson, state vice-regent, and others of the state executive board of the D. A. R.; Mrs. Cassius Cottle and Mrs. Charles Booth, past president generals, D. A. R.; Mrs. Helen Cook state chairman D. A. R. and National vice-chairman of National Old Trails association; Miss Meyers, past state vice-president of California; Mrs. John Campbell, past national vice-chairman of Colorado; Mrs. Lyman Stockey, vice-president general; many chapter regents, past and present, to the number of about 30; a number of state chairmen of committees, all of the Los Serranos chapter officers, and as special guests, John Steven McGroarty, speaker of the day, Mrs. Caroline Cook, the "pioneer mother" and local citizens who will take an active part in the ceremonies, Dr. and Mrs. Merton E. Hill, Dr. and Mrs. Robert C. Stone; the Rev. and Mrs. John B. Toomay, Chas. E. Harwood, A. P. Harwood, Alois Podrasnik and of course, the members of San Antonio chapter, D. A. R., and heads of civic and patriotic organizations.

San Antonio chapter, D. A. R. under the leadership of the regent, Mrs. R. F. Lemon, has been especially active in preparing for the big event today, the dedication of the Madonna of the Trail monument. It was through the quick response of the San Antonio chapter that the chamber of commerce was able to secure the monument promptly, the chapter being responsible for raising $1000 of the $1500 needed for transporting and erecting the monument.

ALTA LOMA ASS'N CELEBRATES AT BIG OPENING THURSDAY

300 Attend Program Marking Completion of Lemon House

F. D. YOUNG IS SPEAKER

Emery Barkow Tells of Early History, Back in Eighties

Smudge clouds will be as out of date as covered wagons, prophesied Floyd D. Young, federal meteorologist stationed at Pomona, yesterday at the opening of the new lemon house of the Alta Loma Heights Citrus association. The federal government was also represented by R. J. Rogers, Upland meteorologist.

Citrus raisers and their families and others to the number of 300 were present at the event, which signalized a tremendous forward stride in the citrus industry in the Alta Loma area, and which will encourage still greater development in the future, through provision of ample modern facilities for handling the product. Orange juice and wafers were served to the guests, who had opportunity to view the packing end of the industry in operation.

"Heat, not smoke," stated the federal man, " is the potent protection against frost, and eventually all ranchers will abandon the fog producing smudgers in favor of less smoky pots."

In so doing, he averred, the fruit raisers will be helping themselves as well as cooperating in maintenance of community beauty. For the improved pots produce more heat as well as less smoke. Farmers and the public, he said, must get together, to avert restrictive legislation which will be demanded unless they themselves remedy the situation.

Emory Barkow gave an intensely interesting discourse on the early days of Alta Loma, from the time of sinking the Lone Star well, near Red Hill, in the eighties.

Leonard Smith is president of the association, George L. Belcher and L. M. Ledig are vice presidents, R. H. Henderson is manager, and the directorate also includes Nelson Van Fleet, John Klusman, C. F. Thorpe, A. J. Ledig, W. E. Morse and J. F. Grass, Jr. Ed Ramsell is foreman of the lemon house.

Upland Students Named Officers of Student Body

The Chaffey student body election results as announced in The Tattler Thursday show that Upland is well represented in the new official staff. The new officers are: Robert McArthur, president; Rollin Lemon, Upland, son of Mr. and Mrs. R. F. Lemon, vice-president; Mildred Smith, secretary; Mary Norton, daughter of Mr. and Mrs. R. C. Norton, Upland, treasurer; Nelson, Gray, Tatler editor; Faye Youngblood, advertising manager; Edwin LaRue, Upland, and Wayne Terry, yell leaders.

Norbert Farrell, also of Upland, who has been sports editor for the Thrasher, was selected Wednesday as editor of the paper for the coming semester

Bethany Union L. A. S. Has Interesting Session—

Bethany Union Ladies Aid society held its regular meeting Friday at the church in San Antonio Heights. Mrs. A. W. Burt and Miss Maude Forbes were hostesses. Mrs. J. I. Countryman had charge of the devotions. The work of the day was making up of velour curtains provided by the church board for the Sunday school rooms, and after completion of the curtains men of the church came and hung them in place.

Leading parts for a play to be presented by the society were assigned to Mrs. Andrew Millard and Mrs. Henry Kuhlman. The next meeting will be held by special invitation Feb. 8, at the home of Mrs. B. V. Clark in Riverside. This will be an all day meeting.

* * *

Mr. and Mrs. Harold W. Cook, Euclid avenue, will spend the week-end in Los Angeles, visiting Mrs. Cook's parents, Mr. and Mrs. J. H. Friend.

San Antonio Chapter Regent

Regent of the San Antonio chapter of the D. A. R. was a position in which Mrs. R. F. Lemon saw great opportunities to serve her organization and when the occasion came to serve it in taking part in the monument unveiling ceremonies, she devoted all her time to that end. Many of the features on today's program were there through the efforts of Mrs. Lemon.

PIONEER WINS IN EARLY STRUGGLES

Mrs. Mary Jane Lee Comes to Upland and Defeats All Obstacles

Arriving from Cuero, Texas, in strange community, ill, and with one of her two children ill—and $10 in her pocket, might dishearten one who was not of the fiber of our pioneer mothers. But Mrs. Mary Jane Lee faced the problem of life in the new land with the fortitude which had sustained her on long journeys by wagon and rail. She came here the year after the Chicago world fair, and a year after coming she bought a lot and had a home built. She lived in this home, on First avenue, for a decade. Mrs. Lee's present home, on Campus avenue, was built on one of a tract of six lots which she had courage to buy while working at 10 cents an hour in packing houses and supporting her children. The foundation was laid for two years before she could proceed with the construction, but it eventually became the comfortable home she now owns, along with four rental properties.

Father Came in '48

Her father was a forty-eighter instead of a forty-niner, and she treasures her mother's wedding ring, beaten from gold which he panned. This father, J. C. Harris, had hastened from Texas to California with the first rumors of gold, the year before the big rush.

Some 15 years later, on another of his trips to California, the family which rode with him in the wagon included a girl not quite three years old. This girl now Mrs. C. A. Jacquith, lives at 1921 North Laurel street, just outside the city of Upland, and cherishes many reminders of the olden days which Upland commemorates today.

NOTABLE PROGRAM FOR UNVEILING OF D. A. R. MEMORIAL

Historic Event at Junction of Euclid Ave. and Foothill Boulevard

MANY NOTABLES PRESENT

Pageant Precedes the Ceremonies Scheduled at Site of Monument

Scores of pioneers who came to California over the Santa Fe trail and other early routes are included with the thousands of visitors to Upland to witness this afternoon's unveiling, near the trail's end, of California's national D. A. R. memorial statue, the Madonna of the Trail.

John Stephen McGroarty of San Gabriel, poet and author of the Mission Play, speaker at the unveiling by Mrs. Caroline Emily Cook is but one of the many celebrities in Upland for today's event. Mrs. Theodore Jesse Hoover, of Palo Alto, state regent of the D. A. R., came to assist Mrs. Cook at the unveiling, one of the two Madonna of the Trail dedications for which members of the Hoover family have been chosen. Herbert Hoover, brother-in-law of the California D. A. R. regent, will unveil a similar monument in April in the national capital.

Mother and Child Depicted

The memorial, a heroic size algonite cast of Leimbadi's sculpture of a pioneer mother and children, stands on the wide central parking at the junction of California's famous Euclid avenue with Foothill boulevard, which traverses parts of the Santa Fe trail. This monument is one of 12 given by the National Society, Daughters of the American Revolution, to 11 states and the District of Columbia, and is the 11th to be dedicated. Others have been unveiled at Springfield, Ohio; Wheeling, West Virginia; Council Grove, Kansas; Lexington, Missouri; Lamar, Colorado; Albuquerque, New Mexico; Springerville, Arizona; Vandalia, Illinois; Richmond, Indiana, and Washington county, Pennsylvania.

The monuments were made at St. Louis, Missouri, at a cost of $15,000 each, paid by the D. A. R. and the cooperating National Old Trails Highway association. Upland raised $1500 expense money to bring the statue and pedestal here and defray the cost of base and setting up the monument.

Covina's delegation of pioneers journeyed to today's dedication event in a covered wagon similar to those in which many of them came to this region in infancy and childhood.

Mrs. Caroline Cook, selected for the unveiling, was a pioneer baby of the Santa Fe trail, over which she rode in a covered wagon at the age of three years.

Pageantry of progress, from early days to the present, was depicted in the impressive parade preceding the mid-afternoon dedication.

First (after cars bearing officials and dignitaries) came the development of transit, beginning with Indians on horseback and with luggage slung between poles dragged behind the animals; much effort and expense was undertaken by Cucamonga service clubs in preparation of this feature. Then followed the succeeding epochs in transportation, including Spanish colonial and other early American types, lead-

(Continued on Page 6)

ONTARIO CHAMBER OF COMMERCE CONGRATULATES D.A.R. CHAPTERS

By BEN W. SPENCER,
Sec. Ontario Chamber of Commerce

The Ontario Chamber of Commerce extends hearty congratulations to the Los Serranos and San Antonio Chapters. D. A. R., upon the successful result of their effort to bring "The Madonna of the Trail" to beautiful Euclid avenue.

This great community of foothills and valley is blessed with material things without number. We raise quality citrus and deciduous fruits, walnuts, grapes, poultry and rabbits. These, with our dairies and apiaries, make this literally a land flowing with milk and honey.

Our cities are modern with every physical and climatic advantage, but we are especially proud of our churches, our schools and the spirit of our people. OUR aim is not the quest of new lands, but of higher educational interest, finer culture, music and the better things of life.

In our growing community no better impetus could be given our onward march than this monument of the worthy past—a deserving tribute to American womanhood and motherhood.

Not only will it add to the beauty of our wonderful boulevard, but point a lesson to the coming generations.

We congratulate you and are proud with you.

PUBLIC INVITED TO OPENING OF JUNIOR HIGH SCHOOL BUILDING

The Board of Trustees of the Junior high school wishes to extend to the people of the school district an invitation to be present at our opening and to give them an opportunity to inspect the building and class rooms, for which they, as taxpayers, were generous enough to vote bonds.

Your Board of Trustees have given their best efforts and time to the erection of this building and we feel proud of what we have accomplished and consider we have a splendid Junior high school and a credit to Upland, at a cost to the taxpayers below any similar building in Southern California.

We especially wish that the parents of the children now attending the Grammar and Junior high school will endeavor to make a special effort to be present at the opening, Friday, February 8, 1929, at 8 p. m.

BOARD OF TRUSTEES,
Upland School District
By G. A. HANSON, President.

The Upland News

Established in 1894
170 Second Avenue—Phone 29

Published Every Tuesday and Friday at Upland, California, by
RICHARD T. BALDWIN

Subscription Rate $2 Per Year

Entered at the Upland, California, postoffice as second class mail matter.

TODAY'S BIBLE TEXT

In my Father's house are many mansions.—John 14:2.

California !

Who better could eulogize this glorious state of California than John Steven McGroarty, author of the famous Mission Play, who today is one of the notable speakers at the Madonna of the Trail dedication? This is what the romantic lover of this Promised Land says of it:

California, the land of dreams! California, "the land apart from all others,"—like no other—and distinctively itself. It hangs upon the walls of the world like a flame of jeweled tapestry, a sky of turquoise over it, warm with the glow of the sun by day and soft and tender with moon and stars by night. It is of all lands the fairest and most blest, beloved of all mankind and adored by those who are to its manner born.

—o—

Come Again!

Upland hopes to see again many of the great throng of guests who have been here today for the dedication of the D. A. R. memorial.

We of this little city, set in the heart of the wonderful citrus belt—the like of which is found nowhere else in the world—feel that we have an ideal residence community and hope that some of you will return later to join us as permanent residents. We have here everything that human heart can wish and as fine a citizenry as can be found anywhere in the United States. Those who have come are filled with a great content. We shall count ourselves fortunate to have you all come again, to linger for a day or for years, and hope that we can continue the spirit of good-will that you find about you today.

—o—

Welcome to Upland!

Upland welcomes today gladly and sincerely the thousands who have come for the historic event that will witness the unveiling and dedication of the D. A. R. Madonna of the Trail monument.

Honored by being chosen as the site for the memorial that is allotted to California, this community naturally feels a remarkable pride in being so highly favored. The distinction of having this significant monument standing on Euclid avenue and Twelfth street, ready to face the untold thousands that will pass her in the years to come, is one that we all deeply appreciate. Who can tell of the mighty forces of inspiration that will thrill men, women and children as they gaze on this wonderful figure that typifies the courage, the vision, the heroism of the pioneers?

The preservation of the traditions of the builders of the United States is all-important. We are today a great and wonderful nation but we owe everything to those who have gone before and who have laid the foundations for this untold prosperity and development. In the midst of our amazing civilization we need to pause and recall the debt we owe to those who blazed the trails, founded the communities, wrestled with the forces of nature and paved the way for the coming of our modern sweep of progress. So it is that the Daughters of the American Revolution have done for us all an immeasurable service by making graphic in this memorial, the story of the early days when our new land was yet in the making. As we behold from day to day the glorious figure of The Madonna of the Trail we shall recall those years of hardship, of struggle, of matchless valor and courage and shall say with Kipling: "Lord God of Hosts, be with us yet, lest we forget, lest we forget."

It has been well for us all to lay aside this day to memorialize the sturdy virtues of the builders. We need to hark back to the time when brave human hearts and hands were pressing forward toward the Promised Land, and from our touch with those brave, picturesque, heroic experiences, gain a new sense of gratitude for the countless blessings that now surround us.

The Madonna of the Trail will find a welcome home in Upland and prove an undying inspiration to great hosts of people.

—o—

The Pioneers

The pioneers of the United States—no matter whether they forded the rivers of the East and Middle West or crossed the hot sands of our great American deserts—spoke a common language of hardihood, courage, vision and nobility of soul. We of this present day are not called upon to face the wilderness to found our homes, so we know nothing of the struggles that had to be faced in those times of battling against vast difficulties. We could well chasten our souls by living over in imagination some of the experiences that befell our grandparents when there were no telephones, automobiles, paved roads, electric lights, radios, or modern homes.

What a battle it was in those early days just to get food for the family and a roof over their heads! The grocery store was not just around the corner and white bread did not come—if it came at all—wrapped in waxed paper. Well can we remember our own mother telling of how her mother picked out white beans from cracks in the threshing floor of a Michigan barn, of cooking these in a kettle over a fireplace fire, and then of shedding bitter tears when the support of the kettle failed and the beans went into the blaze. Our meals do not come at such a price now. Perchance we complain if the roast is a little too hot or cold, or if the lettuce leaf does not look pretty on the salad dish. How far away from real hardship we are! If you are inclined to complain, think of the pioneers and ask yourself if you would have achieved in the fashion they did.

Old Stories of Upland in New Type

(From the News Files)

TEN YEARS AGO

On Monday the flu ban is to be lifted and the grammar schools will be reopened, according to announcement by Miss Fannie Noe, principal.

Mayor A. H. Johnson has issued a proclamation for Roosevelt memorial services on Sunday, Feb. 9.

Chas. V. Barr, president of the First National bank, has purchased from F. B. Parker, his 20-acre lemon grove on Nineteenth street.

Fred Anderson has deserted Henry Ford and now drives a Briscoe.

Mr. and Mrs. C. C. Eymann motored to Los Angeles Saturday to attend the annual lumbermen's banquet.

Bernard Westland, youngest son of Mr. and Mrs. W. E. Westland took a nose dive and a tail spin from his high chair Monday, the result being a cracked collarbone.

FOURTEEN YEARS AGO

Miss Bessie Bunker, of Maine, is visiting her brother, George Bunker, of this city.

Health Officer Bowman lost his office Monday. When he came to town he found his office gone—to an undertaking establishment. His office had been moved during his absence. The health office being displaced by an undertaking plant is surely the meanest cut of all.

Manager McCulloch is making extensive improvements at Camp Baldy. The hotel is being enlarged and several cottages built.

Mr. and Mrs. Roger Robson and son, Ralph, have moved to Manzanar, Calif.

Among the honor roll pupils of the Tenth street school are Jay Bice, Margaret Harris, Almon Allen, Elliott Bowman, Jack Springer, Kenneth Walton, all in the third grade.

Waterman Brothers have purchased the Tenth street garage from B. J. Caldwell.

R. M. Tuttle Honored by Forest Assistants

A banquet in honor of R. M. Tutttle, county fire warden, who has resigned and accepted a position as chief ranger at the Los Angeles county playground, was given by his friends and co-workers Wednesday, Jan. 30, at the Chocolate Palace in San Bernardino.

Mr. Tuttle, as county forester, has perfected a splendid organization and the departure of so valuable a man is generally regretted. At the banquet Wednesday he was presented by his friends with a handsome desk set. Mr. Tuttle's successor has not been selected.

F. H. Manker, county fire warden, attended the banquet from Upland.

J. M. Ross Starts First Shop of Kind

Pioneering as an automotive electrician, J. M. Ross established the first automotive electric shop in San Bernardino county. In 1921 he moved the shop from Ontario to its present location on Second avenue, and four years ago this month he erected a new building to replace the former home of the business. Growth of his trade has necessitated later enlargement of this structure, and the business has also overflowed into a leased building next door. This latter building now houses the General Radio shop, outgrowth of the radio department which he inaugurated four years ago for Stewart-Warner sales and service.

Clarence Bringle assists in the Ross Electric shop as automotive electrician, Nathan Woods is employed as salesman for the General Radio shop, and Miss Bera Griswold is bookkeeper for both concerns.

Hospital Notes

Mr. and Mrs. Glen McLaughlin (Lola Naftel), 579 First avenue, are the parents of a 7 1-2 pound son, born at 9 a. m. Monday. He is the first child in the family and has been named William Eugene.

Schools closed for the dedication.

With All Due Respect to Our
PIONEER MOTHERS
Who blazed the trail and made possible this great western development of the Pacific Coast Empire

We Fit All Styles and Odd Sizes of Watch Crystals
A. L. PALIS, Jeweler
Hamar Block, 289 2nd Ave. Upland, Calif.

General Violet Ray —Gas— St. Helen's
KELLY SPRINGFIELDS
And Tire Repair Work of Equal Quality
Free Crank Case Service
EUCLID SERVICE STATION
Tenth and Euclid Avenues
FLOYD L. SABIN, Prop.
Quaker State Pennzoil Mobiloil Zerolene

EYES OF SOUTHERN CALIFORNIA
Are Centered On
"The Madonna of the Trail" Monument
Erected on Its Site at
Euclid Avenue and Foothill Boulevard
by
W. C. Cline
CEMENT CONTRACTOR
895 Washington Blvd.
Phone 272

ATCHLEY IS WINNING FAME AS HONEYMAN

Local Producer Sends Product to All Parts of World; Oranges Help

Southern California is the only part of the United States producing pure orange blossom honey of the best table grade. This is because, in the citrus belt, of which Upland is the heart, there are no other blooms during orange blossom time.

It is quite natural, therefore, that Upland should be the home of one of the world's leading honey establishments, the plant of William Atchley. Typical are this plant's shipments during the present fortnight of 156,000 pounds of honey to New York and Germany.

Ancient transportation of Egyptian bees on Nile boats to follow the seasonal blooms has its counterpart in the transportation of bee colonies over a circuit reaching a rotation of flowering seasons. Orange, sage, buckwheat, beans, is the circuit.

Many of the more than 1500 colonies, or hives, of bees owned by Mr. Atchley are now in winter quarters in Ventura county, from which they will be brought to the citrus belt here within a few weeks for the orange bloom. Imperial valley will be included in their travels for the year, and even Utah and Idaho afford temporary homes for San Bernardino county bees in event of scarcity of some one of the California blooms on which they are dependent.

After being taken from one harvest field, the colony supers, or honey storage compartments, are thoroughly cleaned, so that no trace of one flavor of honey remains when the bees are pastured upon a different kind of flower. This Atchley policy has county famous for pure orange county famous for pureorauge honey.

The county has some 50,000 colonies, producing an average of about 50 pounds of honey a colony last year. During 1928, the Atchley concern shipped 20,000 cases of honey, or 2,400,000 pounds. In a year of heavy honey flow the firm's shipments, including honey from this county and elsewhere, amount to 5,000,000 pounds. In 1927, production in the entire state was 15,000,000 pounds. The mountain sage crop was a failure in that year, however.

Mehls Connected With City For Many Years

No history of Upland, commercial, fraternal or religious, would be adequate without the name of Mehl. Commercially, the name has for many years been that of a leading hardware store.

Rev. John C. Mehl, of Middlebury, Ind., came here with his son E. C. Mehl, and engaged in the hardware business. A year later J. W. Mehl came from Indiana.

Six years after embarking in business here, the pioneer from Indiana left commercial life for six months, and then, with his son-in-law, W. E. Phillips, bought the Upland Furniture company.

For many years the elder Mr. Mehl has been identified with the feed business here, and the two sons have for 16 years been associated in conducting the hardware store, on Second avenue. Twice has the building been enlarged, until it now is 140 long. Co-operating with the brothers in the store are Mrs. C. S. Duncan, bookkeeper, Walter Hilty, who has been with the establishment seven years, and two plumbers, A. L. Eshelman and A. T. Mitchell, who has been eight years with the store.

The father is very prominent in the First Mennonite church. E. C. Mehl has for eight years been city clerk, and is pa master of Upland Masons.

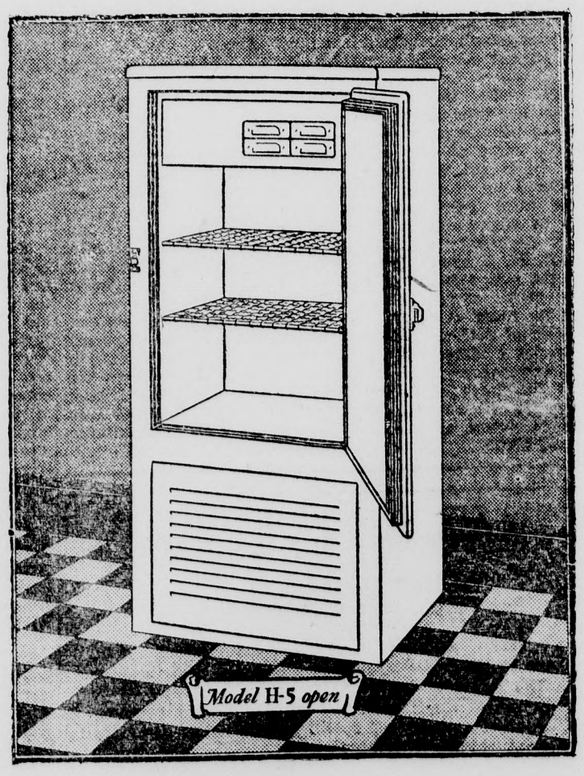
Swannie's Shop Combines 2 Ar

Swannie's Shop, established 1915 by Edna R. Swan, combin the two arts of portraiture a music. Six months after star ing Upland's photograph studi she began gradually branchi into music, until she now mai tains a radio department handl by "Wes" Henzie, and handl Panatropes, pianos, both play and manual, and small instr ments, together with record rolls and supplies

UPLAND AND THE TWO D. A. R. CHAPTERS—
WE ARE PROUD OF YOU!
CONGRATULATIONS ON THE MONUMENT UNVEILING
HALLUM'S DOLLAR DEPT. STORE
139 N. Euclid—Phone 1320
Ontario, Calif.

Leading the New Trend
... in power and getaway
... in style, luxury and beauty
COUPES . . . $1195 to $1875
SEDANS . . . $1220 to $2145
SPORT CARS . $1225 to $1550
These prices f. o. b. Buick Factory. Convenient terms can be arranged on the liberal G. M. A. C. Time Payment Plan.
The New BUICK
ROBERT SCHWEITZER
Buick Sales and Service
317-319 West "A" St., Ontario Phone 60
WHEN BETTER AUTOMOBILES ARE BUILT . . . BUICK WILL BUILD THEM

Opening Today
SERVEL DEALER
GET ACQUAINTED OFFER—
MODEL H-5 INSTALLED $165
REGULAR PRICE $235
SEE THIS BEFORE YOU BUY



Pacific Coast Engineering Company
COMMERCIAL AND DOMESTIC REFRIGERATION ENGINEERS
118 North Euclid Avenue, Ontario—Phone 829
E. S. Raymond D. R. Lesson

Upland Boy Scouts Win Record As 17th Year Nears End

ONE OUT OF EVERY THREE BOYS HERE BELONGS TO GROUP

Highest Percentage of Any City in Southland Held by Local Troops

ORGANIZATION IS UNIQUE

Civic Bodies Sponsor Four Groups; Seventeenth Anniversary Near

By Lex Lucas Scout Executive

On March 1, 1929, the Boy Scout movement in Upland will have been in continuous existence for seventeen years. There has not been a break since Howard Gaines organized a troop in 1912. During that time most of the young men in Upland have been members of local troops, and many more of the older men have served as leaders.

Upland Holds Scout Record

Ninety-three boys in Upland are today active Boy Scouts—one out of every three of scout age in the local schools. This is the highest percentage of any town in Southern California.

In early years the troop existed as a community troop, without outside help. As the work grew it became apparent that an organization would be needed to encourage and administer the work, and in 1919 Chaffey Union High school gave its support to the program. Dr. R. C. Stone, pastor of the Presbyterian church, was asked to organize the troops throughout the Chaffey district, and was granted the first state credential for scouting.

Work Here Unique

The work that Chaffey is still doing in this field is unique throughout the country, Detroit, Michigan being the only other place where a similar plan is being followed. After Dr Stone had organized the movement on the larger basis and returned to his church, Chas. Alford was made general secretary. During his years here the district was included in the organization of the Old Baldy Council, Boy Scouts of America. This organization is still operative.

Today Upland is one of four districts of the council, the others numbering Pomona, Ontario, and Foothill, made up of La Verne, San Dimas and Claremont. The Upland district is well organized. P. H. McQuillen is chairman of the district committee which includes R. C. Norton, Earl Johnson, Harold Moore, Robert Henderson, and Kenneth Hanson.

Four Troops Organized

There are four troops actively carrying on the scout program. Troop 1 gave a wonderful declub with Norval Jordan, scoutmaster. Troop 2 sponsored by the Rotary club under the leadership of Kenneth Allen. Troop 3 administered by the Presbyterian church, Paul Schowlter, scoutmaster, and Troop 4 sponsored by the American Legion, Harold Stickney scoutmaster.

These Upland troops have taken an outstanding place in the recent activities of the thirty troops of the council. Last year Troop 1 gave awonderful remonstration of engineering ability when the troop's team lowered the national record for building a tyenty-foot log tower at the Legion Scout Rodeo. The troop also prepared a fine demonstration of surveying and astronomy at the Merit Badge exposition, and entered a float in the Armistice Day parade.

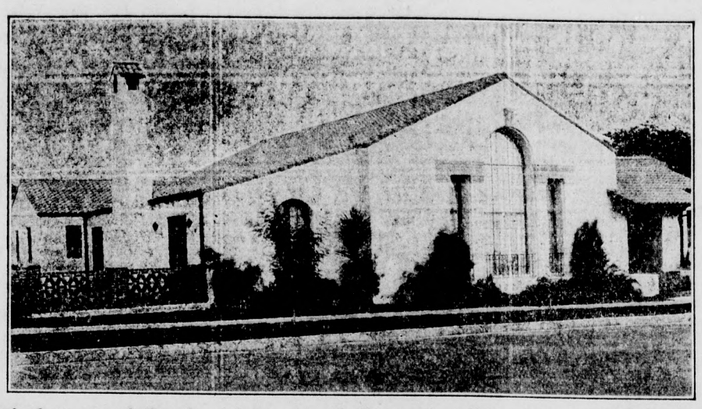
Troop Three Won

Troop 3 surprised all troops by Class scouts than any other troop in Chaffey district.

Troop 4 is the newest addition to the scouting family, and is rapidly making a bid for attentwinning its division of the Scout Rodeo before it was a year old. Last year the troop won sweepstake awards for its demonstration of the Masonry merit badge at the exposition. Troop 3 has made a fine record in scout advancement, having more First ion from the leaders. It nas a membership of twenty scouts, well organized in active patrols.

Troop 2 is made up of Mexican boys of the Sierra Vista school. These boys are doing a fine piece of work. Teachers praise the scout program as one of the best Americanization means at their command. Through its activity and code of honor they are learning the meaning of self reliance, cooperation, loyalty, thrift. One of these scouts is now very active in Troop 1, and another is almost an Eagle in Los Angeles.

Upland's Woman's Club Is Pioneer Institution



Organized as one of the pioneer institutions of the city, The Upland Woman's club is today owner of its own clubhouse, has the largest membership in history and is carrying on an ambitious program in the community.

The building, one of the show places of Upland, was constructed three years ago by the united cooperation of the members. Since that time it has been one of the most active woman's clubs in the county.

For the second consecutive year, Mrs. J. Emory Sargent is president. Mrs. O. A. Thompson is vice-president with Mrs. Nora Eells, secretary. Mrs. J. F. Sawyer is treasurer, Mrs. Ernest C. Mehl, auditor and Mrs. George Brown, corresponding secretary.

The membership roll includes the names of 165 women. Meetings are held in the clubhouse twice a month. A concert series is one of the important functions sponsored by the group.

The club was organized in 1902.

Not only is the club conducting a worthwhile program, but it also cooperates in any civic event and the clubhouse is used frequently for civic meetings.

100 WOMEN UNITE TO AID VETERANS

Legion Auxiliary Here One of Most Active Groups in Orange Belt

More than 100 women are united in the Women's auxiliary to the Upland post of the American Legion.

Assisting the war veterans in their activities, the post is one of the largest for the size of the community in the orange belt. Mrs. Earl Marsh is president.

Other officers are Mrs. Clair Kirk, first vice-president; Mrs. Paul Daggs, second vice-president; Mrs. David Bradfield, secretary, and Miss Elizabeth Fossett, treasurer.

$257,000 Foothill Project to Start

Work will soon start in Upland on the re-construction and widening of Foothill boulevard to a 100-foot artery. The project is to cost $275,533 and the contract held by Steele Finley calls for work from Claremont through Upland to Fontana.

Men's Shop Reflects Character of City

One of Upland's second generation business men, Clair Kirk, has already made his men's store, established three years ago in the MAH (Manker, Avery and Hart) building, one of Upland's prominent institutions.

Community character is in large measure reflected in the number and quality of stores handling exclusive lines, and the Kirk establishment is one of many which stamp Upland as a city of discriminating buyers. Assisting in the store is Clyde Jantze.

In civic endeavors as well as commercially, Mr. Kirk is contributing abundantly toward Upland's progress.

Stitching Machines Are Feature of Shop

Two stitching machines, for light and heavy work, form one of the unusual features which make the Reliable Shoe Shop characteristic of establishments in many lines which serve the Upland trade.

Ten years ago H. MacLean started the business, and four years ago moved to his present location. With happy effect he converted a photograph gallery into a shoe shop, retaining part of the skylight.

LEGION SPONSORS WELFARE PROGRAM

Milton Huxtable Head of Veteran's Post of 105 Men

Bining together 105 men who served in the military forces during the World war, the Upland post of the American Legion is sponsoring a big program in this city.

Milton Huxtable

Milton Huxtable is commander and with the assistance of the other officers and committees the post is active in caring for disabled veterans, widows of veterans and in sponsoring child welfare activities. It is also sponsoring a Boy Scout troop here.

Owning its own clubhouse on Second avenue, the group meets once a month for the regular session and once a month for a "stag" party.

Herman Cordes is first vice-commander. Clair E. Kirk is second vice-commander with C. V. Benson, adjutant, and Glen Hipes, treasurer.

EUCLID KNOWN AS AVENUE OF BEAUTY

Seven-Mile Long Highway Is One of Changing Scenes and Color

Euclid avenue, known over the west and among many people throughout the world for its beauty, is unrivaled as a scenic highway and its changing scenes.

Seven miles long, it connects Ontario and Upland and reaches to the base of the hills north of the city. A green parkway, lined with grevilla and pepper trees, separates a double-drive highway. It is possible for a motorist to drive for seven miles on one side of the boulevard and return on the other side and on this trip see the heavy-laden orange and lemon trees, palatial dwellings and artistic landscape in Upland. The parkway on the northern end of the avenue ends in a bridle path and frequently horsemen can be seen riding along the green-lined path.

Buildings and campus of Chaffey Union high school and junior college dot the avenue in Ontario, south of Upland. The distinctive and palatial J. S. Armstrong home and flower garden, occupying one block, is near the school and college buildings. The Armstrong nursery adds another color to the surroundings as the motorist nears the Ontario business district. The avenue is Ontario's main business street and this adds another view. South of Ontario are more beautiful homes, but as the land is devoted to vegetable growing and the production of deciduous fruit, another view is glimpsed.

A return trip will give seven miles more of beautiful and changing landscapes.

Walter W. Horak Here 10 Years

Walter W. Horak is rounding out a decade of realty experience in Upland. He established this officce 2½ years ago after seven years with the Empire Realty and Mortgage company here. With the aid of C. B. Daniels, salesman, Mr. Horak conducts a conservatively managed business in ranch and city property and insurance.

Upland Art Shop Attracts Visitors

Nine years in the art store business here, Mrs. Lloyd Nichols has spread the reputation of the Upland Art Shop through several communities, and has been a factor in bringing many visitors to the city. Three years ago she moved to the present location on Ninth street, which is admirably suited for display of art goods, stamped linens, smocks, frocks and other merchandise.

Reynolds-Harnish Firm Distinctive

One of the pioneer merchants of Upland, who 27 years ago helped establish the E. A. Bowen store, forerunner of the present Atwood store, which he also served, is a partner in the Reynolds-Harnish Dry Goods company, established in 1923, on Ninth street. Miss Lillian D. Harnish, pahtner with W. C. Reynolds in the store, spent 12 years with the Bowen and Atwood firms, previous to entering the new organization.

Miss Harnish is a woman of outstanding ability in the selection and displaying of merchandise of quality and distinction, for which the store has gained an enviable reputation.

This establishment, with its personal working force made up of the proprietors, whose long experience enables them accurately to anticipate the wants of Upland patrons, has profited by these factors in such measure that it has made for itself an indispensable place among Upland institutions.

Barber 17 Years in Upland Shop

For 17 years proprietor of a barber shop in Upland, N. E. Taylor has spent the last four of these years on First avenue near Ninth street. His is an individual shop, where personality and conscientious service are factors in the city of homes.

Mr. Taylor came here 17 years ago from Oakland City, Indiana.

Uplanders like Upland.

SAVE 50%

ON YOUR AUTO INSURANCE

We insure Farmers and Permanent Residents in small towns, leaving out the large cities and congested areas.

FARMERS AUTO INTER-INSURANCE EXCHANGE

See

C. S. KELLEY

18th and Mountain Ave.

Phone 8714-J-5

NEW COATS

For the matron—sizes 38 to 46.

Priced $32.50

A beautifully tailored Coat of finest wool coating twill.

Sievers for Women's Apparel

135 East Second Street

Pomona

CONGRATULATIONS!! TO THE CITY OF UPLAND!

And Greetings to the Los Serranos and San Antonio Chapters of D. A. R.

On the Unveiling of the "Maadonna of the Trail" Monument

P. E. OSTRAN & COMPANY

Department Store

203 N. Euclid Ave., Ontario—Phone 166

WE HAVE MOVED

To Our New Location

135 N. Euclid Ave.

And We Invite You to Our Opening

Saturday, Feb. 2, 1929

Andrew's Book & Stationery Store

135 N. Euclid Avenue

Phone 1031

THE PIONEERS

Led Progress Westward—Today Those "Covered Wagon" Mothers Are Being Honored

As the Upland Dry Cleaners nears the end of its first year in Upland, a new inspiration is gained from this event and a greater desire for service is our aim.

We are prepared to take care of all of your Dry Cleaning and Tailoring needs.

We congratulate the D. A. R. members for the spirit shown in marking the old Santa Fe Trail.

Upland Dry Cleaners

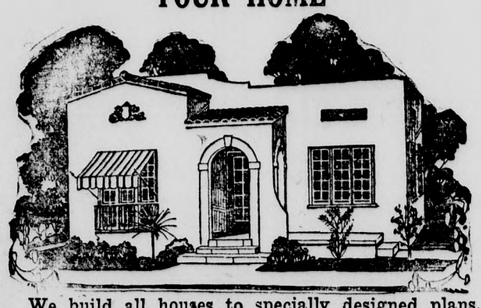
DRY CLEANING AND TAILORS

Phone 152 228 Second Avenue

Upland, Calif.

H. R. Churchill Neal Clark

NOW IS THE TIME TO BUILD YOUR HOME



We build all houses to specially designed plans. Have many for you to make your selection from.

WE HELP FINANCE!

WHY NOT START RIGHT AWAY?

F. W. RITTER & CO.

Authorized Builders of

PACIFIC READY-CUT HOMES

Cor. Second and Rebecca Sts., Pomona—Phone Ex. 12

"Western Auto" Offers A BETTER TIRE for Every Car—for Every Use—for Every Purse!

No matter what make of car you drive . . . no matter what type of tire you need . . . no matter what price you wish to pay, "Western Auto" offers you more Tire value for your money!

Seven Different Types

—from our lowest priced Wasco to our New Improved Western Giant Balloon with Center Traction Tread—make tire selection easy.

These Extra-Value Tires—

—are now offered at New Reduced Prices that are the lowest in all our history! This, and the added savings presented by our Trade-In Allowance, are the reasons motorists throughout the West are flocking to our stores in enthusiastic thousands that promise, this year, to far-and-away outstrip even 1928, when car owners purchased well over half-a-million "Western Auto" tires . . . !

To Further Increase Your Savings Take Advantage of Our Trade-in Offer

Your old tires are as good as cash in part-payment on new, fully guaranteed Wear-well or Western Giant Tires, at our NEW REDUCED PRICES . . . at any "Western Auto" store.

OUR GUARANTEE

—assures your lasting satisfaction. Every "Western Auto" tire is backed . . . not only by our liberal MINIMUM MILEAGE GUARANTEE, but also by our GUARANTEE OF ABSOLUTE SATISFACTION FOR THE LIFE OF THE TIRE. This Guarantee is upheld by SERVICE at every one of our More Than 150 Conveniently Located Stores . . . and by our well-known and popular CUSTOMER IS ALWAYS RIGHT Policy.

Tires Mounted FREE!

THESE ARE THE NEW REDUCED PRICES—

A Tire for Every Car—for Every Use—for Every Purse

SIZE	Wear-well Balloon 10,000-Mile Guarantee	Western Giant Standard Rib-Tread 16,000-Mile Guarantee	Western Giant New Center-Traction 16,000-Mile Guarantee	Blue Ribbon Gray Tube Guaranteed 1 Year	Jumbo Tube Heavy Red Guaranteed 2 Years
29x4.40 (4.40-21)	$ 5.28	$ 6.15	$ 7.45	$1.15	$1.48
30x4.50 (4.50-21)	6.10	6.95	8.35	1.28	1.67
29x4.75 (4.75-20)	.....	8.30	8.95	....	1.88
30x5.00 (5.00-20)	7.65	8.95	10.45	1.48	1.89
31x5.00 (5.00-21)	7.85	9.35	10.85	1.56	1.96
30x5.25 (5.25-20)	8.80	10.25	11.80	1.67	2.11
31x5.25 (5.25-21)	8.95	10.55	11.95	1.72	2.18
30x5.77 (5.77-20)	10.45	12.35	13.45	1.98	2.40
32x6.00 (6.00-20)	11.80	13.75	16.15	2.18	2.58
33x6.00 (6.00-21)	11.95	13.95	16.90	2.25	2.65
32x6.20 (6.20 20)	.....	.....	17.80	....	3.15
33x6.75 (6.75-21)	.....	.....	22.20	....	3.88

We carry all sizes—Ask for prices of sizes not shown

SIZE	Wear-well Cord 10,000-Mile Guarantee	Western Giant Passenger Car Type 16,000-Mile Guarantee	Western Giant Extra Heavy Truck Type	Blue Ribbon Gray TUBE	Jumbo Heavy Red TUBE
30x3½ Cl. Regular	$ 4.65	$ 5.35	.....	$1.05	$1.47
30x3½ Cl. Oversize	4.95	5.85	$ 8.90	....	1.47
30x3½ SS Oversize	5.75	6.95	.....	....	1.47
31x4.. SS Oversize	7.95	9.25	.....	1.27	1.86
32x4.. SS Oversize	8.25	9.85	13.85	Red 1.65	1.96
33x4.. SS Oversize	8.95	10.45	.....	Red 1.75	2.06
32x4½ SS Oversize	10.95	13.65	17.90	....	2.26
33x4½ SS Oversize	11.35	13.95	18.75	....	2.35
30x5.. SS Oversize	.....	.....	21.85	....	2.75
33x5.. SS Oversize	.....	19.45	23.65	....	2.85

All other sizes proportionately low

Wasco Tires

4-ply tires of full standard size and weight . . . new, fresh stock, and well made. Wasco Tires are especially recommended for the motorist who wants to make a minimum investment.

Guaranteed 5000 Miles

Size	New Price	Gray Tube
30x3½ Clincher	$3.98	93c
29x4.40 Balloon	$4.78	98c

-More than 150 Stores in the West-

Western Auto Supply Co.

204 East "A" Street

Phone Ontario 845

Notes of Society

Program Planned for Upland B. and P. W. Club—

The February program committee of the Upland Business and Professional Women's club, of which Mrs. C. E. Allen is chairman, met Tuesday evening to perfect plans for the monthly dinner meeting of the club which will be held at the Davis cafe on Second street Tuesday evening at 6:30. A patriotic atmosphere will pervade the meeting, this being the birth month of Washington and Lincoln. There will be a St. Valentine note in the decorations and table appointments.

The speaker of the evening will be Fred Clapp, of Chaffey Union high school, who will tell of his work at Chaffey and also entertain with his magician's "stunts." There will be special singing by a pupil of Mrs. S. Earle Blakelee and Miss Helen Samuel will dance.

* * *

Mrs. George Gregg Celebrates Birthday—

Mrs. George Gregg very happily celebrated her birthday Tuesday by entertaining a number of members of her club at her home, 646 East Tenth street, the afternoon being spent at the favorite game of bridge. Mrs. Gregg served a delightful luncheon, the feature of which was a lovely birthday cake.

Those meeting as guests of Mrs. Gregg and extending happy birthday felicitations were: Mesdames B. H. Strother, Oscar Gaither, A. N. Baker, Grace Pauline, Will Brown, Walter Hilty, T. M. Nichols, G. A. Brest, D. D. Crew, of Ontario; C. K. Francisco, and Miss Mina Ruesink.

Madonna of Trail Attracts Throngs Here

(Continued from Page 1)

ing to covered wagon and stage coach. And then the motor car in its various stages, from two cylinders to 12. Finally the airplane.

Beautiful historic scenes and striking displays were prepared by many communities and organizations for the costly float division of the parade. Floral decorations, flags and D. A. R. insignia added colorful charm to the cars assigned to the last division of the parade, for representatives of visiting D. A. R. chapters with their accompanying pioneer women.

Dr. Hill Is Chairman

At 2:30 o'clock at the monument is to occur the opening of dedicatory services with music by the Upland band, then presentation of Dr. Merton E. Hill, chairman, by Mrs. R. Frank Lemon, regent of San Antonio chapter, D. A. R. Dr. Robert C. Stone, for 17 years pastor of Upland Presoyterian church, was appropriately chosen for the invocation at this pioneer event.

Flag salute by Boy Scouts preceding a brief address by Judge Harry S. Truman, president of the National Old Trails association, is one of the many activities of the Scouts, under direction of Lex Lucas, Scout executive.

Following Judge Truman's talk, singing by Chaffey glee clubs, under direction of S. Earle Blakeslee is scheduled. Then placing of the memory box in a corner niche of the monument base, the box to be opened Feb. 1, 1979, when its current historic material will be a half century old.

Mrs. John Triggs Moss, chairman of the Old Trails society, was selected for presentation of the monument, followed by greetings from Mrs. Theodore Hoover, state regent, and acceptances as follows: For Upland, by Mayor A. H. Johnson; for San Antonio chapter, D. A. R., by Mrs. R. Frank Lemon, regent; for Los Serranos chapter, D. A. R., by Mrs. F. H. Wallihan, regent

Then the address by John Steven McGroarty, rich in lore of the Santa Fe trail, and after this address, the unveiling by Mrs. Cook, and the benediction by Rev. John B. Toomay of Bethel Congregational church, Ontario.

Music as well as pageantry is richly provided for today's event. The Sherman Institute band of 50 Indian boys, and the drum and bugle corps of Boy Scouts of paler skins augment work of the Upland band and the Chaffey glee club.

Veteran Druggist Builder of City

Known in many parts of San Bernardino county and recognized in the West End as the leader in his profession, P. H. McQuillen has created the Mac, the Medicine Man, Inc., drug store.

"Mac, and His Trusty Crew", is a familiar expression among the business people. Through the druggist's keen interest in all civic matters and through his desire to give the customer the best possible service, the Upland drug store has built a following that continues to grow each year.

Many years ago, the drug store was formed in Upland. It has not only kept pace with modern development, but in many cases has been ahead of the stores in the larger cities.

A full line of drug store supplies is offered and many Uplanders take advantage of the service at the fountain.

Big Display at Anderson's Store

Hjalmar Anderson, Upland grocer for a decade, has spent five years of that time in his present central location on Ninth street. This store is a notable example of a semi-community grocery which has grown to be a large downtown establishment.

An attention arresting feature of the Anderson grocery is the exceptionally large display of orchard and garden products.

The staff of the Anderson grocery includes, besides the owner, Roy Franklin, Frank Cassler and Miss Lillian Jordan.

Ontario Man Buys Interest in Servel

Douglas R. Leeson, former assistant cashier of the Bank of Italy, announces he has bought a half interest in the Pacific Coast Engineering company and joined forces with E. S. Raymond as agents and distributors for Servel refrigeration products, Electrolux, etc.

Messrs. Raymond and Leeson form a keen combination. Mr. Raymond is a graduate refrigeration engineer. He has been engaged in this line for 12 years. He was with Clyde Bryant for some time, prior to buying out Bryant.

Taking in Leeson is regarded as a good move. Raymond is qualified to install refrigeration outfits on a commercial scale, such as meat markets, etc., as well as putting in Servel and similar domestic plants in homes.

Raymond's expert knowledge enabled him to win the contract for five carloads for March field, including commercial and domestic plants. This was won in the keenest competition. He was not the lowest bidder, but the authorities at Washington awarded the contract because Servel met the highest standards of quality and price was a minor consideration.

Leeson has long been a resident of Ontario and a young business man of much ability. Leeson and Raymond will supplement each other admirably in the business, making a combination able to give superior service to the public.

Art Haris, a trained refrigerator man, continues with them.

Pomona Chamber of Commerce

EXTENDS CONGRATULATIONS TO THE D. A. R. CHAPTERS, TO UPLAND AND ITS RESIDENTS ON THE UNVEILING OF THE "MADONNA OF THE TRAIL" MONUMENT

ON THIS OCCASION WE JOIN IN EXTENDING OUR KINDEST EXPRESSIONS AND CONGRATULATIONS

WELCOME TO UPLAND!

Glad to have you with us to help honor the memory of the pioneers of our country. We hope you will enjoy the day and your visit with us, so that you will come again. You are invited to make use of our store for your convenience in any way while you are here.

We Are Temporarily Located at
271 SECOND AVENUE
While Our Old Store Is Being Enlarged

GOODBAN'S Brown bilt Shoe Store

271 Second Ave. Phone 117-J Upland, Calif.

WEST COAST JR. CIRCUIT GRANADA THEATRE BEAUTIFUL THEATRE EUCLID & C ST. ONTARIO'S BEST

TONIGHT AND TOMORROW

ON THE SCREEN
"MAKING THE VARSITY"
Starring
REX LEASE
with
GLADYS HULETTE

ON THE STAGE
WEST COAST VARIETIES
with
New Stage Band
JOE RILEY
as
Master of Ceremonies

Geo. O'Brien—Lois Moran
—in—
"BLINDFOLD"
ALSO STAGE ACT SUNDAY

Now Every Monday
MANNY NATHAN with ELTON REDD'S
BLUE BLOWERS
Hilarity Nite With Vodvil Gifts

SPECIAL CHICKEN DINNER
50c

Also Light Lunches, Sandwiches
Delicatessen
All Kinds of Pies

VIOLA'S PIE SHOP
Phone 408-W-K, Upland—339 Ninth St.

J. E. WALLIN—JUNCTION STORE
2161 North Euclid Avenue, Upland
GROCERIES—FRESH VEGETABLES
Phone Upland 379
Delivery Twice Daily!

GROCERY BARGAINS

With a complete line of stock on our shelves, we are in a position to give the very best the market affords at a price that will please you.

IRIS ROYAL ANN CHERRIES No. 2½s	2 FOR 89c
IRIS FANCY APRICOTS No. 2½s	2 FOR 73c
IRIS PETITE CORN No. 2s	4 FOR 69c
IRIS WHOLE STRING BEANS	3 FOR 73c
PEANUT BUTTER 1-lb. cans	25c
CALUMET BAKING POWDER 1-lb. can	27c
LOG CABIN SYRUP Table size	25c
IRIS FANCY FRUIT SALAD Large 2½s	2 FOR 79c
IRIS FANCY PEARS Large 2½s	2 FOR 77c
IRIS PEACHES Halves or Sliced	2 FOR 49c

Any complaint or suggestion will be most cheerfully received and quickly adjusted. It is our aim to render a store service second to none.

CO-OPERATE—TELL US

J. E. WALLIN—JUNCTION STORE
Euclid and P. E. Tracks
Free Delivery Phone 379

HOTEL ONTARIO
(ONTARIO'S NEW HOTEL)

You Are Invited to Inspect This Modern and Complete Hotel

FAMOUS FOR FOOD
Hotel Ontario is Famed For Its Uniformly Good Food
Properly Prepared and Courteously Served

PRICES STRICTLY MODERATE

HERE YOU WILL BE SATISFIED
Phone Ontario 980 or 981
Management E. W. Schubert

Upland "FORTY NINERS" by the Commander

AN OLD-TIMER IS A FELLER WHO REMEMBERS WHEN WOMEN BEGAN POWDERING THEIR NOSES

Up to that time, the Powder was black—unsuitable for exterior decoration—was stowed in Cow Horns instead of "Vanities," and kept DRY to preserve its Explosive merit.

Red Skins were taboo then—still seem to be.

—MAC SAYS SO!

IN THIS GOLDEN AGE OF ALMOST FLABBY EASE AND COMPARATIVE LUXURY—

It is well to stop—as we do this day, to greet, congratulate, and felicitate the few pioneers that still remain with us—and to do honor to the memory of That Phantom Legion—whose heroic hardihood, endurance, sufferings and perseverance—made possible the blessings we now Take for Granted.

The Winning of the West required—not only willingness—but heartbreaking DETERMINATION.

THE TRUSTY CREW OF MAC'S HUMAN SERIVCE STATION—

This day will redouble every effort to act as Host and Hostess to all who enter our doors. The crew and service—and—menu—of The Fountain of Youth will be strengthened and amplified that we may quickly "Feed the Hungry" and "Give Drink to the Thirsty."

EVERY FACILITY WE HAVE will be devoted to caring for the comfort and convenience of our guests.

First aid for the ill—rest for the weary—information for the inquiring—toilet accommodations for Men, Women and Children.

I started out to write an "ad"—but "Dollars and Cents"—and "Drug Store Values"—appealing as they usually are—would be out of place here.

—MAC SAYS SO!

We will close by calling your attention to the "PIONEER PLAQUE" we built into the South wall of The Human Service station—calling the attention of The Thoughtful of today—and of future generations—that "At this corner passed——

THE HISTORIC SANTA FE TRAIL—THE PIONEER HIGHWAY TO THE SOUTHWEST"

Cheerfully yours,

MAC THE MEDICINE MAN, Inc.

A Community Institution Catering to Your Health, Beauty, Comfort and Convenience
A Friendly Drug Store in a Friendly Community
THE REXALL STORE
UPLAND, CAL.

Local News Briefs

Welcome to all.

Miss Elsie Duke of Los Angeles is a guest of Mr. and Mrs. J. A. Pitts, 2041 Euclid avenue.

R. L. Eshelman of Abilene, Kans., is visiting his brother, A. L. Eshelman, for two weeks.

Mr. and Mrs. J. I. Countryman will visit friends at Carlsbad, San Diego county, part of next week.

Mrs. Gertrude Hall of Hollywood is spending a few days as guest of Mrs. E. W. Boulton, Euclid avenue.

Mrs. Ford Jamison has returned to her home at El Monte after a visit with her mother, Mrs. J. F. Anderson.

Mrs. W. F. Dittweiler returned yesterday from Halstead, Kan., where she spent the past six weeks with her mother.

Miss May Stillman of San Bernardino, is the guest of Mr. and Mrs. C. S. Kelley, Eighteenth street and Mountain avenue, for the dedication today and will remain over the week-end.

Elmer Sadd, of Detroit, spent the past week here with his brother, W. S. Avery, and Mrs. Avery. Several sight-seeing trips were made during his visit and Tuesday they spent the day at Huntington Library. Mr. Sadd left Wednesday for his home.

Mrs. Winnie McCullough returned yesterday from a visit at Long Beach. She was accompanied here by her aunt, Mrs. J. W. Lee of Long Beach, guest here for Madonna of the Trail monument unveiling and for the week-end.

Fried rabbit dinner with cherry pie (or other choice) today and Sunday at Upland Cafeteria. Service till 8 p. m. Variety of other entrees, salads, desserts, every day, all made in our own kitchen. Bring the family in for dinner at Upland's popular cafeteria. 323 East Ninth street. 5911

Mrs. Blanche Loch and her daughter-in-law, Mrs. Lorraine Loch, went to Glendale Wednesday to visit junior Mrs. Loch's mother, Mrs. Koch, of Etiwanda, who has been ill in a Glendale hospital. Mrs. Koch is now convalescing and is staying at the home of a friend for a short time.

Upland's full of notables.

Mr. and Mrs. Roy Creighton made a business trip to San Bernardino Wednesday morning.

Mr. and Mrs. J. W. Irish, of Alhambra, were in Upland Wednesday seeking to exchange their Alhambra property for a location in Upland with the intention of making their home here.

When Richard Fisher, government forest ranger, returned here from his Christmas vacation in Rennville, Minn., he was accompanied by his friend, Richard Larkin, who is looking around with prospect of making Upland his home.

Mr. and Mrs. J. M. Smucker, of Orrville, Ohio, have taken an apartment and will spend a month in Upland. They are friends of the Rev. and Mrs. Lester Hostetler and are enjoying their second visit to Upland and they like the city very much. Mr. Smucker is president of the J. M. Smucker Apple Butter company of Orrville.

Homer Stavely, accompanied by James Ellis, his classmate in the University of Redlands, spent Tuesday here with his parents, Dr. and Mrs. James A. Stavely. Miss Martha Stavely, also a student in the Redlands University, and her brother, Homer, will spend the week-end here and attend the dedication ceremonies.

Martha and Homer Stavely are home from Redlands University, visiting their parents at the Methodist parsonage this week. The mid-year examinations are on at the university, which allows some of the students a short vacation. Homer Stavely has just been elected president of the senior class of the university. The president-elect has been prominent in debating and athletics, as well as having served on the campus staff for several semesters.

A number of members of the First Methodist church attended the meeting of the board of education of the Southern California Conference, held in Los Angeles Tuesday, several of the parties going down in the afternoon, the others joining them for the evening session. They were: Dr. and Mrs. James A. Stavely, Mr. and Mrs. W. F. Naftel, Mrs. J. Arthur Betz, Miss Jessie Brown, Miss Gladys Riley, Miss Helen Hilty Miss Anna Beall Clark and Miss Florence Armstrong.

Upland's Church Services

UPLAND NAZARENE CHURCH
Third Ave. and Ninth St.
W. L. Brewer, Pastor

Dr. and Mrs. C. B. Widmeyer of Pasadena college will preach at 11 a. m. and again at 7:30 p. m.

Young People's meeting at 6:30 to 7:30 p. m. led by Miss Neva Benson, and Mrs. C. B. Widmeyer. Subject, "Home Missions."

Class meeting, 6:30 to 7:30 p. m.; leader, Mrs. D. B. Babbs.

FIRST MENNONITE CHURCH, UPLAND
Lester Hostetler, Minister

Sunday school at 9:30 a. m.

Morning worship at 10:30. Sermon, "Strength Through Weakness."

Evening worship at 7:45. Sermon, "Peter's Confession." This is the second of a series of sermons on "The Crises in the Life of Jesus."

Bible study and prayer every Wednesday evening at 7:30. Subject for next Wednesday, "The Parable of the Rich Fool." Luke 12:13-21.

METHODIST EPISCOPAL CHURCH
James A. Stavely, Pastor

11 a. m.—Morning worship. Junior sermon, "Help We All Need." Sermon, "Our Need of the Heavenly Helper."

7:30 p. m.—Evening worship. "Building the House of God." Stereopticon slides and special music.

Young People's Departments

Junior High, 9:30—"What Are the Results of True Worship?" Leader, Helen Jones.

6:30—"The Ship of Good Will Arrives in India."

High School, 9:30—Demonstration Conference of Youth. Chairman, Lucille Jones.

6:30—We travel to the Philippine Islands.

Young People, 9:30—"American Music." Leader, Dorothy Hill.

ST. MARK'S CHURCH
Euclid Avenue and F Street
Rev. Bert Foster, D. D., Rector

Sunday in the Parish house, 9:30 a. m.

Morning prayer and sermon by the Rev. Mr. Neeland of Sierra Madra.

Everybody welcome to these services.

BETHANY UNION CHURCH
San Antonio Heights

Services Sunday afternoon will be conducted by Dr. D. L. Cooper, superintendent of Jewish work of the Bible Institute of Los Angeles. He expects to bring with him a woman who works with Jewish children and she will tell of her work. The offering will be for the work in Los Angeles.

Junior and Intermediate Christian Endeavor meets at 9:15 a.m.

Sunday school at 2:45 p. m.

Divine worship at 4 p. m.

Young People's meeting at 7:15 p. m.

BRETHREN IN CHRIST CHURCH
Home of Beulah College

B. M. Books, Minister; J. R. Steckley, Assistant.

The quarterly missionary Sunday is to be observed on Sunday. All services are to be devoted to foreign missionary themes. In the Sunday school at 9:30, the offering will be lifted for this cause.

At 11, Elder A. C. Burkholder is expected to be with us and bring us a missionary message.

At 8:10, Elder Chas. Engle, formerly of Michigan, now on his way to India, will bring us the message.

FIRST CHURCH OF CHRIST, SCIENTIST
Corner Euclid Ave. and G St., Ontario

Sunday morning service at 11 o'clock.

Sunday school at 9:30.

Wednesday evening service at 8 o'clock.

"The Lord is good to all; and his tender mercies are over all his works (Psalms 145:9), is the Golden Text in the Lesson-Sermon on "Love" Sunday in all Churches of Christ, Scientist, branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass..

UPLAND PRESBYTERIAN CHURCH
R. C. Stone, Pastor

The pastor is to speak at the morning service at 11 o'clock. The evening service will be a study of missions in Africa.

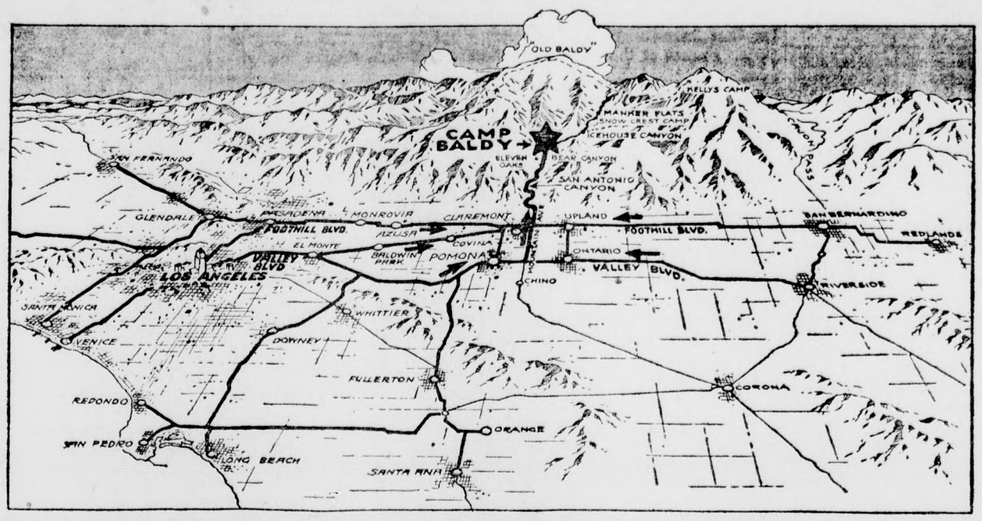
The Sabbath school meets at 9:45 a. m. The men's class under the direction of H. S. Bailey, is to assemble in the basement of the church at 9:45. Enter by the south stairway. The class will have their own opening service, special music and a good program.

Prayer meeting Wednesday night at seven o'clock sharp. Dr. Robert Taylor will be with us again this week.

Mr. and Mrs. J. P. C. Norman, 289 Third avenue, have as their guests for three weeks, their son and wife Mr. and Mrs. Howard B. Norman of Gunnison, Utah, also Mrs. F. H. Jones of Gunnison, a sister of Mrs. Howard B. Norman. Mr. and Mrs. H. J. Pier of Sioux Falls, South Dakota, have also been recent guests at the Norman home here.

Mrs. C. Thudium has placed an interesting display of relics in the window of The Hat Shop on East Ninth street. There are two pieces of hand woven comforters, one made in Massachusetts in 1834, and the other was woven by Mrs. Mary Brooks before 1850. These relics and also a number of quaint pictures with interesting histories of the originals, are the property of Mrs. Ellen F. Martin, Euclid avenue. Some of the pictures are of Franklin Bedwell, who came west in 1838 and with whose party Kit Carson began his career; Asher M. Brown and Mrs. Mary Brooks, great uncle and great aunt of Mrs. Martin, who reached California in 1852.

Camp Baldy, Mile High Resort, Is Mecca for Thousands



A mile-high resort which lures cottagers and campers twelve months in the year with its seductive call to trout angling, mountain climbing without sacrifice of the comforts of urban life—the pleasures of roughing it without the pains—this is Camp Baldy, 4,700 feet above sea level, in picturesque San Antonio canyon.

Large and heated the swimming pool is one of the conveniences which few city hostelries boast, but this is afforded for guests of the camp in the wilds. The trail to Old Baldy's summit, two miles high, is one of the alluring hike routes for the vacationer, if he or she perfers, will find at hand sure footed burros and horses, with guides if desired.

Foster Curry, famed Yosemite host, has been engaged as manager, to add to natural advantages all that experience and personality can contribute toward making Camp Baldy an ideal, care free resart.

CITY BRIEFS

Mr. and Mrs. Tracy Morris are entertaining Chief Standing Bear at their home Thursday and Friday of this week.

Increase in the number of Upland cafes has been effected through remodeling of Viola's Pie Shop, Ninth street. Booths and tables providing accommodations for eighteen have been provided. The delicatessen counter is retained in the remodeled institution.

E. F. Gaines of Fullerton, director of El Rodeo club of Orange county, visited Upland Tuesday and will be a guest at today's monument unveiling here. Mr. Gaines, a native son of California, whose mother came over the Santa Fe trail in a covered wagon and who has himself been a Santa Fe trail stage driver, is one of the prominent horse and stock men of southern California. About 40 members of El Rodeo club, in costume, will ride noteworthy animals in the parade preceding the monument dedication.

C. R. Chapman, of Ice House canyon, Camp Baldy, one of the best known old time stock men in California, is in Upland today with his well known sorrel "Dude." He was induced to ride the famous animal to the city that the two might appear in today's historic parade, with the rider in western costume.

GREETINGS TO ALL VISITORS

WE HAVE FOLLOWED THE TRAIL OF THE BAKING INDUSTRY FOR 25 YEARS

Danner's Bakery

228 E. 9th St. Upland Phone 382

WHY, YES, MOTHER—I HAVE ON STOCKINGS! THEY ARE

INTER-TEX

BARE-LEG'D

—made without seams or darts. They certainly appear true to their name.

You don't match the dress—you match the skin. Three shades for blondes and three for brunettes. Very effective with the "shorties" worn over them—or without other hose.

$1.95

The New Prints are Beautiful

Printed Pique
Printed Linon
Printed Pamico
Printed Everfast

New Silk and Cotton Crepes

95c A YARD

"Oh, Boy——but they are good looking!"
The New "Shorties"
Inter-Tex

BARE-LEG ROLL

—a silk "shortie" with a rolled top—rolls down to just about the pump.
—Plain Pastel Shades, made with the drop stitch.
—Colored Rolls on contrasting colors.
—See them now in window.

$1.50

SILK SCARFS

$1.50

—Jaunty colorful Scarfs, in brilliant patterns and hues. Smart borders and in various sizes.

New Costume Jewelery

New Neckwear

Flowers For Spring Dresses

75c AND UP

J. J. ATWOOD CO.

DRY GOODS SHOES MENS FURNISHINGS

UPLAND & CUCAMONGA CAL.

CONGRATULATIONS

We congratulate the DAUGHTERS OF THE AMERICAN REVOLUTION, THE CHAMBER OF COMMERCE and ALL THE ORGANIZATIONS and INDIVIDUALS who have given of their time and money to bring the statue

"The Madonna of the Trail"

to Upland

The First National Bank of Upland

CHARLES V. BARR, President

A. PODRASNIK, Vice-Pres. H. S. WILSON, Cashier
R. F. LEMON, Vice-Pres. C. D. DuVALL, Asst. Cashier
ALLAN BARR, Asst. Cashier WM. ROHRIG, Director
G. A. HANSON, Director F. W. PALMER, Director

D. A. R. CHAPTERS UNITE TO PRESENT HISTORIC PROGRAM

San Antonio and Los Serranos Groups Work With Local Civic Leaders

Two local D. A. R. chapters, San Antonio and Los Serranos, are largely responsible for the program today. The national D. A. R. organization is sponsoring the movement to honor the "covered wagon" mothers through marking the Old Santa Fe trail, but the details of the program, and parade were carried to completion by the D. A. R. leaders in this district.

Officers and others in the organization formed a committee to work out plans. With this committee, a group of Upland and Ontario civic leaders co-operated.

Clair E. Kirk, secretary of the Upland Chamber of Commerce, was named general chairman. A. H. Johnson, mayor of the city, and William S. Avery, president of the Chamber of Commerce, were also on the committee from Upland. Francis P. Williams, mayor, and George P. Weldon, president of the Chamber of Commerce, were on the committee from Ontario.

When it was announced that Upland had been selected as the site for the monument, the D. A. R. chapters united in working out the program. Much of the money necessary to get the monument here was raised through the efforts of the San Antonio chapter of the group.

Women from Upland and Ontario are included in the membership of both chapters.

Grier & Redmon Firm Is Pioneer

Gene Grier of the realty firm of Grier & Redmon has been located for ten years in the same location on Ninth street. Five years ago the firm of Grier & Redmon was formed, G. T. Redmon bringing to the organization years of experience in this community. John Hall is in charge of the insurance department, and J. B. Perschbacker, whose name has been associated with the early realty history of Upland, is a member of the sales staff.

Upland—a city of beauty, with palm, pepper, grevilla and other southland trees growing profusely in all parts of the city.

Many Women in D. A. R. Chapters

Uniting the Daughters of the American Revolution in two groups, the San Antonio and Los Serranos chapters serve Upland and Ontario. Names of the officers and members of each chapter follow:

San Antonio

Officers—Mrs. R. F. Lemon, regent; Mrs. F. L. Allen, vice-regent; Mrs. E. W. Henry, recording secretary; Mrs. W. W. Majors, corresponding secretary; Mrs. T. W. Nisbet, treasurer; Miss Elsie Hamilton, registrar; Miss Frances Barr, historian; Mrs. H. S. Bailey, chaplain, and Mrs. H. I. de Berard, director.

Membership: Upland — Miss Frances Barr, Mrs. Charles V. Barr, Mrs. W. I. Doole, Mrs. O. K. Granger, Mrs. J. F. Hamilton, Mrs. R. R. Harrington, Mrs. E. W. Henry, Mrs. E. B. Keyt, Mrs. R. F. Lemon, Miss Sarah Luella Love, Mrs. Nellie Barr Mason, Mrs. T. W. Nisbet, Mrs. L. D. Temple, Mrs. M. E. Titus and Miss Clara Williams.

Ontario—Mrs. F. L. Allen, Miss Lois LeBaron Avery, Mrs. H. S. Bailey, Mrs. E. A. Bost, Mrs. Lana M. Countryman Conger, Mrs. T. R. Cummins, Mrs. L. W. Cushman, Mrs. L. B. Fowler, Mrs. Sarah J. Findley, Miss Elsie Hamilton, Miss Anna Hamilton, Mrs. G. B. Harding, Mrs. W. O. Hardy, Miss Marion Holbrook, Mrs. R. R. Harrington, Mrs. Sarah Caroline Henderson, Mrs. C. A. Jack, Mrs. Marie Wigton Jesson, Miss Jennie L. Kitchel, Mrs. W. W. Majors, Mrs. E. W. Miller, Mrs. Cornelia Kendall Milns, Mrs. Lillian Starr McClelland, Mrs. John L. McCutchen, Mrs. Henry Olson, Mrs. H. N. Petch, Mrs. Bertha Thompson Ross, Mrs. Martha Dean Ross, Mrs. Franklin Roth, Mrs. Annie Myers Russell, Mrs. Glenn D. Smith, Mrs. H. A. Spies, Mrs. Martha C. Terrill, Mrs. S. E. Thacher, Mrs. C. W. Walker, and Mrs. C. E. Wetherbee.

Cucamonga—Mrs. H. I. de Berard.

Upland Selected After Long Search

From Yreka to Calexico, A. R. Harriman made an intensive study of California communities during a month of travel with a view to finding a city of stable prosperity and future promise, in which to establish a business. On Jan. 12, he established the Drug Shoppe here.

This tribute to Upland comes from one whose experience of 21 years in the drug business gave him descernment in the appraisal of communities.

Los Serranos

Officers—Mrs. F. H. Wallihan, regent; Miss Ethel Leeke, vice-regent; Mrs. Lola D. Harris, recording secretary; Mrs. Clara G. Peabody, corresponding secretary; Mrs. C. A. Mayo, treasurer; Mrs. J. I. Countryman, registrar; Mrs. V. C. Beck, historian, and Mrs. Paul Wright, chaplain.

Membership: Upland — Mrs. Howard Graves, Mrs. Miles Harnly, Mrs. H. G. Jackson, Miss Ethel Leeke, Mrs. Edward Sprotte, and Mrs. R. V. Ward.

Ontario—Mrs. T. B. Merry, Mrs. W. C. Metcalfe, Mrs. H. H. Montgomery, Mrs. J. W. Onstott, Mrs. Clara Gale Peabody, Mrs. J. B. Quayle, Mrs. W. H. Rockey, Miss Lydia Baxter, Mrs. May Hart Smith, Mrs. H. A. Teget, Mrs. F. H. Wallihan, Mrs. W. A. Walton, Mrs. B. F. Wells, Mrs. Sarah Wheeler, Mrs. Georgia Wilson, Miss Hazel Ceola Woods, Mrs. Paul Wright, Mrs. Sarah Longley, Mrs. Samantha Springer, Mrs. C. A. Danly, Miss Lucile Majors, Mrs. H. V. Pond, Mrs. Edith Soule, Mrs. H. A. Cramer, Mrs. J. L. Short, and Mrs. Lloyd Dickens.

Atwood Company Active in Upland

The name of Atwood is one of those names inseparably associated with the development of Upland. This name, which has been connected with many of the enterprises which have made for community growth, has for a decade and a half been the name of the city's largest department store.

This store, established with the birth of the present century as the E. A. Bowen company, was bought by J. J. Atwood in 1913. Loring N. Kirk and W. C. Reynolds were associated with the business when it was purchased, and remained with the J. J. Atwood company for years. Mr. Kirk now is post master, and Mr. Reynolds is with the Reynolds-Harnish company.

Four years ago a branch store was established at Cucamonga, in charge of J. E. Engle.

J. J. Atwood is president of the company, Glenn M. Atwood is secretary and Owen E. Atwood is treasurer.. Personnel of the main store also includes D. M. Ellis, E. C. Atwood, Mrs. M. H. Bailey, Miss Nell Atherton, Mrs. Frank Samuel, Mrs. E. C. Atwood, Mrs. George Schlecht and Linda Schmidt.

The senior Mr. Atwood, coming in 1898 from Iowa, where he was farmer and lumberman, has been identified with Upland's citrus industry ever since, and for 12 years was head of the Atwood-Blakeslee Lumber company, now the Upland Lumber and Milling company. He was the first president of the chamber of commerce, and has for years been prominent in the affairs of the First Methodist church. Glenn M. Atwood is a past Exalted Ruler of Upland's Elks and past president of the Business Men's association, of which association Owen E. Atwood, present city treasurer, is also a past president.

"MAGNOLIA" ONCE NAME OF UPLAND

City Named Appropriately As Gentle Grade Leads From Valley

"Magnolia" might have been the city's name but for the fact that it was learned California had another community of that name.

Magnolia tract, developed about the time the Santa Fe railroad was built in the middle eighties, and the magnificent hotel christened Magnolia Villa, caused the town to be closely associated in the public mind with the floral name which, say some old-timers, was slated to be the town's official designation.

Name Changed

"North Ontario" was the name selected, however, and by this name the growing community was known for some years. Years before attainment of city dignity, however, the community chose the better descriptive name which today's event is broadcasting over a continent.

Upland could scarcely be designated by a more fitting name.

Gentle Grade

It is, literally, the Upland of the gentle grade which begins west of Pomona and rises through that city and Claremont, growing gradually higher until, at Upland, it approaches the foothills. Without steep hills, the upward trend continues in the city and environs, affording to homeseekers an altitude range running from about 1,000 feet up to levels which nearly place it in a class with "half-mile high" cities. Indeed, one can build a mountain home a mile high, or even higher, and still be within about five miles of the city.

Municipal history of Upland begins with its incorporation in 1906.

Small Hose Cart First of Fire Equipment

UPLAND'S volunteer fire department was organized in 1906, with F. H. Manker as chief, which office he held continuously until a regulation went into effect limiting any one incumbent to two years in office.

The little hose cart which constituted the first "fire truck" was housed in a little building in the rear of the lot now occupied by the Cornet store, on Second avenue. The water system, then owned by the Citizen's Land and Water company, was acquired by the city a decade ago.

G. A. BREST
Chief, Volunteer Fire Dept.

In 1915 the city purchased a modern fire truck, and last year's purchase of the most improved model now gives the city two approved fire trucks. In the older one, the auxiliary equipment is a chemical tank with small hose, such as is seen on nearly all except the very latest makes of fire trucks. In Upland's newer truck, instead of chemical apparatus, there is a tank holding 80 gallons of water under pressure.

Fires have been few in Upland. The largest was 15 years ago, in an exceptionally cold December, when half a block of buildings was destroyed, below the present office of The Upland News. The A. V. Neff livery, Roy Creighton's garage and the jewelry shop of Geo. Crane, now city judge, were destroyed.

The city's most stubborn fire burned for a day and a half when a feed store full of baled hay caught fire, a dozen years ago. This store was on "A" street, adjoining the site of the present Coffin feed store.

Chief G. A. Brest heads the Upland fire department, and Glenn Atwood is assistant chief. Past chiefs are: F. H. Manker, E. C. Mehl, Milton Huxtable and I. J. Linkey. All are still members of the department, together with A. R. Colborn, Robert Klindt, L. N. Kirk, H. H. Plum, W. C. Cline, C. K. Francisco, Al Ledig, Clyde Duncan, Hubert Manker, E. F. Leaman, C. O. Deverts, B. L. Moore, W. H. Plum and George Bunker.

Upland Has Best Furniture Store in Valley, Report

"Best planned furniture establishment on the 'kite'."

This is the way traveling men refer to the Upland Furniture company's store on Second avenue, one of many such stores along the "kite" route from Los Angeles out Foothill boulevard to San Bernardino and back by the valley route through Riverside to the coast metropolis.

So well adapted is the building to the furniture business for which it was constructed years ago, that I. Kelman, who purchased the store October 5, from W. E. Phillips, plans to make it the headquarters establishment of his Upland-Ontario chain. He has already transferred his shoe-making department to the Upland store, the interior of which he has remodeled. Mr. Phillips remains with the store, and others of the personnel are John Kruse, Uris Snyder, Howard Breffle and Mr. Kelman.

Learns Trade As Boy in Denmark

Following the art in which he served apprenticeship of five years in Denmark and at which he has worked 40 years in the United States, J. P. C. Norman continues at his watch and clock repair bench since coming to Upland six years ago. He is established on Ninth street, near the post office.

Mehl Hardware Company

21 YEARS IN THE SAME LOCATION

DEALERS IN BUILDERS' HARDWARE, ELECTRIC SUPPLIES, CHINAWARE, HOUSEHOLD UTENSILS AND GENERAL HARDWARE PLUMBING AND SUPPLIES

J. W. MEHL, President E. C. MEHL, Secretary

Phon e 33

YOUR ORDER

When you order here, you get nothing but the Highest Quality that we Guarantee.

Frugal housewives practicing economy will also be pleased with our Low Prices.

GIVE US A TRIAL ORDER

Just Received a Shipment of LIMA BEAN FLOUR

KLINDT'S GROCERY

THE HOME OF GOOD THINGS TO EAT
FREE DELIVERY TWICE DAILY
186 2nd Avenue Phone 237 Upland, Calif.

J.C.PENNEY Co.
A NATION-WIDE INSTITUTION
"quality—always at a saving"

211 No. Euclid Ave., Ontario—Phone 703

We Take This Means to Congratulate the City of Upland on Having a Site That Won the National D. A. R. "Madonna of the Trail" Monument

PIGGLY WIGGLY

"Satisfaction Guaranteed"

SATISFACTION guaranteed on every purchase, is our pledge to our customers. Your money cheerfully refunded, if for any reason your purchase does not give you complete satisfaction. From the smallest purchase to the largest, this guarantee holds, unqualifiedly.

Special Prices below, effective Friday, February 1st, to Thursday, February 7th, inclusive.

BEECH-NUT BRAND
COFFEE
68c worth of Coffee for 49c
Free trial ¼-lb. can with each 1-lb. can purchased during this sale. Money back on 1-lb. can if coffee is unsatisfactory.
¼-lb. Can FREE with 1-lb. Can 49c

Tender, sweet, Early June Peas, sifted.
PEAS Sego Brand Medium Size 3 No. 1 Cans.. 25c

Extra sifted, small size. Sweet and flavorful.
PEAS Snowkap Brand No. 1 Can.... 12½c

Very tender, whole stringless beans. Fresh garden flavor.
BEANS Snowkap Brand No. 1 Can.... 14c No. 2 Can.... 20c

Delicious desserts, puddings and custards made in a jiffy.
VELVO Assorted Flavors Per Pkg..... 7c

The nation's favorite breakfast fruit. Plump and juicy.
PRUNES Sunsweet Medium Size 2-lb. Pkg..... 17c

GRIFFON BRAND
Loganberries
Folks, here is a real bargain!
Meant to sell for 25c a can. By buying 3 carloads we are able to offer them for this low price. Do not pass up this unusual value.
Buy at least 6 cans. 3 No. 2 Cans..... 45c

FRESH FRUITS and VEGETABLES
Friday and Saturday only at Piggly Wiggly Stands

BURBANK POTATOES (Stockton) ..... 14 LBS 25c
ORANGES Loose, small, juicy ..... 4 DOZ 25c
GRAPEFRUIT Loose, Imperial Seedless ..... 9 FOR 25c
WINESAP APPLES Loose lug ..... 2 LBS 15c
SPANISH VALENCIA ONIONS Crates ..... 3 LBS 25c

THE GREATER HUDSON AND ESSEX

"The Challenger"

NOW ON DISPLAY

Sensation of the Automobile World

GREATER VALUES AND YET LOWER PRICES

PRICES RANGE FROM $695 FOR AN ESSEX AND $1095 FOR HUDSON

After Taking a Demonstration in All Other Cars You Will Buy Either a Hudson or Essex

SEE THEM TODAY!

Major G. Foster

401 West "A" Street
Ontario

Exclusive Dealer For Western Part of San Bernardino County

EULAH COLLEGE BRINGS MANY HERE FROM ALL STATES

nt First Tabernacle of the Brethren in Christ Church People

College towns enjoy a pre-emin-e which cannot be measured bank clearings or depicted in During its less than a decade life, Beulah college has brought Upland as permanent dwellers veral times as many households are represented by the names its payroll.

lines.

History of the college is insep-ably associated with that of land's Brethren in Christ peo-, who in 1903, journeyed here found a church home for their th. Most of them came orig-ally from Kansas, and moved to pland from Glendale, Ariz., ere they had previously estab-hed a church colony in their stward migration. A tent was e first Upland tabernacle of their th, but soon a church building s constructed. This was en-ged from time to time with ac-ssions of membership and in-ease of the work, until 1919, en a new edifice was erected.

Bishop C. C. Burkholder, presi-nt of the college since its found-g, and P. J. Weibe, dean during e first half a decade, were lead-g figures in establishment of the hool. Dean Weibe, now at Hills-ro, Kans., was succeeded in the anship by Miss Alma B. Cassel, o also teaches Latin and col-ge English.

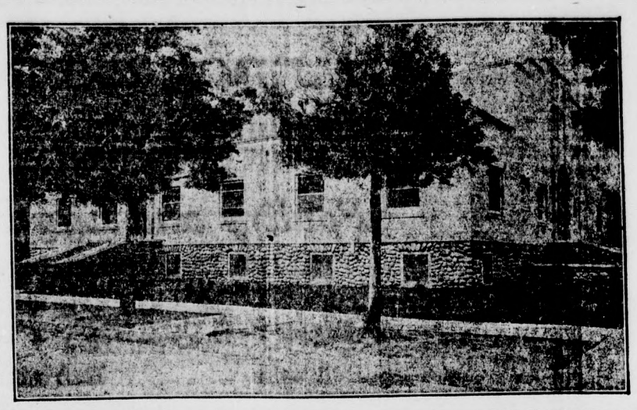
Paul F. Engle is business man-er and instructor in the science department. Henry G. Brubaker of the public speaking department, is debate coach. Mrs. Anna M. Brubaker, who became well known on the faculty as Miss Anna M. Niesley, teaches academy English. Rev. B. M. Books is in charge of the Bible department, and Miss Helen W. Gish is preceptress in the commerce department.

Beulah gives two years of collegiate work and has affiliations with other colleges for completion of degree courses. The academy courses comprise four years of high school work.

J. P. Bert Is Leader

J. P. Bert of Upland is chairman of the board of trustees, Elder J. R. Eyster of Upland is assistant chairman, H. C. Trautwein of Upland is secretary, and B. F. Engle of Upland is treasurer. Other members are Bishop J. H. Wagaman of Waukena, Calif.; W. B. Eyer, of Tulare, Calif., and H. S. Engle of Upland. Former trustees include Benjamin Swartzendruber of Upland and E. L. Eyer of Tulare, who has since moved to this city.

College Adds to City's Attractiveness



This is the main building of Beulah college, a Brethren in Christ church institution, which selected Upland several years ago as the best setting for the advancement of higher education.

"Villa Magnolia" First Hotel

Fire Places Burned Gayly in Each Room

Material Now in Many Local Houses

CHRISTENED Villa Magnolia, this city's first hotel was crowned with a rainbow. The great cupola with its panes of many colors gleamed in the sun like a fabled tower of jewels, visible through all the San Bernardino valley.

This hostelry of 50 rooms, with its electric lights and steam heating plant, and with a fire place in each room, was one of those boom hotels which sprung up in southern California in the eighties, in the wake of the track laying gangs. It occupied the entire block where now is housed Puckett's Ford agency, and was built so well in advanc of its day that it was fairly modrn even in its later days, when Fred Wilding, Sr. was host before its razing more than 20 years ago.

It wasn't a case of boom followed by reaction. There simply wasn't any boom. Upland continued her patient, steady progress, and the hotel built in anticipation of sudden growth never paid.

Materials of which this wonder inn were built are now parts of many Upland homes.

At LaVerne, then Lordsburg in honor of Supervisor I. W. Lord, the magnificent hotel which had aspired to ball room splendors and bar room revels trod the sober Dunkard path of repentance as one of the buildings of LaVerne college. It was only within recent years that the structure was torn down to be replaced by a new college edifice.

And only a few old fir trees mark the site of Marquette, city which was to bear the name of French pere in the land of Spanish padre. Frazer, the founder, was from Marquete, Mich., and ambitiously did he rear his hotel, the Marquette house. But despite the band which journeyed from San Francisco to blare forth music at a lot selling barbecue, not even ruins mark the site, between Upland and Cucamonga, of the city that was to be.

"Ba-Bey" Beef Is Seguin's Specialty

"Ba-Bey" beef, fed under the market's supervision at the Upland feed yards, makes the Upland Public market of George F. Seguin & Son doubly contributory toward the commercial and industrial development of Upland. This product has become associated with the name of Upland to such an extent as to bring to this city much intercommunity trade from a considerable radius. W. J. Seguin is the junior member of the firm. Luther Freeman assists in the market, as does also Mrs George F. Seguin.

END OF SANTA FE TRAIL NEAR CITY

Early Settlers Came Through What Is Now Business District Here

Upland is within a few miles of the western terminus of the Santa Fe trail, although the "iron horse" which followed the pioneer mothers and fathers pushed onward to the Pacific.

Trail's end was at El Monte, which perpetuates in its name and in the mellifluous accents and Latin grace of some of its inhabitants the olden days.

The trail's fihst important "stop" this side of its terminus was at the saloon and grocery which constituted a trading post near the Cucamonga wash bridge, 726 feet north of the present Foothill boulevard. Long since replaced by a newer bridge, the massive timbers of the old structure are now in possession of H. H. Thomas, owner since 1918 of the famous winery tract.

Over this bridge about half a mile from Cucamonga, the trail led to what is now Foothill boulevard, which it followed to the Red Hill country club, thence it led diagonally southwest to where now is the corner of Second avenue and Ninth street, A ceramic tablet on "Mac's" drug store building at this corner commemorates the trail with relief sculpture of a covered wagon train. From this corner the trail and on through Puente to El Santa Fe railroad right of way into Ontario, thence to Pomona and on htrough Puente to El Monte, where a memorial marker designates the end of the trail.

Many a man is willing to lose a friend in order to acquire a dollar.

Uplanders Thrive Off Products From Champion Jersey

More than her weight in butter fat in twelve months!

In fact, Imperial Isabel's butter fat production last year topped her half-ton of weight by some 300 pounds in establishing the record which has made her the world's champion Jersey.

Many Upland girls and boys have thrived on the rich product which has made Imperial Isabel one of the only three cows who have ever won the cup given by the president of the American Jersey Cattle club to owners of pure bred Jerseys which produce more than 1000 pounds of butter fat in a year and fulfill certain maternity requirements.

She is owned by Harry Cook of Chino, and is one of a herd of milkers prominent in registry lists and production records. The record which makes her present holder of the title which has hitherto been held by only two cows was completed on December 22. Her milk is received by the Ontario-Upland Creamery and sold to local patrons.

Fame which has come to Mr. Cook's dairy through Imperial Isabel's accomplishment has made it necessary for him to relieve himself of the distributing end of his dairy business, to be free to devote his time to other responsibilities in connection with breeding, sales and other activities of his famous establishment.

Distribution has been turned over to the Ontario-Upland Creamery.

NEW SILKS for SPRING

Silks in a series of prints illustrating foreign countries: **INDIA**, with its graceful palms on desert sands—**HOLLAND** and its windmills. The **ROULETTE WHEEL**, too, is in evidence—high, brilliant colorings in a beautiful quality of pure dye silk.

$2.95 YARD

Reynolds - Harnish Dry Goods Co.
Quality and Service
267 E. 9th St. Upland

SAN ANTONIO SUPPLY CO.
Phone 1157 Located at North Pomona

LIME—SULPHUR SOLUTION
BASIC ARSENATE OF LEAD
BORDEAUX
SODIUM ARSENITE (Liquid)
FOR GRAPE MEASLES

Agents For
JOHN BEAN M'F'G CO.
Formerly
BEAN SPRAY PUMP CO.

YOU PHONE AND WE DELIVER
WE DO NOT SUBSTITUTE—WE GUARANTEE QUALITY OF EVERYTHING WE SELL

SEEDLESS RAISINS 4½ lbs.	25c	WHITE KING OR P. & G. SOAP 6 Bars	25c
GOLDEN DATES 2 lbs.	25c	QUAIL BRAND PEACHES 3 Large Cans	55c
DILL PICKLES Large Can	20c	MAZOLA ½ Gal. Can	90c
GREEN PEAS 2 lbs.	25c	BISHOP'S NATIONAL COCOA 1 lb.	25c
IMPERIAL ICED LETTUCE 2 Heads	15c	CORN FLAKES 3 pkgs.	25c

Johnson's Grocery
Free Delivery
Phone 602 281 Second Ave.

UPLAND SUNKIST ORANGES

I have for sale 10-Acre Orange Grove located on Euclid Avenue within ½ mile of THE MADONNA OF THE TRAIL MONUMENT—627 feet fronting on Euclid Ave. Bumper Crop goes with Grove. The frontage and crop are worth the price asked for the grove.

$26,500

WALTER W HORAK
UPLAND CALIF.
341 East Ninth Street
REAL ESTATE LOANS INSURANCE

CLAREMONT BOULEVARD
FRONTAGE AND RESIDENCE PROPERTY
Opposite High School
Limited Amount For Sale at Attractive Prices
Terms

MARK POTTER, TRACT AGENT
246 Investment Bldg.
Pomona—Phone 4141

I. W. Baughman,
Res. on the Property, Claremont—Phone 5742

"A lot of us who sit up nights trying to cram more learning into our heads ought to begin using the good sense we've already got."—says Dad.

Use your saving sense every day in the week. Buy here!

"TEA GARDEN" JAMS JELLIES
Special Demonstration

FRESH GREEN PEAS 3 LBS 29c
FRESH SPINACH, CARROTS, TURNIPS, BEETS 4 BUNCHES 10c
POTATOES 25-LB SACK 59c
OLEOMARGARINE Tropic 2 LBS 35c Gem Nut 22c
ROME BEAUTY APPLES THE BOX $1.75
AVOCADOS LB. 40c
CANNED MILK Sego Alpine 5 CANS 45c
SUPER SUDS PKG. 9c
BRILLO 3 PKGS 25c
CRYSTAL WHITE SOAP 10 BARS 39c

ANDERSON'S
"The Best For Less"
If saving money makes you glad. Buy here with confidence, says Dad

BA-BEY BEEF
OUR SPECIALTY

ONE FRIEND
THE LARGEST AND BEST MARKET IN UPLAND
OUR AIM IS TO PLEASE AS YOU WILL FIND ONLY QUALITY MEATS AT THIS MARKET

"Why, how silley, dear! What do you want a butler for?"

"Well, such meat as this from SEGUIN'S ought to be served in style!"

BE SURE TO STOP AFTER THE PARADE AND LOOK OVER OUR MARKET AND SEE FOR YOURSELF IF QUALITY MEAT IS NOT WHAT WE HAVE! THOSE FANCY BA-BEY BEEF STEERS WILL BE HERE TO GREET YOU! STOP AND HAVE A LOOK!

SATURDAY ONLY
PORK SHOULDERS Whole—Per lb. 20c
KETTLE RENDERED LEAF LARD—Lb. 15c

"If you don't start buying our Meat at SEGUIN'S, I'm going to see a lawyer, as they have only Quality Meats."

BA-BEY BEEF LIVERS
BA-BEY BEEF HEARTS
BA-BEY BEEF TONGUES
BA-BEY BEEF BRAINS
BA-BEY BEEF OX TAILS
BA-BEY BEEF CORNED BEEF

SWIFT'S MILK-FED POULTRY
BROILERS, FRYERS, TURKEYS
MILK-FED LAMBS
MILK-FED VEAL
SOME NICE PICKLED PORK AND BA-BEY BEEF TONGUES AND CORNED BEEF

TELLS ANOTHER
SEGUIN & SON
UPLAND PUBLIC MARKET
220 East 9th Street
Phone 126
QUALITY MEATS
YES, FREE DELIVERY

LOCAL WALTONIANS ADD STRENGTH TO NATIONAL GROUP

Many Accomplishments Reached by Chapter During Two Years

By D. L. VASBINDER
Pres. Orange Belt Council

The Izaak Walton league is a national organization of sportsmen and women, organized for the protection and perpetuation of all species of beneficial wild life, streams and forests, replenishing some stocks which have been depleted, and which lend themselves to replenishment. To foster sensible legislation to preserve some of each for those who follow.

The local chapter was organized by 14 men, who saw their hunting, fishing, camping, and general outdoor privileges vanishing before the march of progress and settlement of great areas, together with the unscrupulous and the game hog, and various commercial interests.

Chapter Grows Fast

In more than two years the local chapter has grown from the 14 to nearly 400. Members have organized other chapters until at the present the league has a membership well up in the thousands. The growth is a surprise to all who aided in the work.

The popular position held in the public eye was not acquired by publicity, but by accomplishments, and local improvements which command attention in themselves. Through the aid and cooperation of this organization the state has been prevailed upon to place more protective effort in the immediate vicinity. Plantings of new game stocks, such as Chinese pheasants have been made. The thrift and growth of these aided in securing one of the largest and best equipped game farms in the country at Los Serranos Country club.

Hatcheries Established

Other projects in which an organization of this sort has weight, are the establishment of two of the finest and largest trout hatcheries in the country, one in San Gabriel canyon and one in upper Santa Ana.

The local chapter in practically all foothill sections will probably furnish dozens of fire patrolmen the coming season to aid the forestry service in reducing fires. The offer of this service has been submitted, and at the request of the forestry department, and there is little doubt of its being accepted by them.

Library Rapidly Increases Service

Upland's library of more than 12,000 volumes had its inception as the North Ontario public library and reading room association, in 1900. Rev. G. C. Giffin of the Presbyterian church was the association's first chairman, and the first book lending rooms were over the Jackson grocery store on Second avenue.

Later the house owned by Chas. Ruedy on the park occupied by the present library edifice was purchased by the city of Upland for a city hall and library, after rental of quarters in several locations.

Mrs. M. Williams was the first librarian, serving without pay, as did her successor, Mrs. Hattie Holyland Wallis. The first paid librarian was Mrs. W. McCormick, who presided when the institution was housed in the Ruedy house.

The present structure was opened in August, 1913, made possible by joint gifts of Andrew Carnegie and the city of Upland, and housed 1,200 books, a tithe of the number now on the shelves. Miss Annie Warren was engaged as librarian and was succeeded in 1914 by Mrs. F. H. Manker, who will round out 15 years of service on June 1.

Prof. W. T. Leeke, Ralph Marr, Col. and Mrs. F. W. Hart Mr. and Mrs. George Hogg, J. Morley, and Dr. W. H. Craig were some of the earliest members of the organization, and J. J. Atwood joined during its first years of existence. Mrs. Ella Westland and Mrs. Ella Rarick were among the earlier women members.

Official history of the present library begins with appointment of an advisory board in 1913, comprising E. H. Haudy and J. W. Mehl of the city board of trustees, also Charles Ruedy, Merton E. Hill, Mrs. L. D. Temple, E. C. Harwood and Mrs. Ella Westland, now Mrs. J. Beaubier.

Of this early board, Messrs. Ruedy and Hill and Mrs. Temple are still members. Mr. Harwood resigned last year when he moved to South Pasadena. J. E. Sargent was appointed to fill his place. Mrs. Helen W. Dougherty was appointed late last year to succeed Mrs. T. R. Woodbridge, who resigned after several years of service. Mrs. Woodbridge succeeded Mrs. Edith S. Troeller, now in the Hawaiian Islands.

For about five years Mrs. Manker handled the work alone, except for donated services of board members and others who took turns in keeping the library open Sunday afternoons. In 1919 part-time paid assistance was voted, and for the last half decade there has been a full-time assistant, besides a paid Sunday afternoon librarian. Mrs. Mary M. Haddow, asistant for several years, still returns to the work during rush assistant for several years, still re- Mrs. L. H. Jorgensen, now in her third year of this work. Miss Bertha Watson is Sunday afternoon librarian. Maurice Hilty is page.

The library is exceptional in having 3,500 borrowers, although the city population is but 4,500. Ontario, Chino, Alta Loma, Cucamonga, Fontana and other communities account for many of the borrowers, as this library has built up a remarkable field of inter-community service. Last year's circulation, 53,000 books, was proportionate to that of libraries in cities of 10,000, with $10,000 annual appropriations, according to the American Library association, whose annual report, published in Chicago, has made special mention of the success of the Upland institution.

Forty trains a day serve Upland. After the mail arrives, an efficient force dispatches it immediately. This city has one of the best postal organizations the state.

MERCHANT

Cleaning, Pressing, Hat Blocking and Dyeing

We Do Our Own Work—Result: Prompt Service!
New Spring Suits and Trousers are here—come in and wear 'em out. Clothes to fit you and prices to fit your pocketbook.

Also Agent For

International Tailoring Co., Chicago

149 2nd Ave., Upland Phone 54-J

Announcement!

All Poultrymen Are Cordially Invited to Attend the Opening of My New

Poultry and Egg House

at 1101 East A Street, Ontario

Friday Evening, Feb. 1st

Music Refreshments

This is a new departure in the Poultry Business in Southern California and should be of vital interest to all Commercial Poultrymen. I have something new to offer you.

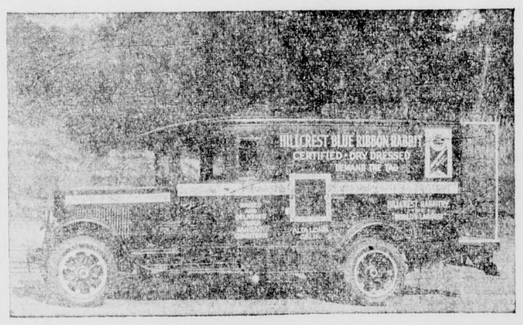
Ask Your Neighbor

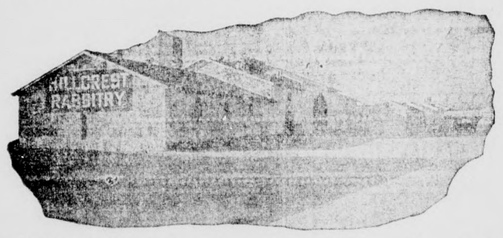
Paul Walter

Local Rabbitry Largest in World

Do you know that within a few miles of Upland and Ontario is located the largest rabbitry in the world and not only the largest but the most sanitary?

This large institution moved from Altadena, where it had its beginning less than 2 years ago, and on the 90 acres purchased has in this time constructed 25 rabbit sheds each 26 feet wide and 226 feet long; containing nearly 8000 hutches. In these hutches are approximately 5000 breeding does and 500 stud bucks and in round numbers 25,000 young rabbits at all ages, making all told the largest by far breeding establishment for rabbits in the world. These breeding does are producing more than 7000 young per month.





The Hillcrest rabbitry is shipping twice a week to Los Angeles markets hundreds and hundreds of fryers, and is shipping its breeding stock to every state in the union.

The rabbitry extends an invitation to visit the plant any Sunday. Visitors are not welcome on week days as the plant is too busy. Visitors are more than welcome on Sunday.

Hillcrest rabbitry specializes in the raising of White Flemish Giants and White New Zealands, as experience has proved that these two are the ideal breeds for meat and fur.

Some very interesting literature has been prepared, including a receipe book which is free for the asking and we extend to one and all a cordial invitation to visit us or write and we shall be pleased to send you the matter we have prepared.

Directions for locating—From the corner of Foothill boulevard and Euclid avenue, turn north on Euclid avenue to 19th street (about 1½ miles), east on 19th street about 3½ miles to Archibald, where you will see our sign on the north, and a half-mile drive will bring you to the center of our rabbitry.

Brady Builds Up Trade in 11 Years

For 11 years the drug store of O. P. Brady, who came to this city from the drug business at Redondo Beach, has occupied the same location, on Second avenue. Two years after leasing the building, Mr. Brady purchased the property, giving the business its own home.

For many years he has been a director of the chamber of commerce. In the fraternal life of the city he is Senior Warden of Upland Masons and a Past Noble Grand of the Odd Fellow Order.

Associated with him in the conduct of the store are Mrs. Brady, Dr. A. J. Lee, pharmacist, and Royal Phillips.

Make Upland your California home!

WE ARE MOVED TO 135 N. EUCLID AVE. COME IN!

EDGAR WIGHT

Treats 'Em-Right Jeweler

Ontario, Calif.

AUCTION

MAGNIFICENT 9-ROOM HOME

2446 Park Ave., La Verne

THURSDAY, FEBRUARY 7, 2 P.M

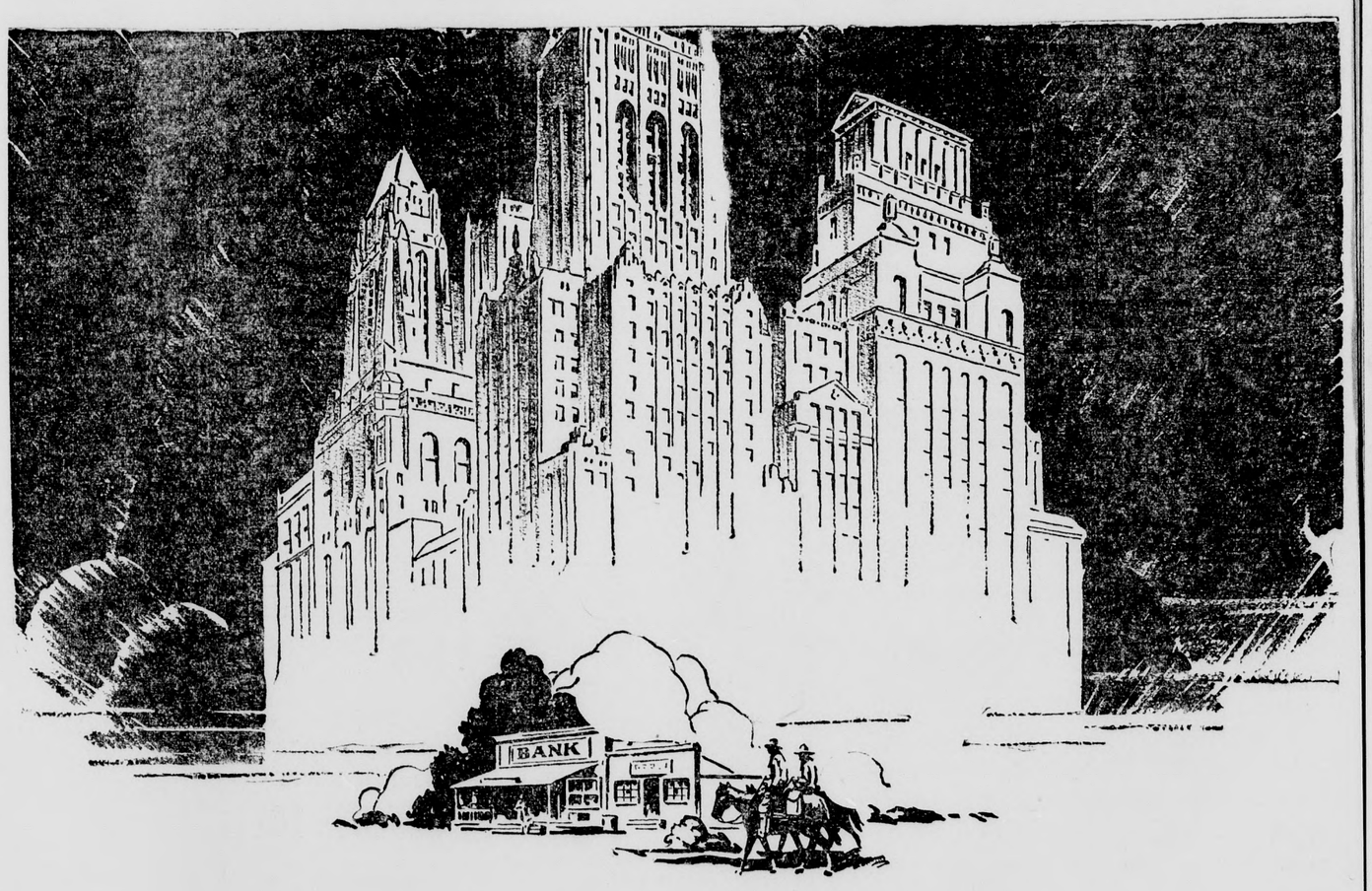
9 large, well-arranged rooms, consisting of large living room, dining room, library, kitchen, laundry room, basement, service porch, bedroom downstairs, 3 master bedrooms upstairs, also large sun room, 2 baths. Every known modern built-in feature for your convenience—gas furnace, fireplace, tile sink, hardwood floors, etc. Lot 100'x150', with all manner of shrubs and shade trees. In order to fully appreciate this home a personal inspection prior to the sale is imperative. Excellent location, 3 blocks from La Verne College, overlooks the city park, convenient to all educational institutions, churches and stores. Business interests demand owner's immediate return to Virginia. Liberal terms. Virginia Cole, owner.

Col. H. J. Caldwell, Auctioneer

205 N. Euclid Ave.—Phone Ontario 1111

Building for the Future

On the Foundations of the Past



ON foundations laid forty, fifty and sixty years ago, there is now built a banking system that looks confidently toward a future of greater service to a greater California. With its roots embedded deep in the pioneer past, with a record of constructive accomplishment through the intervening years, and with resources of more than $400,000,000, the Bank of America offers to its customers a service as sound as it is progressive, as flexible as it is friendly. The same spirit of Progress that urged the pioneers Westward is today vital and alive in this bank. With a full sense of its responsibility to its depositors, this bank will continue to seek new avenues of service to meet the increasing demands of its clients throughout the years.

BANK OF AMERICA
OF CALIFORNIA

HEAD OFFICE: LOS ANGELES

A Consolidation of MERCHANTS NATIONAL TRUST AND SAVINGS BANK OF LOS ANGELES *and* UNITED BANK AND TRUST COMPANY OF SAN FRANCISCO

ESBYTERIAN MEN EAR DR. STEVENS

ıbers of Brotherhood Enıy Dinner and Program at Church

e Men's Brotherhood, which ›ers as its members men of First Presbyterian church, a regular meeting Tuesday in the basement of the ch, planning for increased acıes stimulated by the Loyalty ıde was the principal incenfor the meeting.

e speaker of the evening was Paul G. Stevens, of the Presıian hearquarters of Los ›les, who spoke very interest of the Loyalty Crusade ry held in Los Angeles and of h he was a prominent leader.

the opening of the meeting xcellently prepared and very ›able dinner was served by members of the Ladies Aid Mrs. J. F. Hamilton in charge, the tables being made attractive with decorations of red berries and greenery.

Dr. Stevens outlined the Los Angeles Loyalty Crusade, telling of the various activities which were stimulated in the churches and of some original plans of individual classes. His address was very inspiring and received the closest attention of the members.

J. Emory Sargent was recently elected president by the Brotherhood, and at the meeting Tuesday night A. C. Beattie, Alta Loma, was selected as secretary-treasurer. It was decided that in the future the class should meet in the church basement for Bible study on Sunday mornings. A street opening into the basement has been constructed, which will make it convenient for the men to gather for the class meeting.

The class also decided to put on a campaign to stimulate interest and increase the membership and as a means to accomplish this, two divisions were organized headed by Archie Nielson and Will Mason, each division to be assigned a definite territory and to secure new members for the class, seeking the men who are not otherwise affiliated with a class.

W. S. Coffin Offers Important Service

The feed establishment of W. S. Coffin is an important factor in local markets, both buying and selling. Besides serving the two cities of Upland and Ontario, the store handles a wide inter-community trade with other towns.

Mr. Coffin opened the business in October, 1927, in the building at Eighth and A streets succeeding the late G. W. Dooley.

"Making the Varsity" Introduces Theme of Brother-Love

The newest collegiate drama, "Making the Varsity," will be shown at the Granada theater Friday and Saturday. It has all the youth appeal that college stories usually exert, plus a real dramatic quality of brother love. This latter is something new in photoplay material and decidedly engaging.

It tells of a deathbed promise exacted of an elder brother. To keep his promise to bring his younger brother along under his watchful eye he nearly has to kill him, but the harsh method means the saving of the young lad's honor and luckily he comes through the harsh treatment with no lasting injury.

ROGERS CASH GROCERY

204 2nd Ave. **Phone 96**

DARIGOLD MILK
LARGE CANS ..... 3 FOR 25c
(Limited)

SILVERDALE TOMATOES
1s Tall 3 for 25c

FANCY COMB HONEY
12½-oz. Cake 30c

2½s 2 for 25c

KIPPERED SNACKS
Newmark's 3 cans 23c

HEAD RICE
4 LBS 25c

POPCORN
Bulk 3 lbs. 25c

COFFEE
1 LB. 50c — 2 LBS. 98c

TOILET SOAP
Mission Bell 2 cakes 15c

IOWA CORN
2 Cans 25c

MATCHES
Ohio Blue Tip Carton (6 boxes) 23c

PICKLES
Pint Jar 20c

PIONEERS

STUDEBAKER SERVICE

These Three Words Should Be Together Pioneers of the West Are Honored In Upland Today

Pioneer in the Automobile Field Is Studebaker, and Back of the Name "Studebaker Is Service—Unexcelled! Reliable and Prompt

The Ontario Studebaker Headquarters Is Completely Equipped to Handle Any and All Studebaker Problems

We Solicit Your Work and Guarantee Ours

ELSBERY REYNOLDS, JR., INC.

326 East "A" Street, Ontario
Phone 760

HARRIMAN'S DRUG SHOPPE

(Upland's New Drug Store)

Prescriptions
Household Drugs
Patent Medicines
Rubber Goods
Stationery
Cosmetics
Sundries
Kodaks, Films, Developing
Candies
Fountain Service
Light Lunches

TELEPHONE 488

10 MILES FROM FOOTHILL BOULEVARD

CLASSIFIED ADVERTISING

FOR SALE

FOR SALE—Eight-room House with bath, screen porch, large lot, 456 East Ninth. Phone 15-M or address 456 E. Ninth. F54tf

FOR SALE—Fence for permanent, profitable, property protection. Free estimates. Crown Fence Co., 890 S. Broadway, Pasadena, Terrace 9965. 52tf

UPLAND DRESSED BEEF COMPANY
Will buy Cows, Calves, Hogs at Market Price. Give us a ring and we will call. Henry Weineberg. Phone 461. 38tf

Poultry and Rabbit
Supplies; Coal, Wood and Coke; standard grades of Feed and Grain. Phone orders given prompt attention. Phone 240. W. S. Coffin Transfer and Feed Store, 205 East A Street, Upland 31tf

BABY CHIX—Place your order now for spring delivery. Harrington Hatchery, 828 East A St., Ontario. 47tf

FOR SALE — Valencia Orange Land, with abundance of water. 30 acres, 2½ miles from Santa Ana; a real bargain; by owner. Terms to suit. Address Box 324, R. F. D. 4. Phone 8711-J-2, Santa Ana. 53t10x

BUCKEYE BROODER STOVES
All Kinds on Hand, Gas Regulators
W. L. BABY CHICKS
From our own stock; high egg production; remarkable vitality; $130 per 1,000.
COX'S HATCHERY
1047 East D, Ontario.
Phone Ontario 1289 54tf

FOR SALE—A few choice Raisins, 25 lbs. for $1.50. E. E. List, Turner avenue, first house south of Arrow highway. 58t2

FOR SALE—S. C. Rhode Island Red Cockerels, from trap-nested and non-broody stock. Prices reasonable. C. G. Wheeler, 576 3rd Ave. 59tf

FOR RENT

FOR RENT—Front Room, second story; fitted for light housekeeping; single. Phone 342. 56tf

FOR RENT — An Unfurnished House; close in; for two adults only; ready Feb. 1. Inquire at W. E. Boulton's, 406 Euclid avenue. Phone Upland 259-J. H56t4

FOR RENT—Garage, with cement floor; also sleeping rooms. Phone 579-J, or apply 191 3rd Avenue. D56tf

FOR RENT — 6-room Modern House. Inquire 322 West Ninth Street. 59t2x

FOR RENT—4-room Furnished House, on Euclid Ave., near 11th street. Upland Realty and Ins. Co., 294 2nd Ave., Phone 532. 59t1

WANTED

WANTED—If you want the most money for your poultry call Upland 694. We buy flocks, big or small. H34tf

WANTED — Window and Home Cleaning. Will be here every Saturday. I. C. Peterson, Phone 5291, Claremont. 180 Ninth St., Claremont. 48t12x

WANTED—Experienced Waiters, Sundays only. Camp Baldy Co. Phone Upland 1-F-4. 58t3

WANTED—General Ranch Work or Dairy Job. Good references. L. C. Goins, 1455 E. Ninth St. Phone 914-M. 58t2x

WANTED — Small Furnished House near hospital. Phone 228 after 7:30 p. m.; ask for Miss Ripp. 58t2x

WANTED TO EXCHANGE—Monrovia, Pasadena income and homes for ranches. Box 677, Monrovia News, Monrovia, Cal. 58t17x

WANTED TO EXCHANGE — Beautiful Monrovia home for small ranch. Owner, 122 Euclid. Phone 481. 59t1x

MISCELLANEOUS

THERE IS A REASON for covering your leaky roofs with Pioneer Shngles. A. K. Rae, salesman, 404½ Ninth avenue. Phone 489. 56tf

SPIRELLA FIGURE TRAINING GARMENTS once worn are always worn, because of their durability, comfort and style. Phone Mrs. Jas. Merchant, 214-J, for appointment. 59t2

A. K. RAE, AGENT for All Magazine Subscriptions from A to Z. Everything printed in the United States. Lowest prices; unexcelled service. 404½ Ninth Ave. Phone 489. 56tf

WE ARE Licensed Mattress Makers, Upholsterers. ANYTHING DONE IN MATTRESS WORK. The highest and the cheapest in upholstery. Call for estimates. J. S. McCluney, 303 S. Euclid Ave., Ontario. Phone 553. 12tf

CAMPBELL'S TAXI — 108 No. Euclid Ave., Ontario. Phone 1499. 28tf

FOR FUR WORK — See Mrs. Sampson, 268 First Ave. Phone 268-W, Upland. 27tf

Euclid Sites For Residences Among Best In Upland

"How wonderful it would be to have a home on Euclid avenue, within a few hundred feet of the Madonna of the Trail monument."

This expression was heard several times this week, and a local company is making it possible for a person to have a home there. A tract of land bounded by Euclid avenue, Foothill boulevard and Second avenue, this city's main business street, is being sold by the Orange Empire Estates. Offices of this company is adjacent to the monument and its property for home sites is on both Euclid and Foothill a short distance from this magnificent road marker.

The location and surroundings make this tract one of the most desirable in Upland for persons seeking a beautiful site in a beautiful city. Two houses, facing on Second avenue, are built, furnished and ready for immediate occupancy.

At present an orange grove is on the sub-division and many of the trees can be left to surround the new house. The prices are said to be very reasonable. W. A. Strong is owner of the property.

THE COLONIAL THEATER

Congratulates the D. A. R. Chapters on the Unveiling of the "Madonna of the Trail" Monument

TAKE NO CHANCES USE PROVEN FERTILIZERS

Theories and experiments are often interesting—but nearly always they are expensive. The safest and best way in fertilizing especially is to profit by the experience of successful orchardists who know that now is the time to apply one of our Spring brands of quality-proven fertilizers.

THE PACIFIC GUANO & FERTILIZER CO. — HIGH GRADE FERTILIZER — TRADE MARK — GAVIOTA BRAND

GAVIOTA FERTILIZER

Manufactured by
THE PACIFIC GUANO AND FERTILIZER CO.
Los Angeles

LEIGH THOMPSON, AGENT

Phone 439

Phone Upland 166
DIRECTION JACK ANDERSON'S INDEPENDENT THEATRES
SHOWS: 7 and 8:45—10c, 30c; Loges 40c

Tonight and Saturday—Fred Humes in "Quick Triggers." No. 10, "Blake of Scotland Yard."

Sunday-Monday—Matinee 2:30 Sunday—"Peaks of Destiny," filmed in England with an all-star cast. No. 3, "The Scarlet Arrow."

Tuesday, Wednesday, Thursday—Thomas Meighan in "The Mating Call," by Rex Beach.

Friday, Feb. 8—One day only—Dynamite and Silver Streak, the famous dogs in person, in "Snarl of Hate."

NOTICE OF STOCKHOLDERS' MEETING

The Annual Meeting of the Stockholders of the Co-Operative Fumigation & Supply Company, Upland, California, will be held at the office of the Company, at A Street and Campus Avenue, Upland, Cal., on Wednesday, February 13th, 1929, at 9:00 o'clock a. m., for the Annual Election of Directors, and for any other business that may come before them.

F. M. SCOTT, Secretary.

NOTICE OF ANNUAL MEETING

The annual meeting of the Stockholders of the Camp Baldy Company will be held at the offices of the Company in the Directors' Room of The First National Bank of Upland, Upland, California, Saturday, February 9, 1929, at 7 p. m., for the election of Directors and for the transaction of such other business as may properly come before the meeting.

HARLOW S. WILSON, Secretary.
Dated: January 29th, 1929. 58t6

NOTICE OF SALE

NOTICE IS HEREBY GIVEN that the City of Upland intends to sell and hereby calls for bids for all that certain real property situated in the County of San Bernardino, State of California, described as follows:

Lots 182, 183, and a portion of Lot 221, of Ontario Colony Lands, as per map thereof of record in Book 11 of Maps, Page 6, Records of San Bernardino County.

The portion of Lot 221 to be sold is set forth in the resolution authorizing this notice.

Each and all of said parcels will be sold subject to reservations, exceptions and restrictions referred to in the resolution authorizing this notice.

Bids will be received for any or all of said property in separate parcels or in combinations thereof.

Each bid shall be accompanied by a certified check in ten per cent the amount of the bid.

The Board reserves the right to accept bids for any of said parcels, either singly or in combination. Bids will be received up to the hour of 7:30 p. m. on Thursday, the 7th day of February, 1929.

E. C. MEHL, City Clerk.
58-59-60

Notice Calling For Bids

NOTICE IS HEREBY GIVEN that the City of Upland will receive bids on the installation of lead cable in the ornamental street lighting system on Washington Blvd. Specifications for same to be obtained from the office of the City Engineer. Each bid shall be accompanied by certified check for 10% of the amount of the bid. The Board reserves the right to reject any or all bids. Bids will be received up to the hour of 7:30 p. m., on Thursday the 7th day of February, 1929.

E. C. MEHL, City Clerk.
58-59-60

NOTICE OF ASSESSMENT

Etiwanda Water Company, Principal Place of Business, Etiwanda, San Bernardino County, California.

Notice is hereby given that at a meeting of the Directors of this Company, held on Jan. 15, 1929, an assessment, No. 95, of $4.00 per share was levied upon the capital stock of the corporation, payable at once to the Secretary of the Company, at his residence in Etiwanda, California.

Any stock upon which this assessment shall remain unpaid on the 1st day of March, 1929, will be delinquent, and will be advertised for sale at public auction and unless payment is made before, will be sold on the 1st day of April, 1929, to pay the delinquent assessment, together with costs of advertising and expenses of sale.

T. DONNELLY, Secretary.
By order of the Board of Directors.
January 15, 1929, Etiwanda, Cal. 55t4

CANYON RIDGE WATER CORPORATION

ANNUAL MEETING

The Annual Meeting of the Stockholders of the Canyon Ridge Water Corporation will be held at the office of the Company, Upland, California, in the Directors' room of the Bank of America of California, 196 Second Avenue, on the 5th day of February, 1929, at 10:00 o'clock a. m., for the purpose of electing directors and for the transacting of such other business as may properly come before the meeting.

Upland, January 11, 1929.
STELLA BREFFLE, Secretary.
53t4

NOTICE OF ASSESSMENT

Assessment No. 25

UPLAND FOOTHILL WATER COMPANY

Notice is hereby given that at a special meeting of the Board of Directors, held on the 21st day of January, 1929, an assessment of Three Dollars ($3.00) per share was levied upon the subscribed capital stock of the Corporation, payable immediately to the Secretary of said Company at its office in The First National Bank Bldg., in the City of Upland, State of California.

Any stock upon which this assessment shall remain unpaid on the 23rd day of February, 1929, will be delinquent and advertised for sale at public auction, and unless payment is made before, will be sold on Friday, March 15th, 1929, at 10:00 o'clock a. m., to pay the delinquent assessment, together with costs of advertising and expenses of sale.

By Order of the Board of Directors.

H. S. WILSON, Secretary.
57t4F only

NOTICE OF SALE OF PROPERTY

Delinquent For Non-Payment of Bond No. 3, Series No. 17, Issued For the Improvement of Fifth Avenue.

Default having been made in the payment of the following named coupons: Interest coupon for 71c, which became due on January 2, 1928; interest coupon for 61c, which became due on July 2, 1928; interest coupon for 61c, which became due on January 2, 1929; principal coupon for $2.53, which became due on January 2, 1928; principal coupon for $2.53, which became due on January 2, 1929, and the holder of said bond having demanded in writing that the city treasurer of the City of Upland, California, proceed to advertise and sell the lot or parcel of land mentioned in the said bond.

Now, therefore, I give notice that I will, on the 18th day of February, 1929, at the hour of 10 o'clock a. m., of said day, sell at public auction the lot or parcel of land mentioned in said bond, or so much thereof as may be necessary at the office of the said City Treasurer, 217 Second Ave., Upland, California, unless the amount due on said bond and the accured interest thereon together with the cost of the publication of this notice are paid; and that I will so sell the same to the person who will take the least amount of said lot or parcel of land and pay the full amount of unpaid principal and interest on said bond, together with costs of publication.

The lot or parcel of land mentioned in said bond and to be sold, is more particularly described, to-wit:

Beginning at a point 30 feet east of the southwest corner of Lot 527; thence east 327 feet; thence north 17 feet; thence west 327 feet; thence south 17 feet to the place of beginning, Ontario Colony Lands, according to map thereof of record in Book 11 of Maps, at Page 6 thereof, Records of San Bernardino County, State of California.

The amount due on said bond up to the date of this notice is as follows: Due on the principal thereof, Twenty Dollars and Twenty-four Cents ($20.24); due on account of interest, Two Dollars and Twenty-six Cents ($2.26); due on account of penalties, Sixty-four Cents ($0.64). Total amount due on said bond, Twenty-three Dollars and Fourteen Cents ($23.14).

In order to avoid this sale, payment of the total amount above named will be required, together with the cost of publications made before such payment and the additional interest accruing up to the date of payment.

In the event of sale, such sale will include interest in addition to the above total amount due accruing up to date of sale, the cost of publication of notice of sale, and one dollar for the issuing of certificate of sale.

The Upland News is designated as the newspaper in which this notice shall be published.

Dated January 29, 1929.

O. E. ATWOOD,
Treasurer of the City of Upland
59t2

THIS IS UPLAND

A city of 5000 people in the heart of California's richest Citrus district.

Ideally located—42 miles from Los Angeles, 22 miles from San Bernardino, the county seat; an hour's ride from the best beaches; at the entrance to Camp Baldy and its mountain resorts.

On two paved highways and easily accessible to another, leading from Los Angeles to San Bernardino, and touching all paved highways in the Southland.

Two Transcontinental railways and one Southern California line either go through or tap Upland. The Santa Fe's main east-west line sends more than 40 trains here every day. The Pacific Electric's main line lies through Upland. Through this line, the Southern Pacific can also be used.

As to educational opportunities, Upland maintains its own grade and junior high school system and is a part of the Chaffey Union High school and Junior college district. Pomona college and Claremont colleges are in Claremont, three miles distant, available to Upland students. Beulah college, a denominational institution, is also located here.

Raising of Oranges and Lemons is the principal business and the picking, packing and shipping of this high grade citrus fruit is the principal industry. To the Growers, millions of dollars are returned each year. To the hundreds of workers in the groves and the packing houses, thousands of dollars are paid. Last year's crop brought the biggest return in history. Each year Upland's fruit is placed in world markets and gets premium prices.

An ideal climate, fertile soil and an invigorating atmosphere combine to give Upland almost an ideal setting for the citrus production. Smudging is very seldom needed to protect the fruit on the trees, due to the favored climate.

Nearly a dozen packing houses are located in and near Upland to handle the crop.

As to beauty—what could be more picturesque than Euclid avenue extending from the base of the hills, through Upland to seven miles south through Ontario. This is a double-drive highway, with a parkway in the center, lined with pepper, grevilla and other beautiful and ever-green trees. On each side of the avenue are groves and groves—most of the time displaying the golden fruit of the orange and lemon. Intermingled among the groves are palatial residences and artistic landscapes.

Seven churches, with large congregations, are spiritually influential and create a wholesome atmosphere.

The city government, the mayor-council plan, gives Upland an economical administration.

Upland is a "Small" city, with all the advantages of the small community, but large enough for a wonderful civic spirit and strong enough to assume any ambitious civic enterprise. It is close enough to the metropolitan center to take advantage of the large city attractions.

An active chamber of commerce, three service clubs, lodges, an American Legion post and American Legion auxiliary, a strong Woman's club, and many other civic groups direct and sponsor many commendable civic and welfare projects.

This is Upland! Combine the points listed and you will see why Upland is one of the best communities in Southern California.

Make Upland Your California Home

WRITE FOR ADDITIONAL INFORMATION

Chamber of Commerce

SOUVENIR EDITION – SECOND SECTION

The Home Newspaper for 7,000 People

The Upland News.

Loyal Always to Upland, California

VOL. XXXIV. UPLAND, CALIFORNIA, FRIDAY, FEBRUARY 1, 1929. NO. 59.

UPLAND CITRUS GROWERS REAP $8,000,000 CROP

UILDING PERMITS FAR IN EXCESS OF LAST YEAR'S MARK

6,456 in Construction Started During First Month of Year

UCH WORK IS PLANNED

wo Business Houses Being Built, Three Others to Be Remodeled

Building permits for this year e three times the figure recordd at this time in 1928.

Two new business houses are nder construction. Fronts of ree more are to be remodeled. gures on these projects are not cluded in the building permit gures.

So today Uplanders looked hopelly to the future. Permits ised by Ernest C. Mehl, city clerk, st month called for construction $26,456.

Construction of the new home of e Magnolia Mutual Building and oan association and erection of addition to the Goodban Brownlt Shoe store and also the reodeling of this store form the ajor building work at present.

Tentative plans have been anounced for the remodeling of the isiness buildings on the west de of Second avenue from north the Davis cafe to the Welfare eague's headquarters.

Another construction job of unsual proportions in the residenal district is the erection of a 21,000 house for Mr. and Mrs. ames Black.

Last year's record building reord will crumble if other conmplated projects are started.

Lure of Upland Has Many Sides

Climate, mountains, oranges, home life, churchbells, college appeal—these are a few of the considerations which have called and are still calling families from Atlantic seaboard and Pacific coast, from lakes and prairies, to the hospitality of Upland.

"From old Connecticut to California is a long trek," said Mrs. Frank Homes, "but five years ago the call of California, and especially of Upland, became so insistant that we made the journey."

"Climate brought the first members of our family who came here from Nebraska," stated Mrs. F. E. O'Brien, "and has been one of the important factors in Upland's attractiveness to others who came later."

"Came with the folks close to 40 years ago to see the country— still seeing it," said J. F. Anderson.

"Climate brought us, but it is by no means your only attraction," averred Miss Bessie Beattie. "The folks came from New York City to Cucamonga in '92, when there wasn't much of a town at Upland; I followed some years later, and Upland now is our home,"

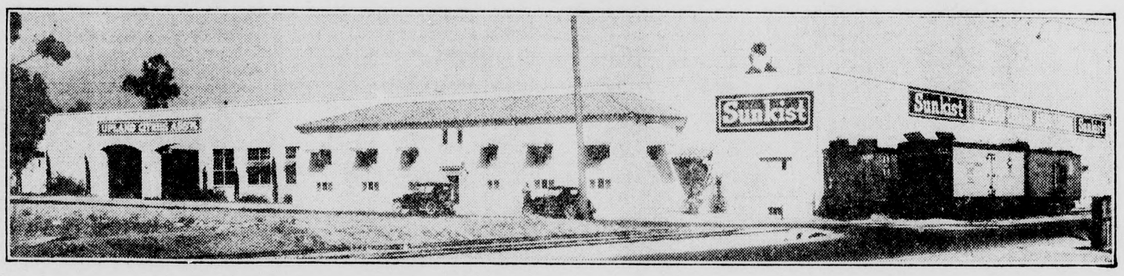
"Eight years ago we came from Michigan to visit this region and we liked the country so well that we stayed," This is Mrs. (Rev.) Joshua Bacon's way of phrasing the explanation given in various forms by hundreds of Upland citizens who came as visitors and remained as citizens.

"We came to California 62 years ago, then after a few years we went back to Oregon," said W. T. Leeke. "But when one has once breathed the air of California—well, you know how it is. In '87 we came back, and the climate and fruit raising opportunities made us choose Upland."

View of Upland and One Of Its Citrus Packing Houses

Second Avenue is Upland's Principal Business Street and This is a View of That Thoroughfare Looking North

Below is the Upland Citrus Association Packing House, One of a Dozen in This Territory—It Is Located on Third Avenue



Upland—a city of beauty, with palm, pepper, grevilla and other southland trees growing profusely in all parts of the city.

Orange, Lemon "Kings" Listed

Guiding the destinies of the 10 fruit associations and companies in Upland, Cucamonga and Alta Loma are the "orange and lemon kings," who year after year study the citrus production and marketing and bring to their growers increasing returns.

Most of these groups belong to the Ontario-Cucamonga Exchange, the local branch of the California Fruit Growers Exchange. Manager and secretary of this office is Harry B. Harlow who is closely in touch with all eastern markets and the trend of citrus prices. R. O. Price is president and other officers are, W. B. Cavers, first vice-president; Glen Shepherd, second vice-president; Clyde S. Duncan, assistant secretary and manager and the following directors; W. K. Beattie, William Rohrig, G. A. Hanson, E. H. Sanford, Robert Nesbit, L. A. Smith, J. P. Ensley, J. H. Lewis and Miss I. Demens.

Officers and directors of the various associations follow:

Upland Lemon Growers' association—Dr. Charles E. Harwood, president; John D. Howe, vice-presidnt, and William Rohrig, W. H. Tuttle and W. B. Cavers, directors. L. R. Bradley is secretary-manager. E. L. Fuller, field superintendent, E. F. Leaman, packing foreman, Boris Cherback, field foreman, David Bradfield and Marie L. Millard, accountants, are the other executives.

Mt. View Fruit association—E. H. Sanford, president; G. B. Ford, vice-president; Paul F. Schowalter, Dr. Ralph T. Smith, F. C. Eells, Edward Smith and H. S. Campbell, directors. Earl

(Continued on Page 18)

1,212,933 BOXES BRING GOLD FLOW TO THIS DISTRICT

Record Returns Make City Outstanding Center For Oranges, Lemons

MANY GROVES IN DEMAND

Largest Packing House in World Is Here Sending Out Lemons

Setting a new record in citrus fruit revenues, Upland, Alta Loma and Cucamonga growers last year received nearly $8,000,000 this figure being a third of the county's total citrus money.

By last season's astounding orange and lemon production, this city is recognized more than ever as the citrus center of Southern California. The figure was $3,000,000 in excess of the previous year.

Through united cooperation of the Ontario-Cucamonga Fruit Exchange, the local office of the California Fruit Growers association, the growers sent their fruit to the world markets and got in return premium prices.

The $8,000,000 figure is the combined returns of the members of the exchange and the independent houses. The exchange members received $7,505,330.

From Upland went 1,212,933 packed boxes of oranges and lemons as compared with 959,800 the previous year. The count"'s total packed boxes was 5,747,273.

These millions of dollars returned to Upland has made the Upland bank clearings at several times almost equal the bank

(Continued on Page 19)

Council Sees Many New Officials Since 1906

Twenty-three years ago this city announced to the world that it was big enough to manage its own affairs and here is the first group of councilmen: A. P. Harwood, Joseph Dundas, Charles Ruedy, G. A. Hanson and T. Kirk Vernon. Mr. Ruedy was president.

Changes came and the next council saw R. T. Nelson instead of Mr. Harwood in office.

In 1908, A. H. Skinner and William Hogg replaced Mr. Hanson and Mr. Ruedy, leaving Mr. Nelson, Mr. Vernon and Mr. Dundas as the veterans. J. D. Wilson came on the board in 1909.

On the next board were J. C. Mehl, E. H. Haury, J. P. Wedel C. F. Lambrigger and Mr. Vernon.

T. R. Woodbridge succeeded Mr. Vernon, who served continuously for six years, about half this time as president or mayor.

C. E. Grier, at present chairman of the board of supervisors, was elected in 1912.

The 1914 board consisted of Mr. Woodbridge, Mr. Lambrigger, Mr. Grier, A. H. Johnson and J. Fred Anderson. Mr. Johnson is still on the board and is serving his fourth term as mayor.

Frank C. Buffington, another present councilman, was elected in 1916 and with him W. B. Cavers became a councilman.

The next new councilmen were A. B. Whitney and C. K. Francisco, who is also on the present council.

William Springer served on the board beginning in 1920. L. E. Moser and R. C. Norton succeeded Mr. Whitney and Mr. Springer and served until the election last fall, when P. H. McQuillen replaced Mr. Norton, Mr. Buffington, the other candidate, being re-elected.

With Mr. Johnson as mayor, the present board consists of Mr. Francisco, Mr. Moser, Mr. McQuillen and Mr. Buffington.

All But 2 City Laws Passed by Unanimous Vote

From 1906 to the end of 1921, 182 ordinances were enacted by the city council and all but two of them received the unanimous vote of the officials.

The first measure concerned the meetings of the group and the following laws vary from regulating the traffic of "horse-drawn vehicles" to fixing the specifications for street improvements.

At least, these are the facts recorded in a bound volume of the city's ordinances for those dates. G. A. Hanson was the sole opponent when the vote came, granting permission to D. B. Wynne to operate a telephone system. A. H. Johnson, present mayor, and Frank Buffington, on the present council, were opposed to the measure regulating the conducting of public dances and dance halls.

Cities Represented at Water Meeting

Many cities, including Ontario, were represented at Tuesday's Metropolitan Water district meeting in Los Angeles. Upland plans to keep in close touch with the affairs of the district, of which this city may be urged to become a part. Utilization of water to be impounded by Boulder dam is the engrossing concern of the district.

Firestone Auto Is Taken From Street

Mayo Firestone reported to the Upland police that a large touring car belonging to him was stolen Wednesday night between 7 and 8 o'clock while it was parked temporarily near the residence of Mrs. Frank Holmes, Euclid avenue and Twenty-second street. The car owner resides on the Vanhorn ranch in the Chino district.

Dr. Thompson in Large Headquarters

After four years in chiropractic practice here, Dr. O. A. Thompson two months ago moved to his new ground floor suite on Second avenue, where he maintains one of the best equipped institutions of its kind in this part of the state. Chiropractic and radionic treatments are given by a staff which includes, besides the proprietor, Dr. H. L. Foy, formerly a Los Angeles chiropractor, and a trained nurse, Mrs. Ella Heron.

The ground floor location has enabled the institution more conveniently and effectively to serve its rapidly widening clientele.

Two railways—Pacific Electric and Santa Fe—and a bus line, the Motor Transit company, offer Upland residents transportational facilities to any place in Southern California and to all eastern points.

HAVE YOU SEEN THE

New Reo Flying Cloud Mate?

Its Beauty and Performance Will Impress You

WON'T YOU LET US SHOW YOU THIS NEW CAR?

A Ring Will Bring Us With Absolutely No Obligation on Your Part

GEO. E. BUNKER

REO DEALER

228 EAST "A" STREET, PHONE 790

ONTARIO

We don't know what brand the Pioneers wore, but now Upland Folks like the

PIONEER BRAND

—You are assured of good live rubber in

PIONEER

GARTERS AND SUSPENDERS

—We get these direct from the factory in small shipments—assuring you of new rubber.

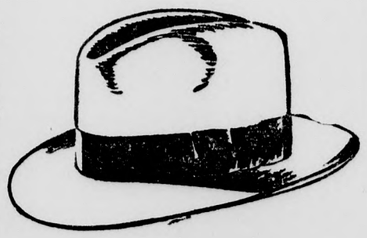
—A large showing of Fancy Suspenders

$1.00

The Hat For Spring

Light Weight Crushers

$5.00



For School and Sport Wear

The Heavy Shaker Knit

Sweater Coats

White, Cardinal, Navy and only

$5.85

—Of course all the young fellows wear them, and even some of the older men—almost pioneers—like

HENDAN SHORTS

Champknit Rayon Shirts

Richmond Lisle Shirts

$1.00

Something Different in Shirts

Laundered Collar Attached

Plain Colored Shirts

$3.50

—In all of the popular shades; guaranteed fast colors.

$2.50

J. J. ATWOOD CO.

Upland - - - - - - - - - Cucamonga

SAN BERNARDINO LARGEST COUNTY

Area of 20,175 Square Miles Gives Territory Record For Size

With an area of 20,175 square miles, San Bernardino county is the largest in the United States.

With the exception of the southwest territory, which includes Upland, it is a desert and mountain region.

In this, the Upland section, known among its residents as the "West End," are concentrated farms, citrus groves, industrial enterprihe and cities that have an assessed valuation of about $125,000,000.

The 52,000 acres of citrus groves range in value from $1000 to $3750 an acre. The returns last year were the largest ever received.

Mining, in the mountain and desert region, advanced last year through general improvement in the metals market. Cement, produced in the county on a large scale, returned last year roughly $10,000,000.

BESTILE COMPANY MAKING PRODUCT

Ontario Firm Is Pioneer in Creating New Form of Building Material

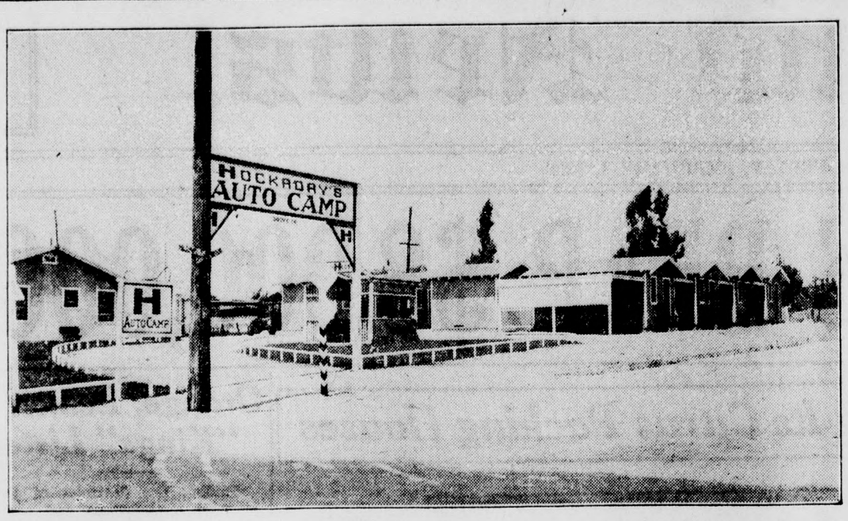
Important land marks on the historic Santa Fe trail and on the no less important trail from pioneer cabin to the comfort and beauty of the modern home give this vicinity double distinction.

The pathway from rude hut to livable home is still being broken, and each season sees new advances toward the sought for goal, the home which shall attain the ultimate in human comfort and aesthetic beauty.

An Ontario organization has pioneered a new path in the trail from hut to home. From mud chinked wall to the mirroring gleam of mural tile is a long, long trail, but the Bestile Manufacturing company of Ontario is able to announce accomplishment of its pioneering vision of mural tile made possible for cottage as well as for home of wealth.

In accomplishing realization of this dream the Bestile company has not only effected manufacturing economies, but has standardized on fabrication of the new product in such form and sizes as to permit of equally important saving in the cost of applying the tile to the wall. Fragility as well as costliness has been overcome, in a product which is declared to bring within reach of the beauty loving housewife the loveliness of rich ceramic tile at a third of the cost.

One of Upland's Tourist Attractions



The Hockaday auto camp greets the motorists as they come overland to Upland. Its well-equipped and cozy cabins and convenient location on Foothill Boulevard makes this camp popular among the touring throng.

40 Mails Each Day Bring Post To Upland While Efficient Staff Serves Rapidly Growing District

Nearly forty mails a day gives Upland a distinction shared by few cities under the metropolitan class as regards postal servicce. Upland has 15 incoming mails and 22 outgoing mails daily. The mail schedule, so often recorded in a half-dozen chalked entries on bulletin boards in cities of this size and many much larger, would, in Upland, have to be of railway time table proportions.

It is difficult to estimate the great importance of this service of 37 daily mails in facilitating the progress and growth of Upland.

Complementing this admirable inter-city service is an equally efficient intra-city service given by the force of 12, headed by Loring N. Kirk, now in his seventh year as Upland postmaster. The postal force is fairly barometric of city growth during recent years, the staff of four which aided Postmaster Kirk when he entered office in 1922 having nearly trebled in the half dozen years.

New Increase Seen

A further increase, raising the city carrier force to four, will be necessary in the near future.

Postmaster Kirk may correctly be called the father of Upland's city carrier service, history of which is approximately contemporaneous with his administration. Soon after assuming office in 1922 he applied for Upland carrier service, which was established Dec. 1, of that year. Delivery service, city and rural, is gradually being extended. City service is consistently keeping pace with city growth, and increases in the rural route provide a route of 40 miles serving the communities contiguous to the city.

New Building

The physical plant is in keeping with the personnel in providing Upland with the most efficient of mail service. Upland is one of few cities which, without having engineered an appropriation through congress, has a well appointed and modernly equipped building constructed expressly for postal needs. The owner, W. C. Cline, had this structure erected four years ago, on Ninth street between Second and Third avenues, to furnish Upland with a modern Post Office building, which upon completion, was leased to the goverment. The equipment is all steel and modern in all respects.

H. C. VanDusen is the assistant Postmaster, and four postal clerks bring the inside force up to half a dozen. These clerks are J. L. Bice, I. P. Bowers, R. W. Gage and Mrs. A. E. McLaren. The outside force also comprises six, five carriers and a railway mail messenger, Henry Chaffee. The carrier crew includes Harvey McMasters, R. L. Dinger and C. O. Deverts, full time city carriers, Roy Thompson, half time city carrier, and H. S. Fies, rural carrier.

Goodban's Store Grows With City

For 23 years James Goodban has been selling shoes in Upland, and during the last five and one-half of these years he has been selling in his own shop, in a building purchased by him.

Not only has he built up a very gratifying business in this half-decade, but he has found it possible to establish a branch store in Ontario:

He is at present having a new building erected on the site of the one he occupied for more than five years.

Foster Fairall is with Mr. Goodban in the home store, and Robert Pierce is manager of the Ontario store.

For 10 years Mr. Goodban has been treasurer of the First Methodist Episcopal church.

Veteran Jeweler Active in Upland

George Bower, 17 years a jeweler in Upland, has been in his present Second avenue shop since September. He came here from Kansas and throughout his business career has specialized in expert repair work on watches, clocks and jewelry, and in the merchandising of timepieces, jewelry, silverware and other articles associated with the jewelry trade.

With him at repair bench and counter is Victor Chowning, who has been identified with the business for ten years.

Cafe Gives People First Glimpse Here

Established eight years ago, the Davis cafe has had an important share in improvement of Upland. It is providing a dining and entertaining institution in which are often held inter-community meetings and which serves as a desirable introduction of Upland to visitors who often thus receive their first impressions of the city. Three years ago the present building was constructed.

The Business and Professional Women's club is one of the prominent organizations which find the banquet room a desirable place.

Mr. and Mrs. H. E. Davis came here from the restaurant business in Pasadena.

Weiss Hardware Firm Established in 1898

One of the old time establishments is the hardware store of Robert Weiss and company. The firm came into being nearly a third of a century ago, in 1898, when Mr. Weiss bought the Fulkerson hardware store. Continuously since that time the store name has been identified with Upland, save for a few months when the place was under other ownership.

A decade ago the store was moved into its present location, at Second avenue and C street. Irving Klindt is a partner with Mr. Weiss in ownership and operation of the business.

OLIVE PLANT IN "BIG" BUSINESS

Ontario Concert Specializing in Producing Olive Oil For World Markets

Thousands of cans of olives and olive oil in the world markets come from West End—from the plant of the Ontario Olive company on East A St., Ontario. Starting in a small way, this company, with Frank Marino, and his family coming here from the east, the industry soon entered into big business.

Gradually the business has been built up and today is one of the best equipped of its kind on the coast. Included in the equipment is a 600-ton hydraulic press, used in the making of olive oil.

This company specializes in making olive oil and is recognized as one of the largest oil producers in the United States.

During the season 180 men are employed in picking the olives. A large factory crew is working the year round in either canning the olives or making olive oil. Two kinds of olives are handled, Sicilian and Grecian. One takes about 15 days to reach the retail cans from the time it reaches the plant. The other requires 18 days' treatment.

A. A. Hunter Is New Pool Hall Owner

Upland is fortunate in the character of her recreation centers. A. A. Hunter, who, in December, purchased the billard and pool hall which he now operates, is helping to maintain Upland's enviable reputation for clean, wholesome amusement places.

Make Upland your California home!

A. H. Johnson Veteran Grocer and Councilman

Nearly 25 years ago, in 1906, Arthur H. Johnson started in the grocery business on the site now occupied by the durg store of P. H. McQuilien, "Mac, the Medicine Man". After 16 years in that location the business was moved to its present site, in the same block.

W. L. Brown became a member of the firm a year after its establishment. At his retirement, last year, Mr. Johnson purchased his interest in the business.

The store personnel includes F. B. Harn, E. A. Fetrow, Lester Jones and E. C. Bice.

Mr. Johnson has served 15 years on the Upland city council, which has four times elected him chairman, the office he now holds. He has for years been a trustee of the Methodist Episcopal church and is a member of the advisory board of the Bank of America of California.

Palis Jewelery Store Oldest in District

A. L. Palis, jeweler, came here from Kentucky in the first year of the present century, and the following year established his jewelry store, which during its entire history of more than a quarter-century has never been situated more than a few doors from its present location on Second avenue. The store has occupied its present location nearly 20 years, since 1910.

The Palis establishment is the oldest jewelry store between Pomona and San Bernardino.

Paint Store Serves City Many Years

Founded exactly one-third of a century ago, the paint and decorating store of Manker & Benson, Inc., has for more than half that time been in its present location on Ninth street, to which it moved 18 years ago. F. H. Manker, president, instituted the business, and in 1920 C. V. Benson, now vice-president, came into the firm. R. B. Bordwell is secretary.

Of the fluctuating crew of craftsman, averaging from eight to 15 or more, to which the firm gives employment, William Malone and J. J. Ferrell have records of eight years and six years of service, respectively.

Upland is the home of a Carnegie library, with more than 12,000 volumes on the shelves ready for perusal.

THOSE WHO KNOW
Insist on
Natural Gas for Cooking
The Reason is Obvious

There are no interruptions in your supply of gas. The service is DEPENDABLE.
The oven heat control on modern gas ranges insures you just the degree of heat you want for the particular dish that is being cooked.
When you are ready to cook, gas is ready to serve you—no delay, no uncertainty.

You Save---
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—WORK
—MONEY
—When You Use Gas

IF you are planning to build we can help you with suggestions on locating your gas connections. Ask our engineers. They will advise you without charge.

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Stop at
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BESTILE—A Tile That Looks and Wears Like the Expensive Clay or Ceramic Tile
Supplied at Third the Price of Ordinary Tile
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Congratulations
Upland Should Be Proud to Have Been Selected as the Site For This Pioneer Monument
We Take This Means to Extend Congratulations to Upland and All Its Residents
FRANK J MORAN
610 East "A" St., Ontario
Phone 657
Manufacturer of High Grade Stone, Tile and Cement

Pomona Valley Machine Works
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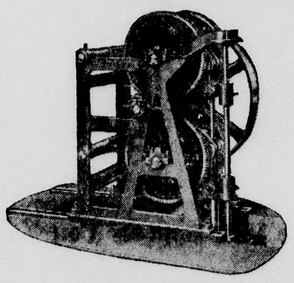
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PIPE AND FITTINGS—WHOLESALE AND RETAIL
We Design and Build Special Machinery
All Makes of Pumps and Engines Repaired
General Machine Work
Phone 1484 — Pomona

Advertise In The Upland News

TURES PORTRAY HISTORY OF CITY

sfer and Storage Firm Displays Scenes of Advancement

the wall of the Upland Trans- nd Storage company's build- angs a series of pictures almost constitute a pictor- story of Upland progress. animal drawn drays and delivery wagon which would and groan under loads of pounds or so, to a fleet of powerful trucks with trail- nd an auxiliary pick-up truck, s of progress are graphical- picted.

it hauling to Pacific ports tutes a large part of the busi- and a typical haul recently leted, transported 30,000 of grapefruit from Imperial to near Pasadena. On this involving 65 round trips of iles each, there was not one or a mechanic or an auxiliary nor was it necessary to re- on any one of the trips.

E. Allen, in the draying busi- here since he was 18 years motorized in 1911. Organiza- of the firm was effected in and in 1926 the company's building on Second avenue constructed.

perating with Mr. Allen is a nnel which includes Norman Howard Allen, Ed Riggs, John Robert Wilson, and the book- r, Mrs. Stella Breffle.

rtzog Barber Shop Distinctive

few other ways is the char- of a community reflected as service institutions. Espec- is this true as regards bar- g establishments, which must sarily be indices of the com- ty's standards of cleanliness personal refinement. The zog shop, one of the Second e places of business, is fully eeping with Upland's high ards in matters of good taste sanitation. The shop, with a and creditable history in con- on with the growth of Up- was purchased three years by J. H. Hartzog, who came is city from the progressive s city of Canadian. With him e shop is George A. Culver, aids in maintaining standards are made even more exact- y the fact in addition to its trade the shop makes a spec- of women's work.

itary Shoe Shop Here 20 Years Ago

e Sanitary Shoe Hospital, es- shed here a fifth of a century, w owned by C. W. Johnson, came to this Second avenue lishment from Dodge City, as, where he had followed for s the shoe repair trade to h he was apprenticed as a boy weden. This craftsman's shop been rendered exceptionally at- ive through a tasteful divi- of space. Work benches and inery occupy one side of the room; the other half is fitted reception and waiting room, the charm of restful furnish- and a touch of art, making Upland shop rather distinctive s class.

What Upland Has —

Seven churches—Presbyterian, Methodist, Mennonite, Episcopal, Nazarene, Brethren in Christ, Bethel Congregational.

A school system that is ranked among the highest in the state, including the Upland grammar schools, junior high school, Chaffey Union high school and junior college.

—o—

A city government gives Upland a good administration, improvements at a minimum of cost, and harmonious service.

—o—

A community spirit that is united in creating a loyal "home-town" feeling and in showing interest in each other. While this city grows steadily from year to year, it is primarily a residential and citrus city and the good feeling among its residents cordially extends to the newcomers.

—o—

Three men's service clubs—Rotary, Lions and 20-30. A few Upland men, employed in Ontario, belong to the Ontario service clubs.

—o—

A chamber of commerce, with nearly 350 Upland residents enrolled as members, that is the leader in community development.

—o—

A Parent-Teacher association that accomplishes much in close work with the teachers and school board.

—o—

A country club, the Red Hill, that has not only one of the best courses in Southern California, but also a clubhouse adequately equipped to serve its large memberships at social functions.

—o—

Euclid avenue. This 7½ miles double-driveway thoroughfare, extending from south of Ontario, joining the two cities and reaching up to the base of the hills. Famous the world over and known as one of the eight most beautiful highways in the world, this avenue is thickly lined with pepper, grevilla and palm trees. The green parkway is also lined with trees that are always green. The two belts of pavement, the four lines of trees and the green strip of lawn unite in forming a scene that can be found in only a few other places in the world.

—o—

An active chapter of the Red Cross and other welfare organizations that cooperate when the call is given and aid in caring for the local needy families. There are few of such families.

—o—

A business district that offers much more than other towns the size of Upland.

—o—

Eight citrus packing houses that send to local and world markets oranges and lemons that command the highest prices. Last year's crop returned more than $7,000,000.

Upland is in a rich citrus district, which still has great possibilities for development. Good land in and near Upland is still available for citrus groves, grapes, poultry and hay or grain farming.

Mother of Local Businessman Came West as Pioneer

Palmer's Sport Goods Shop constitutes, in the person of its proprietor, a twentieth century link with covered wagon days. Mr. Palmer's mother, then Hannah Minerva Powell, spent many of her earliest childhood days in the covered wagon in which her father made nine round trips from Iowa to California.

Coming to Upland as a boy, John spent some years working in shops conducted by H. C. Kennedy and by G. H. Clem, and since 1917, has been proprietor of his own shop on Second avenue.

Grocery Is Nearing Decade of Service

Rogers Cash Grocery is rounding out a decade of serving Upland householders, and three months ago, through purchase, F. H. Rogers became sole proprietor of the store.

Four years ago the store was moved from tthe Littooy building to its present location, 204 Second avenue, from which location it is purveyor to a consistently growing patronage. The trade includes groceries and the allied lines, green goods and baked products.

Mr. Rogers is assisted in the store by Harvey C. Haldeman.

Upland Store Is in Chain Group

Cornet's 5, 10 and 25 cent store, was established one and one-half years ago by Joe Cornet of Covina, as the fourth store in a group.

C. W. Bush of Baldwin Park is manager of the stores. The Upland store is conducted by Mrs. Thomas Keelen and Miss May Witt.

Men, Women Fitted in Exclusive Shops

Exclusive men's and women's shops occupy adjoining locations on Second avenue.

V. H. Wilson has for 15 years conducted the men's wear store, which he purchased from Carlson & Allinder. He has consistently held to the exclusiveness of his lines, and has built up one of San Bernardino county's best shops of this class.

With him behind the counter is Marion Maxwell.

H. S. Campbell's ready-to-wear shop was established by its present proprietor in 1912, in a small location. Twice it has been moved, each time to larger quarters, and now occupies the site which makes it one of Upland's twin stores for men and women.

Assisting Mr. Campbell in this women's wear store is Mrs. Warren Miner.

Three Firms Under One Roof on Second

Three craft establishments are housed in the new structure erected two years ago at 343 Second avenue.

Henry Kienzle, who has followed the tinner's craft 26 years since coming here from Kansas, and who has conducted his own establishment eight years, moved into the building on its completion.

Stephen D. Allee's auto laundry, established seven years, also moved into the building when the structure was in readiness to house the business, which includes not only the washing and vacuum cleaning of motor cars, but tires, taxi service, greasing and accessories.

The C. and S. garage is another tenant which entered the building upon its completion. Cecil M. Chambers, senior partner, has been in the business five and one-half years, following many years of experience in the craft. Earl Scritchfield came into partnership a year ago, after service with other garages.

B. L. Decker Is Pioneer Dealer in Feeds Here

An institution closely linked with the history of Upland is the Upland Feed and Fuel company. Founded early in Upland's history, it was already a long established enterprise when merged in the Citrus Belt Milling company seven years ago. Two years ago independent management was resumed, together with the old name, "Upland Feed and Fuel company," by which the organization had been known for years.

B. L. Decker, manager of this Second avenue institution, has been with the company through all the different changes in official designation. J. C. Mehl is another of the old timers, having been a stockholder from the beginning. These two, with J. P. Burt, constitute the triumvirate which, by building up and maintaining this essential institution, has had an important share in the upbuilding of this community in which so much is dependent upon the interrelations of town and country.

Hat Shop Cozy in Varied Displays

The difficult task of combining the coziness of an intimate woman's shop with room which permits ample, uncrowded display of wares and exceptionally adequate window space has been accomplished in the Hat Shop.

This store, owned by Mrs. Gertrude Thudium, manager, and Miss Lillian Williams, was established nine years ago.

Uplanders like Upland.

ESTABLISHED 1889 : : STATE SUPERVISED

1929 will reward careful savers

The Moving Finger writes "41"

HUNDREDS of years ago the son of a tent maker in Persia penned these immortal lines: *"The moving finger writes and having writ moves on. Nor all your piety and wit can lure it back to cancel half a line. Nor all your tears wash out a word of it."*

And now the moving finger of time writes: "Our forty-first year" for Pacific States Savings.

It would not be our wish, were it within our power, to alter the record of this institution's service to California and Californians.

Year after year we have held steadfast to the purpose for which the institution was founded in 1889, to afford a safe and profitable place in which the saver might put his money.

We take proper pride in the fact that our record as a custodian of savings is without a blemish or flaw, that no Pacific States saver has ever lost a single dollar entrusted to us.

And yet the careful saver may properly say, *"The past is past. But what of the future? What precautions are you taking for my protection today."*

Our answer is in our monthly Statement of Condition where the *only* conclusive answer to such a question may be found. The simple facts and figures contained therein will tell the careful saver all he wants to know about the strength, stability and conservatism of this institution.

As a wise prelude to the making of your 1929 savings plans we suggest that you write for our Statement of Condition and study our self-imposed restrictions, far beyond legal requirements, that we maintain for your protection.

We invite savings large and small. Save when you please. Stop when you please. Convenient withdrawal facilities.

We shall be glad to undertake the transfer of funds from other cities or the conversion of securities.

Savings placed with us on or before January 10th earn interest from January 1st.

PACIFIC STATES SAVINGS
AND LOAN COMPANY

YOUR NAME BELOW *will bring you details of our simple, convenient savings facilities.* NO SALESMAN WILL CALL.

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OF OUR 37 THOUSAND SAVERS, OVER 8 THOUSAND SAVE BY MAIL

RESOURCES OVER 25 MILLION DOLLARS

425

The Madonna of the Trail

When the covered wagons first started to cross the plains and mountains, those faithful, daring pioneers suffering untold hardships were the first cause for continent-wide communication.

Evolutionary stages followed until the country was made one in fact.

The Telephone made it possible for one to talk with another, no matter what part of the country they may be in—and in a few minutes.

We revere the memory of these sturdy pioneers.

Ontario and Upland Telephone Company

UPLAND ON TWO MAIN HIGHWAYS

FOOTHILL, ARROW ROUTE LINK CITY

Few Cities So Ideally Located as to Highway Facilities

Two of Southern California's finest highways go through Upland—the Foothill boulevard and the Arrow highway.

Along the Foothill boulevard, in its course from Pasadena to San Bernardino, lie a dozen cities. Tapping the boulevard are other arteries, the highway system forming a mass of lines reaching to the southland attractions.

Arrow highway is a new, and as its name implies, a straight route from Los Angeles to San Bernardino. Part of this route is in process of construction and within a few years it will more nearly comply with the meaning of its name. This highway taps the valley cities, it also being a part of another great system of California's unending ribbons of pavement.

F. H. Manker, a veteran Upland resident, is recognized as one of the men most responsible for the highway going through this city.

Upland is one of the few cities in the southland so ideally located as to highway facilities.

Honor System Used in Selling Cigars

An "honor system" cigar stand at the entrance to the barber shop of Will Benton on inth street is a quietly effective witness of the class of citizenry in this church and school community. The stand, which, together with a toilet goods case, is in the glazed foyer leading to the shop entrance, vends its smokes largely on the serve yourself plan. Mr. Benton has found no occasion to abandon the honor plan.

Chevrolet Dealer Sells More Than 5000 Cars in Eight Years

Wolfe & Couch Chevrolet agency, was organized March 1, 1922, as a partnership between H. H. Wolfe and A. A. Couch, located at 122 North Laurel avenue, Ontario. It was operated there until a new building could be built at the present location, 115 South Palm, which was ready to use February 1, 1923.

The agency operated as a partnership until June 1, 1927, when Mr. Couch bought the interest of Mr. Wolfe. The business carries the same name as the partnership but is a sole proprietorship now owned by A. A. Couch.

The firm since its beginning has sold more than 5000 new and used cars to the people of this community. It maintains a complete stock department for all model Chevrolet cars and a service department with standard Chevrolet machinery for the repair of department using nothing but genuine Duco, a battery department and a complete steam cleaning and washing department, in addition to its new and used car departments.

A used car department is operated at A street and Campus avenue, featuring light used cars guaranteed with the "O. K. That Counts." This sales department enables the firm to handle the number of used cars that must be moved to handle the new car volume that is apparent in a Chevrolet agency.

There are at present 19 families making their livelihood in the agency, six salesmen, eight mechanics and shop men, one stock clerk and two accountants.

Mr. Couch states that the firm now has more unfilled orders than at any time in the history of the business and looks forward to a fine year in the automobile business. The recent announcement of the new Chevrolet six in the same price range as the four is responsible for this advance business together with the reputation that has been built for Chevrolet by dependable performance and economy in past years.

Harness Maker Keeps Pace With Progress By Making Auto Tops

Illustrative of transit progress is the Dettweiler Auto Top Shop, on Second avenue.

When William Dettweiler came here from Kansas in 1912 the institution he established was a harness shop, and on a busy Saturday the hitching rails and tie sheds gave ample evidence that here was a busy field for the services of the Kansas harness maker..

But the Dettweiler shop did not become in later years a picturesque, almost deserted memorial to days gone by, as is the case with so many harness and saddlery shops which, from time to time, are illustrated in historical feature yarns in the papers of their respective cities.

Ranchers still find at the Dettweiler shop a well appointed harness department, but it is run in conjunction with an auto top business which is known not only throughout Upland but in many nearby communities in San Bernardino, Riverside and Los Angeles counties.

Many Depend Upon J. P. Smith Here

Coming here five years ago from Atlanta, J. P. Smith has brought a breath of old Georgia into the cordiality of his little cigar store on Second avenue. He has maintained it as a one man institution, although he has added such lines as cold drinks, candy, gifts and stationery.

Creighton Tells of Dr. Craig's Pioneer Rambler

Roy Creighton's motoring and sporting goods store was established in 1911 by the man who repaired automobiles when there were six of the "horseless carriages" owned here.

"Dr. Craig's Rambler was the pioneer car," said Creighton, and others were owned by Gus Hanson, E. O. Bowen, Horace Little, Harry Kennedy and Geo. Keyes, who brought to Cucamonga the first Ford in San Bernardino county. Harry Kennedy drove an Olds, and Ramblers were favorites with the others."

After going into business for himself, Mr. Creighton was in several locations before moving, five years ago last August, to his present large establishment. Assisting him are E. R. Bowman and George Hazelgrove; Bert MacMaster in the radio department; Earl Dority and Walter Poling in the tire department.

Wilson Four Years Here in Pool Hall

The largest billiard parlor in the city was bought four years ago by its present owner, C. S. Wilson. This is one of the oldest as well as the largest amusement centers in the city, and it is the pride of Mr. Wilson to maintain it in keeping with Upland traditions.

There are 11 tables in this parlor, devoted to billiards, pocket billiards and variants on these games, and the business methods of Mr. Wilson are rewarded with a large and desirable patronage. Sanitation, often a difficult factor in the conduct of a recreation hall, is admirably maintained here.

Uplanders like Upland.

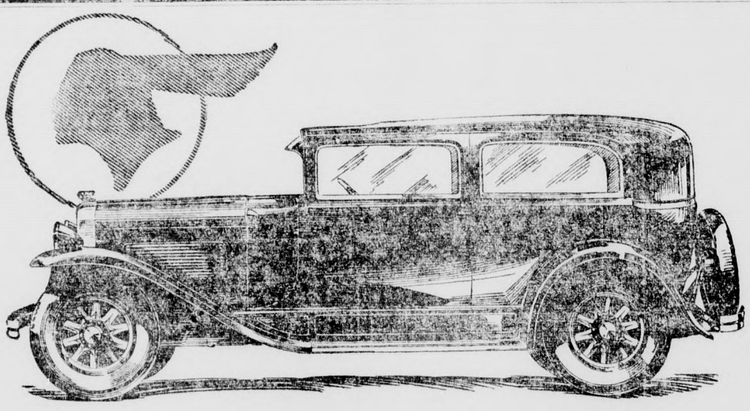
Congratulations

Upland and the West End Are to Be Congratulated On Receiving the D. A. R. "Madonna of the Trails" Monument

for Economical Transportation
CHEVROLET

Wolfe & Couch

Phone 636, Ontario 115 So. Palm
Used Car Lot, A St. at Campus



2-Door Sedan, $745
Body by Fisher

announcing The New PONTIAC BIG SIX

Introducing Big Car Standards of Luxury, Style and Performance at $745

TODAY a new type of low cost motoring luxury is available. It embraces big car style. It provides big car riding comfort. It embodies big car quality in unseen parts. It is offered by a brand new automobile—the New Pontiac Big Six.

Frankly, the New Pontiac Big Six was designed to appeal to a certain group. This group is made up of people who are beginning to move up in the world. Many of them will soon make the first *step up* in the quality of their cars. The New Pontiac Big Six was designed for them.

It comes to them entirely new in appearance. Stunning new bodies by Fisher contribute to the big car beauty and big car style presented by the car as a whole.

Progressive people are seeking greater luxury. The Pontiac Big Six offers them the luxury for which bodies by Fisher are famous the world over. It provides the smooth-riding qualities of a car 167 inches in overall length, with accurately balanced rotating mechanical parts and such advanced comfort features as adjustable drivers' seats.

It is a six with the added power of a larger L-head engine and the added smoothness imparted by a dynamically balanced, counter-weighted crankshaft and the famous Harmonic Balancer. Its new brakes are of the dirt-and-weather-proof internal four-wheel type.

It reveals big car performance even to the point of developing big car power and big car speed.

Only a few highlights in its construction have been mentioned. Just enough to prove that the Pontiac Big Six is entirely new and capable of meeting progressive Americans' demand. *But the amazing thing about it is that it gives so much big car luxury, style and performance at prices which come within practically everyone's reach!*

Prices $745 and up, f.o.b. factory, plus delivery charges. Bumpers and rear fender guards regular equipment at slight extra cost. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

C. M. SIKES & SON

200 West "A" St. Ontario -:- Phone 5

UPLAND and UPLANDERS

Here Is Congratulations to You on the Great Day of Receiving the National Old Trails Road Marker

REMEMBER

WESTERN GASOLINE — WESTERN OIL & REFINING CO. — ENERGY SUPREME — HYVIS MOTOR OIL

BRUNSWICK TIRES

Valley Oil Company

North Pomona, Calif.
Phone 1443

RMER UPLAND COMPANY BUILDS MUCH EQUIPMENT

Firm Receives Orders For Devices From South America

pland was at one time the e of the K-W Manufacturing pany, which today is located in rio on East "A" street.

ming from Redlands the com- located here January, 1916, occupied the building on pus avenue now the possession William Atchley, the "honey " The company moved to rio in 1922 and since then has adding to an already good ness.

e firm handles general manu- uring, develops patents, makes els and tools, does punch press and machine work.

rge development companies in h America have received gal- zed distributing gates for ir- tion, this being cited as an in- tion of the extent to which company is known. The dis- ting gates are also used ughout California.

e shot gun targets, used by clubs throughout California, made by this former Upland ern. They are shipped from Ontario plant in carload lots, of the biggest shipments ever red going to the Del Monte club by May 1. The K-W pany is the only firm west of Mississippi river that makes targets. The Lone Hill Gun also uses the targets, as well he Long Beach and Los An- s Gun clubs.

harles O. Rankin and J. B. ham are members of the firm. persons form the list of em- es.

e latest equipment is used by company, a Tru-Drum lathe g one of the special features by motorists. It is used in ghtening brake drums.

e original working model of Scheu orange vender, which recently placed on the market displayed by Upland stores, built by this company.

Home of West End Industry

Before locating in Ontario, the K-W Manufacturing company was in Upland, going to its present location several years ago. This building is located on East "A" street, Ontario.

NEW MACHINE MAY AID CITRUS MEN

Pomona Company Producing Box Dumping Device For Packing House Use

What may be one of the greatest booms to the citrus industry here is the development of a box dumping machine for use in the packing houses. This machine is being made and placed on the market by the Pomona Valley Machine Works. Through close cooperation with the California Fruit Growers' exchange, the machine was created and the company officials are encouraged by the early response.

This company serves many local growers and water companies in supplying pump service, machine work, special machinery, power house and pump supplies. Plant of the company is on Commercial and Locust streets, Pomona.

John McKean is president and shop superintendent, with E. W. Browning, secretary and field superintedent.

WALTONIANS WIN IN BEACH DRIVE

Sportsmen Successful in Bringing Problem Before Voters

Whatever may be individual reactions to the proposition, there can be no doubt as to the public service rendered by the Izaak Walton league and especially the Orange Belt Council of the league, in bringing before Californians the arguments in favor of having our beaches share more largely in the benefits of federal and state park provisions.

Dr. Mengle Shows Faith in Upland

Professionally and structurally, Dr. Claude P. Mengle has contributed toward the progress of Upland.

Structurally, he was one of the men of vision who saw promise in vacant lots, and he was one of the pioneers in modern construction along the east side of Second avenue between Ninth and C streets. Four years ago, after four years in Upland practice, he demonstrated his confidence in Upland by building, not only for himself but for rental also.

Lorraine Beauty Shop One of Best in State

Lorraine Beauty Shoppe has been under its present name since its purchase in 1927 by Miss Lorraine Torbert. She has made her establishment in the Mengle building one of the best appointed and most sanitary small shops in the state for waving and other hair dressing.

Grocers Keep Pace With Upland Growth

The Adams & Hale grocery, Second avenue, was purchased three years ago by the present owners, Paul Adams and V. W. Hale, and has continued to keep pace with the progressive growth of Upland.

Mr. Adams has long been identified with the citrus industry, as an orange buyer.

The store personnel also includes Captain J. Nafius.

MORE THAN 1500 FORDS SOLD HERE

Charles Puckett Agency, With 15 on Force, Active in Auto Sales

More than 1500 Ford cars have been placed in this vicinity by the Charles E. Puckett agency and Puckett agnecy, since its es- its predecessor, the Lyell & Puckett agency, since its establishment in 1921. Besides these placements of new machines, many of them and other cars have been resold one or more times through the used car department.

In 1923, the agency was moved into the building erected for it at Second avenue and C street, and the following year Charles E. Puckett purchased the interest of his partner, T. W. Lyell, now in the Missouri state legislature.

The force of 15 includes, besides Mr. Puckett, Ralph Amquist, manager, a shop crew including Samuel Lamb, foreman, R. G. Thudium, Leonard Smith, C. J. Reynolds, Wilbur Bunch, C. H. McCready, Robert Pullen and James Coleman, a sales force comprising Ellery Wright, J. F. Franklin and J. C. Hoyt, Stanly Dilman in charge of the stock department, Miss Rhetta Frakes and Mrs. Stella Almquist.

Kirkwood at Helm of Pioneer Shop

One of the pioneers among the barber shops of Upland is that of D. M. Kirkwood, who purchased the then long established shop ten years ago, after half as many years at chairs in other Upland shops.

A distinctive touch in the Kirkwood shop, on Second avenue, is its decorative effects, including a mural desert scene and sculptured busts.

Mr. Kirkwood is assisted by Cleve Stanley.

Meat Display Counter Attracts Attention

Modern tiled refrigeration and display equipment not excelled in large centers of population makes the gray and black counter and glass display cases of the I. J. Linkey market a graphic advertisement of Upland progress.

This equipment was installed three years ago, when Mr. Linkey moved his market to this location.

LIONS RANK HIGH IN NATIONAL CLUB

35 Local Men Unite Thursdays in Making Group One of Best in Nation

Entering its fifth year, the Lions club of this city is recognized throughout Lionism as one of the best and most active clubs. No other club in the United States has a membership record so bright as the Upland group and reason for the attendance mark is in the nature of the programs offered and in the type of members.

Thirty-five names are today on the roll. Meetings are held Thursday noons in The Sycamore hotel.

Going back to November, 1924, a group of what is now charter members, united with Glenn Atwood, its president and Fred E. Draper, its secretary-treasurer. Mr. Draper still holds those offices.

The charter includes 24 names. Most of these are still on the roll. Wiley W. Mather, Chaffey Union high school professor, is president. The complete membership includes the following names: Floyde Atwood, Glenn Atwood, Bruce Bower, A. W. Burt, W. S. Coffin, Harold W. Cook, Fred Draper, Ray W. Flickinger, Rev. Bert Foster, Dr. C. E. Gregg, Henry Harms, Everett Henry, Wesley Henzie, Walter Horak, Milton Huxtable, John G. Jacobs, Earl Johnson, Norval Jordan, Norman Lawson, R. F. Lemon, I. J. Linkey, H. L. Manker, Wiley W. Mather, J. W. Mehl, Herbert C. Naylor, Ray C. Norton, Vernon Paine, Francis H. Rogers, C. E. Rosenberger, J. Emery Sargent, J. F. Sawyer, Leigh Thompson, Fred W. Williams, and V. H. Wilson.

Several service projects are sponsored by the club, including a Boy Scout troop, and supplying money to furnish milk to undernourished children at the Upland schools.

T. T. Lackey New Owner of Bakery

A business transfer consummated in January makes T. T. Lackey owner of Nelson's bakery, established by Carl Nelson a decade and a half ago.

Mr. Lackey has had many years of experience in baking in this and other cities. With him in the retail department of the business is Mrs. Lackey.

Make Upland your California home!

Colborn Electrical Firm Formed in 1920

The Colborn Electric company was established on Second avenue in 1920, after Amos R. Colborn had built up a foundation of experience in every department of electrical work, with the Ontario and Southern Sierras Power companies, and as mine electrician. Purchasing the building which he occupies, he had it remodeled.

Five years ago, when radio was still a novelty, Mr. Colborn had some of the first wireless outfits in Upland, and his establishment is a pioneer radio house of this city. He also does much major installation and motor work for public and private corporations.

First Tiled Meat Market Fixture Here

Upland has the first tiled meat market fixtures in San Bernardino county, installed six years ago when Guy R. Clark's market moved to its present location on Second avenue. Construction of the building by Mr. Clark constituted a notable public improvement.

Mr. Clark came here from Iowa 19 years ago, spent some years here as meat cutter, and three years in Los Angeles, from which city he returned to enter into business for himself.

Make Upland your California home!

THE HOME OF AYE ONE ORANGE BLOSSOM HONEY

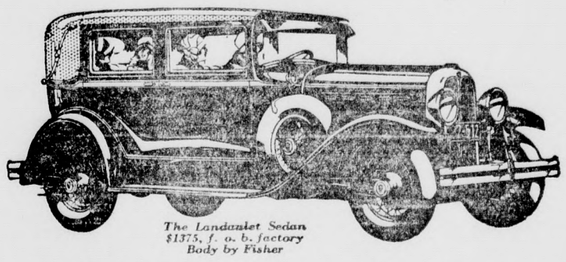
The largest Producer, Packer and Shipper of Pure Orange Blossom Honey in America, Wholesale and Retail.

Bees Wax — Bee Keepers' Supplies
Honey Cans — Comb Foundation
For Sale at All Times

If Your Merchant Cannot Supply You
CALL UPLAND 626

WILLIAM ATCHLEY
144 Campus Ave. — Phone 626

New and Unlike any Other Car on the Road Today



The Landaulet Sedan $1375, f. o. b. factory Body by Fisher

NO MATTER where you drive a New All-American you'll find it triumphantly different.... Different in style... different in performance . . . faster . . . more powerful . . . more responsive than anything else at its price. . . . And basically, too, the New All-American is different. In such things as a big, smooth, silent engine . . . dynamically balanced, counter-weighted crankshaft . . . G-M-R cylinder head . . . cross-flow radiator . . . dirt-and-weather-proof internal-expanding brakes.... The New All-American Six stands out as one of the greatest automotive achievements of all time.

Prices $1145 to $1375, f. o. b. factory, plus delivery charges. Lovejoy Hydraulic Shock Absorbers and spring covers included in list prices. Bumpers and rear fender guards extra. Check Oakland delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

C. M. SIKES & SON
200 West "A" Street, Ontario—Phone 5

A NEW ALL-AMERICAN SIX BY OAKLAND

Upland

Transfer & Storage

W. E ALLEN

PIANO & FURNITURE MOVING

AUTO TRUCKING

CONTRACT HAULING

Office Phone 124 — Res. Phone 109-R

138 Second Ave.—Upland, Calif

K. W. Manufacturing Company
512 East "A" Street, Ontario

Serving the Pacific Coast and Foreign Countries in

GENERAL MANUFACTURING
DEVELOPING OF PATENTS
ALL KINDS OF MACHINE WORK

We Are the Only Firm West of the Mississippi River Making the Shot Gun Targets Used by the Southland Gun Clubs

THE K. W. MANUFACTURING COMPANY
Is a Former Upland Firm,
Moving to Ontario in 1922

See Us When Figuring on Any Kind of Machinery or Devices

new lower prices
PLYMOUTH
NOW $655 AND UPWARDS
. . . . Values Greater than Ever

Plymouth Prices Effective December 20th
f. o. b. Detroit

Coupe	$655
Roadster (with rumble seat)	675
2-Door Sedan	675
Touring	695
DeLuxe Coupe (with rumble seat)	695
4-Door Sedan	695

A Chrysler Motors Product
Plymouth offers typical Chrysler performance, being Chrysler-engineered and including such modern improvements as weatherproof hydraulic four-wheel brakes, high-compression L-head 45 h. p. engine, rubber engine mountings, aluminum alloy pistons, torque reaction neutralizer, full pressure-feed lubrication.

EMPHASIZING its value leadership, making it plainer than ever, are Plymouth's new lower prices representing savings of $25 to $40 on popular models.

Plymouth quality has not been changed in the least—it remains the same fine quality which has given this car an international repute for economy of operation and upkeep.

In the lowest-priced field, Plymouth is still the outstanding full-size car giving ample room for five grown-ups; it is still the only car near its price equipped with weatherproof hydraulic four-wheel brakes;

it is still the one big buy at its price combining modern engineering improvements and performance with modern style and luxury.

See the Plymouth. Compare it, try to equal it among cars selling under $850 — and inevitably you will rank it first and foremost in every element that determines true motor-car value. 314

Clark Bros.
212 East "A" St., Ontario — Phone 195
125 So. Main St., Pomona — Phone Ex. 56

HOSPITAL PRODUCT OF COMMUNITIES IN UNITED EFFORT

Local Institution Supported by All West End Cities; Building Large

One of the greatest assets of any community, no matter what its medium of expression, is a spirit of unity and cooperation, and in few ways is that spirit of unity expressed to better advantage than in community hospitalization, such as is found in the San Antonio community hospital.

Several years ago the people of Upland and sister communities realized the inadequacy of the old San Antonio hospital on West Tenth street and a movement was started to secure a larger and a more modern establishment. To this end 27 representative citizens of Upland, Ontario and Cucamonga banded together as members of the hospital organization and selected a board of nine directors for the operation of a non-profit community hospital. A campaign for funds was conducted and the money that made possible the erection and equipment of a hospital was donated by public spirited citizens in Upland, Ontario, Chino, Cucamonga and Alta Loma.

Building Erected

A large building site was selected just off Tenth street in the eastern part of Upland and a handsome building erected that is said to be one of the most modernly constructed and equipped hospitals of its size in this part of the state. The building will care for 41 patients and several times lately it has been filled to capacity. There are two complete operating rooms, one emergency room and a complete maternity ward. A small laboratory has been equipped, the best and most modern make of X-ray machine provided and recently a new quartz lamp has been added to the epuippment.

The cost of the completed and equipped hospital, known as the San Antonio community hospital, totaled $200,000 and of this amount all has been raised except about $35,000. The hospital was opened for patients on Aug. 1, 1924.

Mr Paul Chairman

The present board of directors for the hospital are: Earl W. Paul, chairman; G. A. Hanson, W. K. Beattie, all of Upland; Miss Gertrude Reid, Alta Loma; E. H. Richardson, Glenn D. Smith, James A. Armstrong, all of Ontario; H. H. Thomas, Cucamonga and T. W. Nisbet, Upland. H. C. Moore, Upland, is hsateurer, and Charles Tuttle Ontario, secretary

Standing side by side with the men in their splendid work of building the hospital, the women of the communities served, have worked faithfully and effectively through their own organization, the Woman's Hospital Auxiliary, which functions separately from the hospital board.

The auxiliary was organized about three years ago and the results accomplished within that time are considered truly remarkable. Entirely through the efforts of the auxiliary $10,000 has been set aside as a free bed fund, only the interest being available. To augment this interest as an operating fund the auxiliary gives annually a card party and a charity ball which provide several hundred dollars.

Bed Fund Is Feature

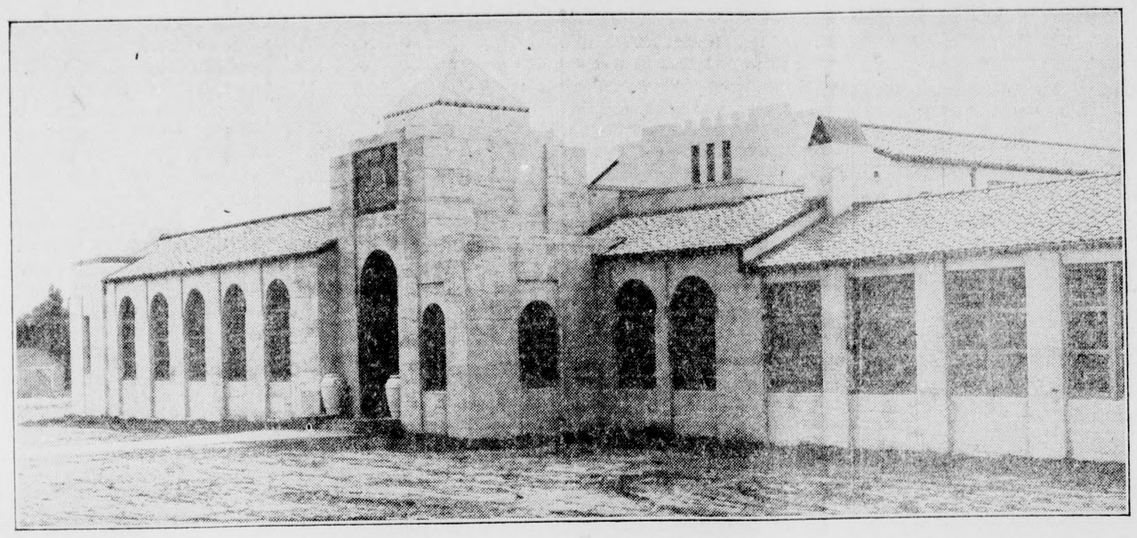
This free bed fund is entirely separate from the baby fund, which is operated by the hospital board.

The auxiliary also operates a salvage shop which nets a handsome amount to be applied to the building debt. The auxiliary has paid $4,000 on this debt and also made a $900 interest payment. In addition to this financial contribution, the women of the auxiliary, working through various committees under the provisions and equipment committee, make the surgical dressings, do all the mending and sewing for the hospital beds and contribute large quanities of fruit, canned and fresh. In these various ways and with the savings effected through the equipping of the hospital laundry, the auxiliary saves several thousands of dollars each year for the hospital board.

Mrs. Weber Is Head

Mrs. A. L. Weber is the present president of the Woman's Auxiliary, the other officers being, Mrs. G. A. Hanson, first vice-president; Mrs. J. H. Williams, second vice-president; Mrs. Bess Jones, secretary, and Mrs. H. O. Chapman, treasurer. The executive board members are Mrs. Frank Newell, Mrs. Harry Flowers and Miss Gertrude Reid. Mrs. Elizabeth Lehman is superintendent of the hospital and Mrs. George Cable is business manager.

Upland Students Served By New Junior High School Building



This artistic educational structure was completed last fall and today serves nearly 300 Upland boys and girls in the junior high school grades. It is located on Eleventh avenue.

FOUR SCHOOLS IN UPLAND DISTRICT

Junior High School Added to Organization With Fall Opening

As one of the main cogs in Upland's educational system the new junior high school today is recognized as one of the best equipped and best planned school buildings in the county.

With Harold W. Cook as principal, nearly 300 children are receiving the preliminary education for entrance into the second year of high school.

This building was opened this fall and marked an addition to the local system, not only in a building but in a department. Previous to this eight grades were taught here, the ninth grade students going to Chaffey union high school, one mile south in the city of Ontario.

Three other schools serve Upland's youth.

On graduation from the junior high school, the students go to Chaffey union high school and later, many of the pupils continue their education at Chaffey junior college. The Chaffey institutions are recognized throughout California as the best of their kind in the state.

Orange, Lemon "Kings" Listed

(Continued from Page 1, Sec. 2)

H. Johnson is manager and treasurer, with Mrs. E. B. Hardy, secretary. Paul Bodenhamer is field superintedent.

Upland Citrus association—George G. Laidlaw, president, W. F. Naftel, vice-president; W. B. Cavers, William H. Tuttle and C. Earl Wetherbee, directors. A. J. Nielson is secretary-treasurer and manager. George H. Wade is chief accountant, with L. R. Fink, assistant..... Glenn A. Hipes is house foreman, Karl J. Pree is field superintendent and Jhon Edwards, packing foreman.

Upland Heights Orange association—R. O. Price, president; A. Podrasnik, vice-president, and Norman Lawson, Frank Van Natta and Royal Miller, directors. E. C. Rosenberger is secretary-manager. House foreman is B. F. Middleswart and E. G. Luke is field foreman and Stella Arwine, accountant.

Old Baldy Citrus association—Earl Paul, president; T. R. Woodbridge, vice-president; and W. A. Mackey, J. H. Shepperson, Hugh Crawford, J. H. Lewis and E. S. Gosney, directors. D. R. Foss is secretary-manager.

Add to Orange and Lemon—

G. A. Hanson Fruit company—G. A. Hanson and Kenneth Hanson.

Stewart Citrus association—W. B. Stewart, president; Harold S. Stewart, vice-president and W. K. Beattie, secretary-manager. With these officers, G. T. Stamm and Mrs. Mary W. Stewart are directors. C. K. Francisco is packing foreman.

Cucamonga Fruit Growers association—George Klusman, president; B. H. Miller, vice-president, and Robert Nisbet, H. J. Whitson, James McCorkindale, E. R. Hirvely and J. G. Stoebe, directors. N. H. Garrison is manager.

John Cox is manager of the American Fruit Growers packing house.

Alta Loma Heights Citrus association—L. A. Smith, president; George L. Belcher, first vice-president; L. M. Ledig, second vice-president; R. H. Henderson, secretary-manager, and J. F. Grass, Jr., Nelson Van Fleet, W. E. More, George Ferguson, C. F. Thorpe and John Klusman, directors.

McKinneys Serve Lunches to Many

Converting an unoccupied building into a neat, wholesome appearing restaurant, Mr. and Mrs. W. E. McKinney have rendered a double service in the development of Upland.

Upland—a city of beauty, with palm, pepper, grevilia and other southland trees growing profusely in all parts of the city.

CHAFFEY INCLUDES H. S AND COLLEGE

Two Institutions Recognized As Best of Kind in State

Educationally, Upland is well prepared to serve its youth. Chaffey union high school, with an organization and equipment that set a goal for other schools to strive for, offers the local students the best obtainable. Two years of college work are also given at Chaffey junior college.

The Chaffey organizations provide for students within a radius of 15 miles, the cities of Upland, Ontario, Alta Loma, Cucamonga, Etiwanda and Fontana, being included.

As Upland, the other cities have their own lower grade schools. Consolidation of the high school territory makes possible an efficient high school and junior college. Such is the case here.

Dr. Merton E. Hill, principal for many years, is considered one of the most influential men in the county and is ranked as one of the state's leading educators. He is supported by a corps of teachers so efficient and so well trained that students from other districts are attracted here.

G. W. Witman Handles Big Jewelery Trade

G. B. Witman, jeweler and optometrist, established his store on Second avenue two years ago, after sale of a similar place of business in Pomona.

Institution of his business place in this city has given Upland one more of the exclusive stores which are indicative of the discriminating tastes of the citizenry.

Besides professional services, the business is confined to jewelry, silverware and allied merchandise, and a large business in watch, clock and jewelry repairing.

Cafeteria Wins Fine Reputation

After years of experience as caterer to homes and organizations in and about Upland, Mrs. G. Bergman last year purchased the Upland cafeteria, which has already become a distinctive Upland institution. Many small groups have come to depend upon this establishment for luncheons or dinners. For larger affairs the delicatessen department is often relied upon to send out products of the Bergman kitchen.

Assisted by her daughter, Miss Viola, Mrs. Bergman provides table service as well as cafeteria selection, if desired.

Upland is the home of a Carnegie library, with more than 12,000 volumes on the shelves ready for perusal.

LORRAINE BEAUTY SHOPP

Free Demonstration This Week of DORALDINA and ALLURA COSMETICS

284 2nd Avenue
Phone 425

Uplanders like Upland.

Madonna of the Trail Monument

Through the Long Westward Struggle, the Pioneers Blazed New Trails—They Survived the Test of the Wilderness—
THE NEW YORK DEPARTMENT STORE
Has Survived the Test of Time. The Pleasure of Serving Upland and Ontario Residents Year After Year Has Been Ours. Today as the D. A. R. Marks the Trail of the Pioneers, We Make a New Pledge of Increasing Service To All

Congratulations to Upland on Being Selected as the Site For the D. A. R. Monument

A. W. Caveness
New York Dept. Store
S. Euclid at Commercial Phone 58 Ontario, Calif.

LOOK!

Bert Bingham Sells Willys-Knight and Whippet Cars!

BERT BINGHAM
First and Main Sts.
Tel.198, Pomona, Cal.

LET US SEND YOU
Our Free Circular
TELLING YOU HOW TO MAKE MONEY RAISING RABBITS FOR MEAT AND FUR

NO OBLIGATIONS—JUST WRITE FOR IT

HILLCREST RABBITRY INC.
BOX 37-A
ALTA LOMA, CALIF.

Congratulations
TO OUR SISTER CITY—UPLAND

Upon the Achievement of Securing The Maadonna of the Trail!

It was formerly said: "All roads lead to Rome."

Now the world is saying: "All highways lead to Euclid Ave."

BEST WISHES FROM THE ONTARIO CHAMBER OF COMMERCE

CLEARANCE SALE
RADIOS—PIANOS—PHONOGRAPHS
BAND INSTRUMENTS—RECORDS
ALL MUST GO
Ford Bros. Music Co., of Ontario

Having bought out The Short Music Co., of Pomona, find that we are over-stocked in every department of our two stores, due to combining two complete representative lines of standard merchandise.

We are taking this opportunity to dispose of this High Class Merchandise and give the people of Pomona Valley Bargains in Radios, Pianos and Phonographs never before offered here. Read over the Bargains listed below and don't wait till the article you want is gone. Come in now—today!

Radios FREE--

We will give free your choice of any used Radio listed in this ad if you will buy the accessories to go with it from this store.

STANDARD PRICES ON ALL BATTERIES, SPEAKERS AND TUBES

—Atwater-Kents, 4 and 5 tube sets
—Fada Sets, 5 tube sets
—Gilfilin, 5 tube sets
—Kennedys, 3 tube
—Wurlitzer, 5 tube

Demonstrations in Store Only On These Sets

$250 NEW VICTOR-RADIOLA

—Combination Demonstrators $195 complete. A buy of a life-time.
—New 6-tube Federal Radio with two power tubes and Rola Dynamic Speaker, in beautiful cabinet, only $175.00 during this sale only.
—See these sets in our window and judge for yourself.
—Trade your old Piano, Phonograph or Instrument on a new Radio now. Phone 262 for appraisal.
—All Used Band Instruments, Clarinets, Saxophones, etc., cut down to cost. Trade in your old horn now on a new Conn or Buescher.

WE RENT PIANOS AS LOW AS $3.00 PER MONTH

Rent Applies on Purchase of Piano if You So Desire

A Few of Our Phonograph Bargains are Listed Here:

—$335 Victor Orthophonic (with 10 records) Demonstrator $195.00
—$600 Victor Automatic Orthophonic, Special Price (with 20 75c Victor Records) $375
—$700 Combination Orthophonic and 8-tube Super Radiola $295
—$1000 Combination Electrola and 8-tube Super, Special $495
—Used Phonographs as low as $15.00

UPRIGHTS—PLAYERS—GRANDS

—Read the prices listed below. We will take your old Piano as part payment, 3 years on balance on a new Piano.

1—Used Kurtzman (Bench) $149
1—Used Vose & Son $159
$385 New Bungalow Demonstrator $295
1—Howard (as good as new) $215
1—Maywood Player with Bench and Rolls $195
1—Jesse French Player With Bench and Rolls $249
1—Kirchner Walnut Case $195
1—Steinway Parlor Grand (Used) $695
1—Howard Baby Grand (Discontinued Line) $495
1—Spanish Model Baby Grand ..... $495 (With Metal Bench)

500 Copies Popular Sheet Music, 10c a Copy
250 Victor Records—Your Choice 25c Each While They Last
THIS SALE IS FOR SHORT PERIOD ONLY, SO ACT NOW—TERMS ON ANY INSTRUMENT

OPEN EVENINGS
FORD BROS. MUSIC CO.
151 East Second St., Pomona—Phone 262 313 No. Euclid Ave., Ontario—Phone 187
Victor Dealers Pomona and Ontario

oneer Walks on First Trip to Upland

J. Atwood Pushes Bike Up Euclid Ave. 31 Years Ago

Upland's first chamber of commerce president and one of its first citizens, walked to this pushing a bicycle.

He is J. J. Atwood. He walked because that was the fastest way to get here. He pushis bicycle instead of riding it because Euclid avenue at that time was too rough.

That was 31 years ago. The young Californian walked from Ontario to this section, known then as North Ontario.

J. J. ATWOOD

Early that morning he left Los Angeles. At Lamanda Park, a Pasadena suburb, he met a bicycle-riding salesman, and the two peddled together. At Azusa they ate dinner. At Pomona he was directed to Ontario, "up Euclid avenue to North Ontario." Several miles were covered every hour, until he reached Euclid avenue, when that now famous thoroughfare became too much. So walking, he got the first glimpse of the community that has since then been his home.

Leaning against a counter in the J. J. Atwood company department store, the "father" of the chamber of commerce and the pioneer resident looked backward and pictured the early Upland.

Not more than two or three business firms comprised the shopping district. The Upland grammar school house stood where the Upland Lumber and Milling company is now located.

After being here two years he purchased the lumber yard, built the present lumber company buildings and from then until 1911 furnished the building material for most of this city's homes and business structures. That year the Atwoods retired from the lumber business and in a short time the Atwoods entered the mercantile business.

In 1910 the Upland chamber of commerce entered the civic life, Mr. Atwood was elected president. M. F. Palmer was secretary. The Upland hotel was the scene of the meeting.

"From the time we came here until 1910, Upland grew rapidly. Before 1900 the postoffice was moved to a building near where the police department is located," Mr. Atwood said. "A hay storage barn was on the corner where Mac's drug store is," he continued.

Customers forced him to leave his position in the store, and in walking to another department he said: "In a short time that corner building was remodeled and in a short time A. H. Johnson started a grocery store."

As to the chamber of commerce, he couldn't recall how many members formed the first roll. "I can't remember much of what was done at first. E. A. Bowen was the next president. I have been a member ever since that day."

Y UNITED IN BACKING CHAMBER

ost Every Business Firm nd Many Homes on List of Membership

re than ever, the Upland ber of commerce is building ger and better city.

arly every business house and najority of Upland homes are sented on the membership f this organization. William very is retiring as president a successor will be chosen on uary 7. Clair E. Kirk is secy.

llowing is the list of the ber members:

A

arles D. Adams, Paul Adams, cultural Chemical Works, S. llee, Flora S. Allen, W. E. , Alpine Resort, D. C. An-n, H. Anderson, W. H. An-s, Armstrong Nurseries, am Atchley, E. C. Atwood, Atwood, J. J. Atwood, J. J. od company, O. E. Atwood, W. S. Avery.

B

A. Baeuerlen, C. Baird, R. aldwin, Allan S. Barr, C. V. Bank of America of Cali-a (three memberships), Cyril C. V. Benson, Betts & ht, James H. Black (two), Ribbon Builders, Paul Bo-amer, R. B. Bordwell, Geo. ower, David Bradfield, L. R. ley, O. P. Brady, E. Briden-n, R. R. Brownson, Walter ler, F. C. Buffington, A. W. and S. Bartholomew.

C

J. Cameron, Melvin Campau, S. Campbell, Camp Baldy pany, C. Chambers, Floyd nbers, George H. Clark, Guy , H. J. Clewett, W. C. Cline, S. Coffin, Amos Colborn, Dr. Colgan, Harry Cooley, S. W. ett, Louis Coshioins, A. A. h, Allen Couch, Dr. John B. , Dr. W. H. Craig, Dr. W. H. , Jr., George R. Crane, and Creighton.

D

& D Rubber company, C. C. ner, Ralph Dark, M. W. nport, A. M. Davis, Harry s, Virgil Davis, T. J. Day, F. Dettweiler, James A. Ding-E. Blake Draper, Miss Ella M. er, Fred Draper, J. B. er, Ray W. Davisson, A. C. anson, E. L. Durham, and e DuVall.

E

G. Eckstein, D. M. Ellis, Nora M. Eells, Empire ty and Mortgage company, E. Engle, C. F. Eppler, W. Estes, Euclid Service Station, C. Everetts, and Extrafine ery.

F

rst National Bank, E. W. her, Ray Flickeringer, Harry ers, Ray R. Ford, C. K. ncisco, O. W. Frantz, Frank man, and K. W. Fuller.

G

. A. Getty, James E. Good-W. F. Goodban, J. L. Gra-e, Dr. C. E. Gregg, Gene r, Bess K. Grisham, and Al Guin.

H

W. Hale, A. C. Hall, G. A. son, Kenneth Hanson, H. B. ow, Henry Harms, Miles nly, R. R. Harrington, Pen-Hart, J. H. Hartzog, Miss lia Harwood, A. P. Harwood, Hawkey, E. E. Hawthorne, man & Rogers, J W. Hein-, R. H. Henderson, E. W. ry, Highland Ranch, (Henry res), D. E. Hill, M. E. Hill, ter Hilty, V. Wade Holden, Hook, Walter W. Horak, D. Howe, John N. Huehn, neth Hunter, and Milton table.

I

demnity Insurance company,

J

Albert Jackson, A. H. John-E. H. Johnson, J. R. Johnson, c Jones, W. C. Jones, and val Jordan.

K

W. Kankel, Roy Karr, E. P. mott, T. E. Ketcheson, Henry nzle, W. E. Kincaid, W. J. aid, Loring N. Kirk, D. M. kwood, W. F. Kitchel, R. M. dt, George A. Klusman, H. G. sman, John Krebill, J. E. nbiel, and Clair E. Kirk.

L

eorge G. Laidlaw (two memhips), George M. Lane, Lars Bakery, Norman S. Lawson, B. Leaman, Alfred Ledig, C. Lehman, R. F. Lemon, I. J. key, Loren Long, P. O. Long, M. Love, and Lutz & Bane.

M

. A. Mackay, Magnolia Mut-Building and Loan associat-F. H. Manker, H. L. Manker, G. Manley, Fred Margerum, E. Marsh, A Martinez, W. W. her, Mason Ranch, Elmer hews, William May, C. O. berry, Ernest Mehl, J. C. l, J. W. Mehl, Dr. C. P. gle, G. F. Meredith, Royal er, Miller & Jones, Alex Mon-William Monroe, A. L. re, Bruce Moore, C. A. Moore, Harold C. Moore, C. E. Moser, L. E. Moser, C. Musser, McDonald Printshop, McGready Brothers, McLellan & Kuhns, Fred McMullen, Miss Elizabeth A. McQuillen, P. H. McQuillen, Mac the Medicine Man.

N

National Liberty Insurance company, H. C. Naylor, Frank K. Nichols, T. M. Nichols, A. J. Nielson, T. W. Nisbet, Calvin Niswander, Miss Fannie D. Noe, and R. C. Norton.

O

Old Baldy Citrus, E. Olson, J. W. Onley, Ontario Daily Report, Ontario Laundry company (three) Ontario Power company (ten), Ontario Publishing company, Ontario-Upland Creamery, Ontario and Upland Telephone company (two), and Frank E. Opitz.

P

A. L. Palis, J. F. Pallett, D. E. Palmer, F. W. Palmer, John Palmer, Earl W. Paul, N. G. Pehl, Charles Perrin, A. Podrasnik, R. A. Poole, Fred Price, and C. E. Puckett.

R

A. K. Rae, John Rahn, G. T. Redmon, A. C. Reynolds, Elsbery Reynolds, Jr., W. C. Reynolds, Richardson Funeral Home, E. H. Richardson (two), D. L. Richardson, B. Rhoades, Howard M. Roberds, William Rohrig, E. C. Rosenberger, J. Ross, S. B. Rowe, Charles Ruedy, W. F. Rugg, and Rule & Sons.

S

Safeway Stores, Inc., F. E. Samuel, J. E. Sargent, J. F. Sawyer, W. C. Scheu, Albert Schmidt, Robert Schweitzer, Frank Scott, Seguin & Son, James C. Sharp, Shoping News, J. L. Short, Harry Simpson, C. M. Sikes & Son, Joe Simmons, J. P. Smith, O. A. Smith, Southern Counties Gas company (C. A. Rogers, C. G. Spencer), William Springer, G. A. Squires, George T. Stamm, J. A. Stavely, J. B. Stoker, Mrs. Edna R. Swan, Ralph E. Swing, and John Scot.

T

B. E. Taylor, H. B. Taylor, E. C. Thomas, H. H. Thomas (four), Thomas & Gow, C. N. Thompson, Leigh Thompson, and Henry Tinsley.

U

Upland Dry Cleaners, Upland Feed & Fuel company, Upland Foothill Water company, Upland Heights Citrus association, Upland Lemon Growers', Upland News, and Upland Realty company.

V

H. C. VanDusen, F. W. Van Natta, Joe Visio.

W

J. E. Wallin, Waterman Garage, Dr. A. L. Weber (two), L. A. Weller, H. C. Wentworth, A. B. Whitney, Fred Wilding, H. Wilkinson, Herb Williams, Mrs. R. C. Williams, Dr. Mary Craig-Williamson, H. S. Wilson, V. H. Wilson, George L. Winter, George B. Witman, T. R. Woodbridge, R. L. Word, and Ralph J. Wilson.

Y

George L. Young.

FORMER CHAMBER LEADERS LISTED

Active Men in City Form List of Past Presidents of Civic Group

Names of Upland's most active civic leaders are on the list of "past presidents" of the chamber of commerce. Another name, William Avery, will be added to that list on February 7, when a new president will be named.

J. J. Atwood was the first president, that being in 1910. E. A. Bowen followed in 1911.

For three years Earl W. Paul served as head, in 1912, '13 and '14. The president and the year he served for the remainder of the record follow: A. K. Ware, 1915; John P. Morrow, 1916; Charles V. Barr, 1920, the World war curtailing civic activities in 1917, '18 and '19.

G. A. Hanson,1921; G. A. Hanson and W. K. Beattie, 1922; Roy L. Bradley, 1923; P. H. McQuillen, 1924; F. H. Manker, 1925; L. N. Kirk, 1926; J. Emery Sargent, 1927, and William S. Avery, 1928.

Imported Goods Seen at Klindt's Grocery

Exotic shelves turn a corner of Klindt's grocery into a veritable geography class room. Mustard steins illustrating German folk lore, goose livers from France, Russian cavier, and other edibles from foreign lands, make Upland's distinctive import department an interesting place in which (borrowing a phrase from the book stores) to browse about.

Henry Klindt established the business in 1906, and bought the present building on Second avenue in 1915. The store is now conducted by his son Robert, with the aid of Myron Woodruff and George Hermes.

1,212,933 Boxes of Citrus Fruit Shipped

(Continued from Page 1, Sec. 2)

clearings of the banks in Ontario a neighboring city three times the size of Upland.

Many Watch Upland

This record return has also turned the eyes of the west on this city and it is recognized as the outstanding citrus center.

Through the system of protecting the groves against frost, there is no doubt that year after year the citrus trees on the approximately 1000 acres in and around this city will each year bring the golden coin to the community.

As to lemon production, the Upland Lemon Growers' association, maintains a packing house, the largest of its kind in the world. This is the only association that handles the lemons and unprecedented high prices recently will add greatly to the total in the 1929 figures.

That persons in other sections of Southern California recognize Upland as one of the best citrus ation that handles only lemons quent sales of groves at prices as high as $3,800 an acre.

GIVE US

YOUR OUT-OF-TOWN ORDERS

Only Additional Charge is For the Telegram or Phone Call

GRAVES FLORISTS
ONTARIO
309 East I St.
Phone 1200

Announcement

Effective Feb. 1

ONTARIO - UPLAND CREAMERY

Becomes Sole Distributor of

COOK'S GUARANTEED JERSEY MILK

WE WANT TO THANK THE PUBLIC AT THIS TIME

For the wonderful support they have given us since taking over the Ontario and Upland Creamery last August, which has made it possible for us to give to this community a Modern Creamery and Ice Cream Plant which is now under construction on West "A" Street.

"The Source of Our Milk Supply"

All Milk used in our plant is purchased from the local dairies listed below:

Cook's Jersey Dairy, Guaranteed Milk

A. A. Grant's Jersey Dairy

Manning & Askern Holstein and Jersey Dairy

J. B. Amstoy Holstein Dairy

Alice Snyder Jersey and Guernsey Dairy

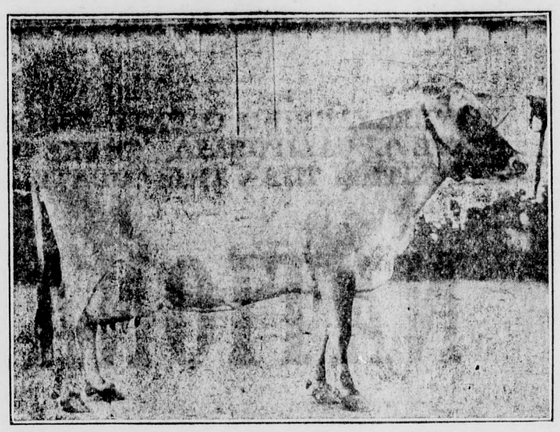
J. B. Melton Jersey and Guernsey Dairy

Which are under regulations and restrictions and supervised by the Board of Health before we will take their milk to supply our trade with.

Ontario and Upland Creamery
Phone 76 and 77

"IT IS WITH PLEASURE THAT WE ANNOUNCE"

IMPERIAL ISABEL to Become the WORLD'S CHAMPION COW—Owned by HARRY H. COOK



And his Famous Herd of Jersey Cows Will Supply Us With "Cook's Guaranteed Jersey Milk." All Milk Will Be Bottled by Mr. Cook at His Ranch, Which Is in Accord With the Dairy Law of the State of California, and None Will Be Sold Without His Personal Guarantee

ONTARIO-UPLAND CREAMERY
SOLE DISTRIBUTOR OF
"COOK'S GUARANTEED JERSEY MILK"

WE NOW CARRY THE FOLLOWING DAIRY PRODUCTS

Cook's Guaranteed Jersey Milk
Grade A Jersey Raw Milk
Grade A Holstein Raw Milk
Grade A Pasteurized Milk
Pasteurized Coffee Cream
Pasteurized Whipping Cream
"Barbara B" Certified Guernsey and Holstein Milk
Cottage Cheese
Rich-O-Lac
Butter

If You Want a Real Treat Try O-U Churned Buttermilk—10c Per Quart

Ice Cream Department

DELICIOUS ICE CREAMS
Old Fashioned Vanilla
Strawberry
Chocolate
Chocolate Maple
Maple Nut
Banana Nut
Black Walnut
Orange Pudding
Sherberts and Ices
Fancy Center Rolls and Bricks
Individual Moulds
Nesselrode Pudding
Tutti Frutti

ICE AND MILK DAINTIES
Orange
Pineapple
Vanilla
Strawberry
Chocolate

By the Gallon, Quarts and Pints—or 5c and 10c Cups

If You Are Going to Give a Valentine's Party, Serve Hearts or Valentine Letter or Cupids

If It Is Made of Ice Cream —We Make It!

We Now Have Eight Routes Serving the Whole West End of San Bernardino County

STATEMENT BY HARRY H. COOK

At the completion of Imperial Isabel's yearly record of 1,045.14 lbs. of Butterfat, 16,702 lbs. of Milk, awarding her to be the first Jersey Cow in the State of California to produce 1,000 pounds of Butterfat or in excess thereof, and later to become the World Champion for 1928 when meeting the calving requirement, I find myself fully absorbed in the management and breeding activities of my herd, trying to keep up with the demands made for my registered stock. In order to give sufficient time to the production part of my business, I find it necessary to dispose of the distributing end of my Guaranteed Jersey Milk business to Mr. Baldwin and Mr. White of the Ontario-Upland Creamery, who are more efficiently equipped to better care for and handle the growing demand for our product. They will be the sole distributors of our "COOK'S GUARANTEED JERSEY MILK."

I wish to take this opportunity to thank our patrons for their most loyal and hearty co-operation. I feel sure that even our high standard of service will be surpassed by the Ontario and Upland Creamery.

Mr. Baldwin and Mr. White, who are progressive creamery men, have now under construction on West "A" Street one of the most modern and up-to-date creamery and ice cream plants to be found. It will be a great asset to the dairy industry and should receive the support of the entire community.

HARRY H. COOK.

NOTE—All of Mr. Cook's present patrons will be served at the same time of day as in the past.

ONTARIO - UPLAND CREAMERY

110 N. Euclid Ave. **Phone 76—Ontario**

County Leads All In Citrus Production

THE CITRUS INDUSTRY IS ONE OF THE MAIN OCCUPATIONS OF SAN BERNARDINO COUNTY, AND LEADS ALL OTHERS IN THE PRODUCTION OF NEW WEALTH FOR THE COUNTY.

SAN BERNARDINO COUNTY POSSESSES ONE-FOURTH OF THE ENTIRE CITRUS ACREAGE OF THE STATE OF CALIFORNIA. THERE COULD BE A NO MORE PROPER SETTING FOR A GREAT CITRUS EXPOSITION THAN THIS COUNTY, AND THE CITY OF SAN BERNARDINO IS THE HOME OF THE

NATIONAL ORANGE SHOW

WHICH HAS JUSTLY EARNED THE NAME OF BEING

"CALIFORNIA'S GREATEST MID-WINTER EVENT"

THE NINETEENTH NATIONAL ORANGE SHOW WILL UNDOUBTEDLY SURPASS ALL PREVIOUS EXPOSITIONS IN MAGNITUDE AND BEAUTY. THE DECORATIVE MOTIF FOR THE SHOW WILL BE CLASSIC GRECIAN, AND THE FEATURE EXHIBITS ARE BEING PLANNED TO BLEND IN WITH THE GENERAL DECORATIVE SCHEME. THE FOLLOWING WILL BE REPRESENTED WITH EXHIBITS AT THE NINETEENTH SHOW:

UPLAND	RIVERSIDE	COLTON	SACRAMENTO
LOS ANGELES	HEMET	SANTA MONICA	CUCAMONGA
ORANGE	CORONA	ONTARIO	VENTURA
REDLANDS	POMONA	PASADENA	SAN DIEGO

THE SAN BERNARDINO CHAMBER OF COMMERCE AND THE NATIONAL ORANGE SHOW

Extend a Most Cordial Invitation to All to Attend the

NINETEENTH NATIONAL ORANGE SHOW

Which Will Be Held in

SAN BERNARDINO, FEBRUARY 14 TO 24, INCLUSIVE

San Bernardino Chamber of Commerce

GRANT HOLCOMB, President
R. H. MACK, Secretary

19th National Orange Show

H. M. HAYS, President
R. H. MACK, Manager.